QUARTERLY MARKET REVIEW

DECEMBER 2008

BRITISH COLUMBIA
The Best Place on Earth

LIQUOR DISTRIBUTION BRANCH

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Introduction

The Liquor Distribution Branch produces the Quarterly Market Review (QMR) four times per year for reporting periods ending in March, June, September, and December.

The QMR provides provincial sales for domestic and import beer, cider, coolers, spirits and wine. Sales are provided in both litre and retail dollar value. Retail dollar value is based on the government liquor store price excluding provincial sales tax (PST) and federal goods and services tax (GST).

For each reporting period, the QMR provides annualized sales data for five years and sales for the most recent quarter. The percentage change in sales is shown for the most recent 12 month period and the most recent quarter compared to the same time periods in the previous year. In addition, the QMR shows the percentage of sales that were made to licensed establishments where liquor is consumed on-premise (e.g. bars, restaurants etc.).

The Quarterly Market Review was revised for the March 2008 edition and this impacts the comparability with previous editions. The source of data used to produce the QMR from March 2008 forward was changed resulting in small differences in historical sales comparability. More significantly, the definition of dollar sales value was changed to exclude sales taxes (PST, GST) which, as of March 2008, were 10% and 5% respectively. The change to retail dollar sales reporting was made to make QMR sales data more consistent with sales reported in other LDB publications such as the Annual Report.

While every effort has been made to ensure accuracy and completeness of our figures, this is not guaranteed. It is the express condition of the use of this publication that the Liquor Distribution Branch shall incur no liability.

HIGHLIGHTS BY CATEGORY - RETAIL DOLLARS

All figures in this section compare the current quarter to the same quarter in the previous year.

BEER- DOMESTIC	% Change
BREWERIES WITH ANNUAL PRODUCTION OVER 100,000HL - DRAFT	-3.40%
BREWERIES WITH ANNUAL PRODUCTION OVER 100,000HL - PACKAGED	1.87%
BREWERIES WITH ANNUAL PRODUCTION UP TO 100,000HL - DRAFT	6.80%
BREWERIES WITH ANNUAL PRODUCTION UP TO 100,000HL - PACKAGED	12.11%

BEER - IMPORTED	% Change
MEXICO	6.70%
UNITED STATES OF AMERICA	21.13%
NETHERLANDS	0.60%
BELGIUM	16.44%
GERMANY	10.91%
IRELAND	8.68%

CIDER - DOMESTIC	% Change
CIDER	2.21%

CIDER - IMPORTED	% Change
CIDER	43.49%

COOLERS - DOMESTIC	% Change
WINE	-8.51%
SPIRIT	-2.00%
BEER	-76.45%

COOLERS - IMPORTED	% Change
WINE	5.81%
SPIRIT	6.90%
BEER	-70.35%

SPIRITS - DOMESTIC	% Change
CANADIAN WHISKY	0.43%
VODKA	4.02%
RUM	5.92%
LIQUEURS	3.63%
GIN	-3.76%
BRANDY	-20.88%

SPIRITS - IMPORTED	% Change
SCOTCH WHISKY	3.87%
VODKA	20.46%
RUM	8.18%
LIQUEURS	0.66%
GIN	6.74%
BRANDY	-2.34%

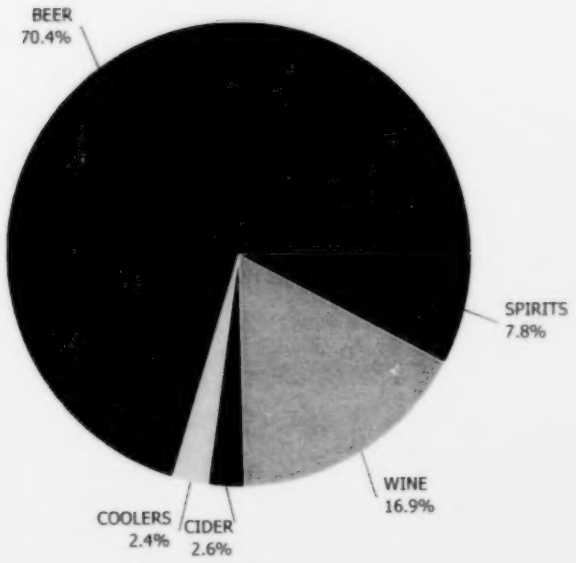
WINE - DOMESTIC	% Change
TABLE WINE RED	4.91%
TABLE WINE ROSE	11.09%
TABLE WINE WHITE	3.94%
SPARKLING WINE	6.65%
APERITIF, DESSERT AND FORTIFIED WINE	-6.72%

WINE - IMPORTED	% Change
TABLE WINE RED	4.27%
TABLE WINE ROSE	-0.42%
TABLE WINE WHITE	3.29%
SPARKLING WINE	5.71%
APERITIF, DESSERT AND FORTIFIED WINE	-2.50%

Total Market Share

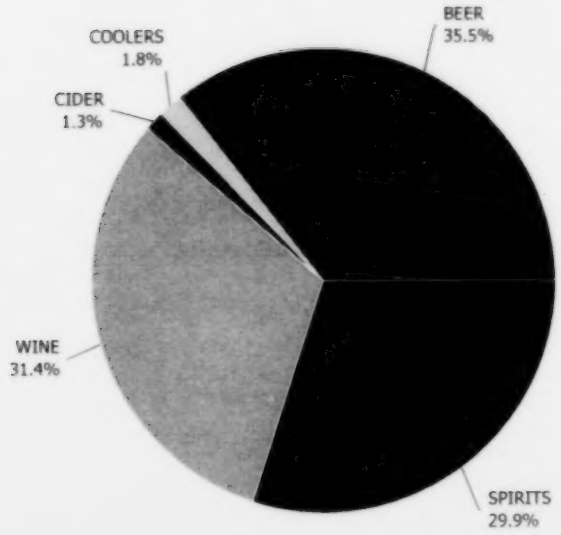
Total Market Share

Current Quarter by Volume (Litres)

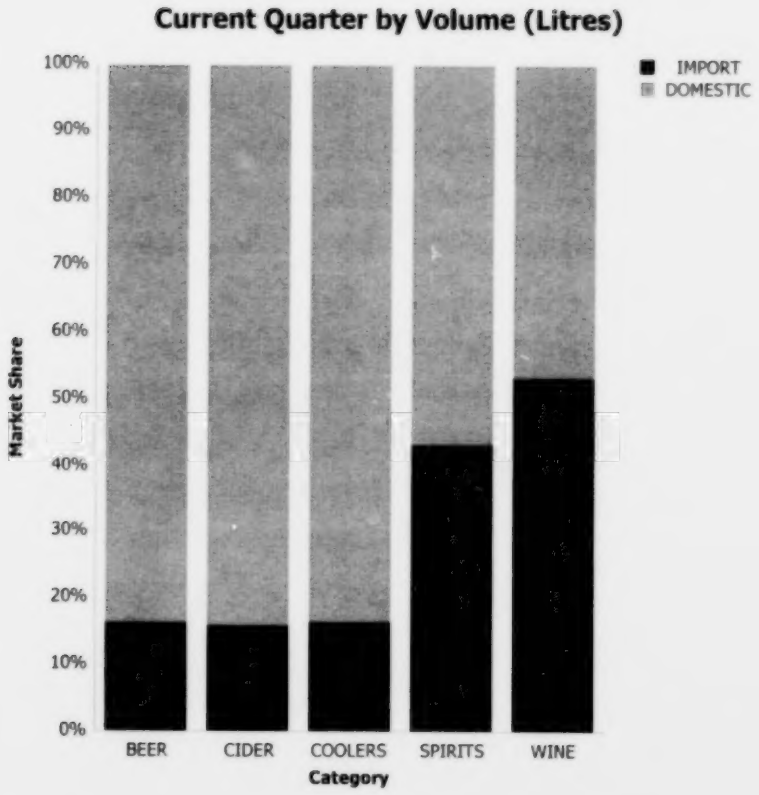


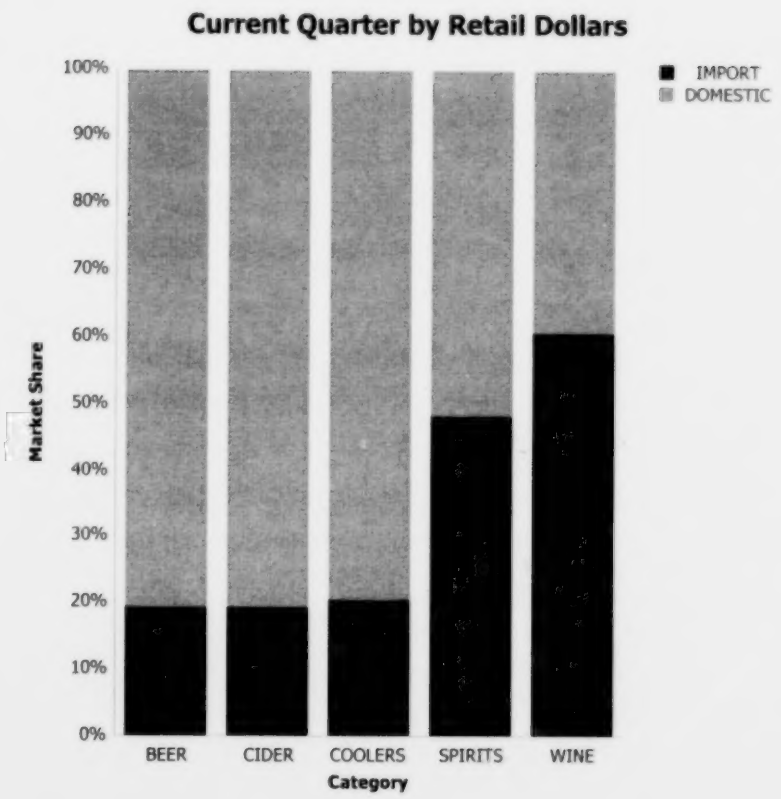
Total Market Share

Current Quarter by Retail Dollars



Domestic-Import Share by Category





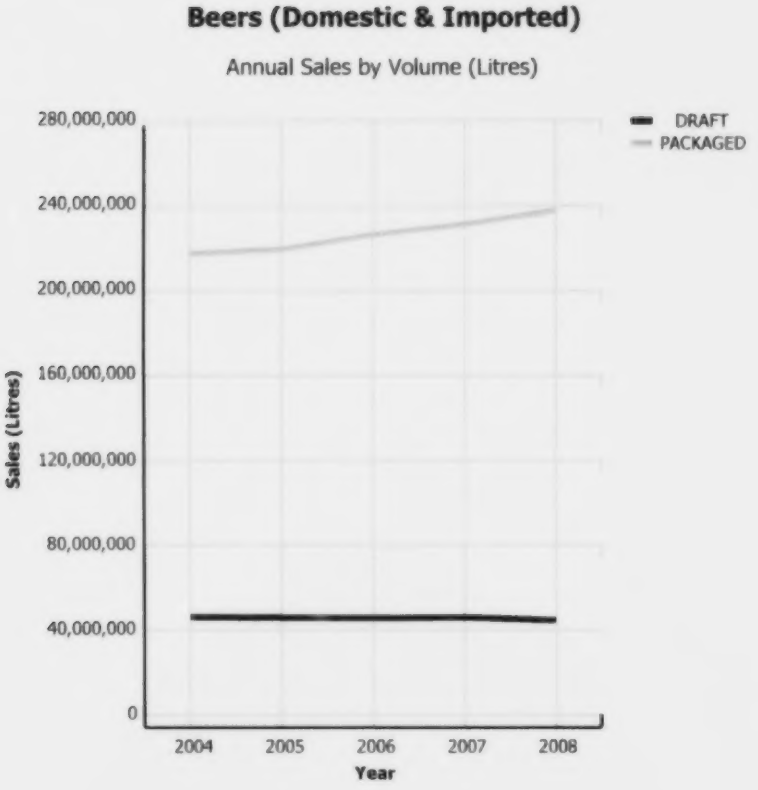
TOTAL MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

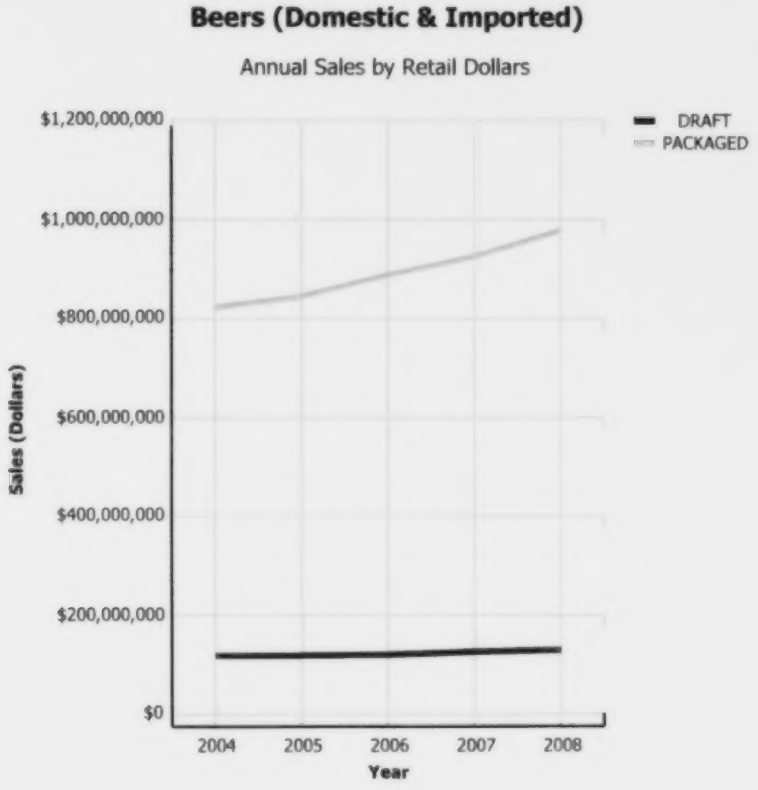
		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
BEER	DOMESTIC	238,707,142	238,392,519	239,837,914	240,163,317	240,691,091	59,343,273	-1.46%	0.22%	25.14%
	IMPORT	30,763,073	32,674,313	37,905,571	42,767,175	47,299,776	11,548,595	6.71%	10.60%	22.92%
	BEER	**269,470,215**	**271,066,832**	**277,743,485**	**282,930,492**	**287,990,867**	**70,891,868**	**-0.22%**	**1.79%**	**24.78%**
COOLERS AND CIDERS	DOMESTIC	18,587,305	18,298,550	19,155,580	19,069,471	19,790,515	4,158,890	1.29%	3.78%	10.36%
	IMPORT	1,586,931	1,482,804	1,870,461	2,598,538	3,548,197	800,597	22.89%	36.55%	17.67%
	COOLERS AND CIDERS	**20,174,237**	**19,781,355**	**21,026,041**	**21,668,009**	**23,338,712**	**4,959,487**	**4.25%**	**7.71%**	**11.48%**
SPIRITS	DOMESTIC	13,979,430	14,317,918	14,643,242	14,900,144	15,130,774	4,477,633	-1.87%	1.55%	12.30%
	IMPORT	8,177,301	8,753,569	9,428,789	10,108,568	10,804,327	3,385,743	2.78%	6.88%	17.30%
	SPIRITS	**22,156,731**	**23,071,486**	**24,072,032**	**25,008,712**	**25,935,101**	**7,863,376**	**0.08%**	**3.70%**	**14.38%**
WINE	DOMESTIC	21,704,671	23,510,628	24,820,649	26,026,099	27,521,341	7,966,388	2.87%	5.75%	17.39%
	IMPORT	22,499,923	24,155,385	25,944,886	28,760,612	30,299,676	9,051,355	1.65%	5.35%	14.33%
	WINE	**44,204,594**	**47,666,013**	**50,765,535**	**54,786,711**	**57,821,017**	**17,017,743**	**2.22%**	**5.54%**	**15.79%**
TOTAL LIQUOR MARKET		**356,005,777**	**361,585,686**	**373,607,092**	**384,393,925**	**395,085,697**	**100,732,474**	**0.42%**	**2.78%**	**21.99%**

TOTAL MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000's)

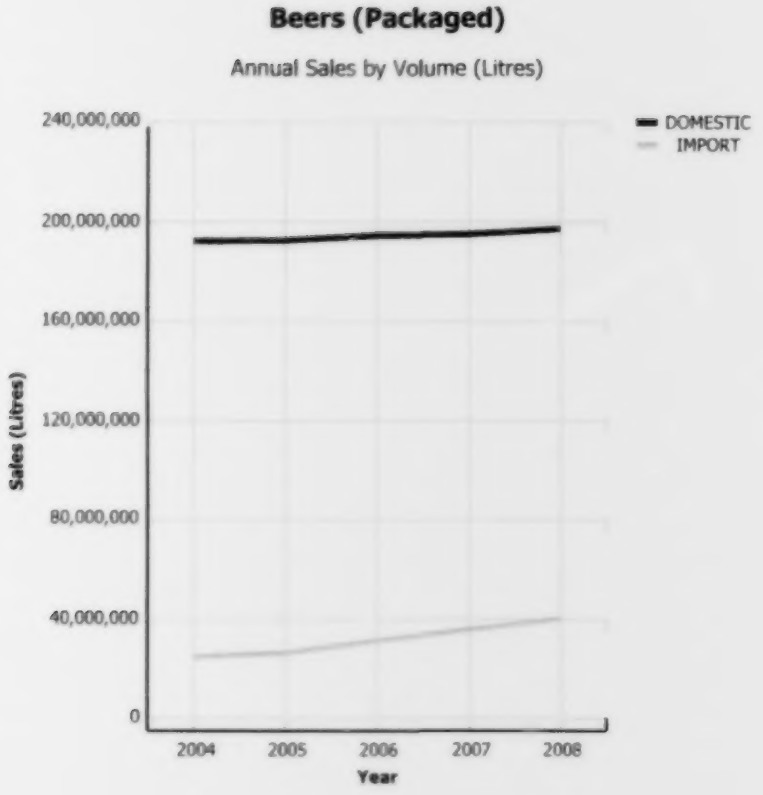
		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
BEER	DOMESTIC	$828,330	$840,381	$861,316	$882,382	$911,545	$225,722	2.14%	3.30%	21.30%
	IMPORT	$136,838	$147,089	$171,431	$193,857	$219,843	$53,838	9.42%	13.40%	22.77%
	BEER	**$965,168**	**$987,470**	**$1,032,747**	**$1,076,239**	**$1,131,388**	**$279,560**	**3.47%**	**5.12%**	**21.58%**
COOLERS AND CIDERS	DOMESTIC	$87,164	$85,598	$90,284	$91,923	$95,222	$19,667	-0.54%	3.59%	10.99%
	IMPORT	$10,791	$10,204	$11,753	$16,260	$21,260	$4,911	19.26%	30.75%	14.62%
	COOLERS AND CIDERS	**$97,955**	**$95,802**	**$102,038**	**$108,183**	**$116,483**	**$24,578**	**2.87%**	**7.67%**	**11.66%**
SPIRITS	DOMESTIC	$335,890	$348,224	$363,583	$385,556	$408,065	$122,087	2.74%	5.84%	11.92%
	IMPORT	$243,985	$265,306	$289,904	$323,113	$355,582	$113,571	6.47%	10.05%	18.09%
	SPIRITS	**$579,875**	**$613,530**	**$653,487**	**$708,669**	**$763,647**	**$235,658**	**4.51%**	**7.76%**	**14.79%**
WINE	DOMESTIC	$233,859	$262,481	$288,612	$317,833	$341,361	$97,495	3.64%	7.40%	18.20%
	IMPORT	$317,943	$347,821	$387,832	$447,763	$486,319	$149,931	3.56%	8.61%	17.45%
	WINE	**$551,802**	**$610,302**	**$676,445**	**$765,596**	**$827,679**	**$247,427**	**3.59%**	**8.11%**	**17.76%**
TOTAL LIQUOR MARKET		**$2,194,801**	**$2,307,103**	**$2,464,717**	**$2,658,687**	**$2,839,197**	**$787,222**	**3.80%**	**6.79%**	**18.23%**

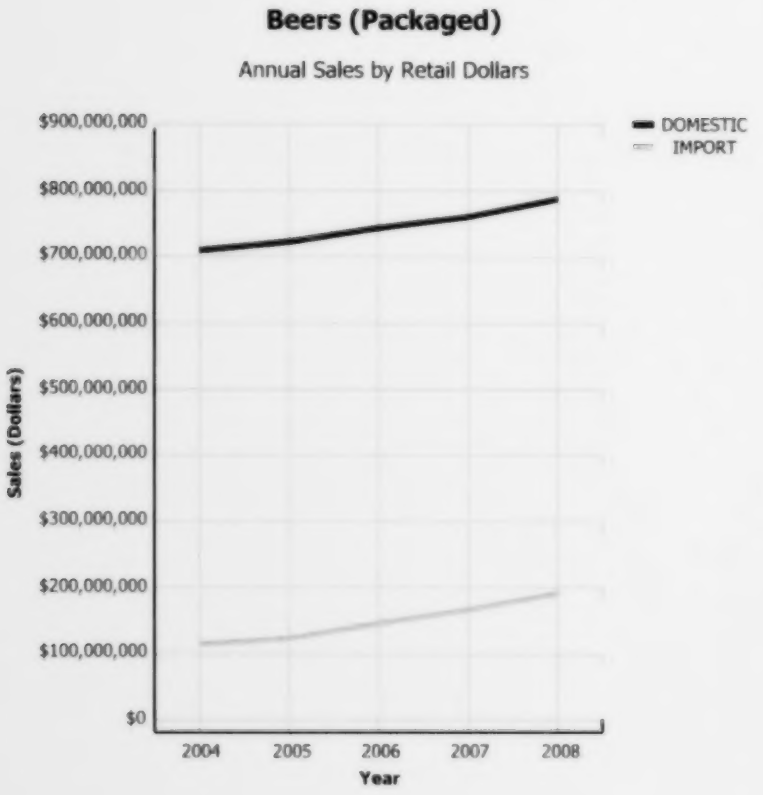
Beer Market - Packaged vs Draft (Domestic & Imported)





Beer Market - Domestic vs Import (Packaged)

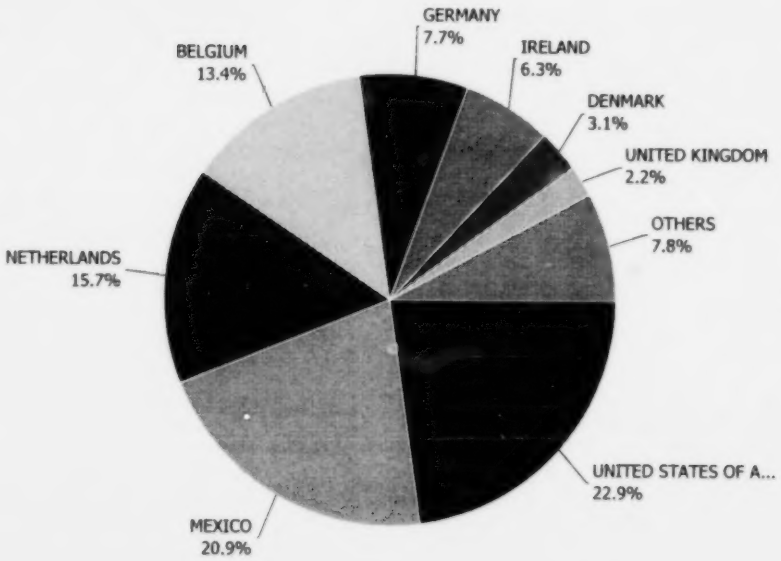




Beer Market - Import Beer

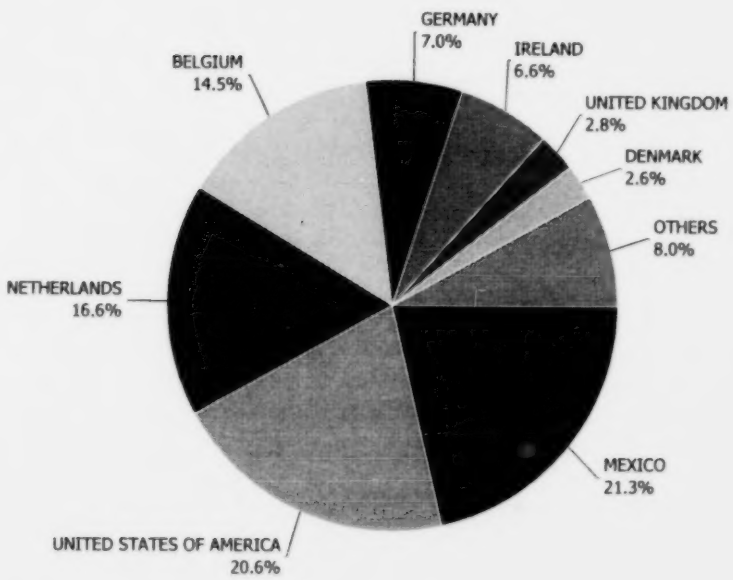
Import Beer Market Share

Current Quarter by Volume (Litres)



Import Beer Market Share

Current Quarter by Retail Dollars



DOMESTIC BEER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
Breweries with Annual Production Over 100,000HL	DRAFT	36,533,398	36,294,284	35,154,499	34,002,279	32,115,984	8,108,350	-8.49%	-5.55%	99.09%
	PACKAGED	182,001,129	182,335,312	183,210,080	181,496,155	182,333,946	44,728,160	-0.86%	0.46%	10.16%
	TOTAL	**218,534,527**	**218,629,596**	**218,364,579**	**215,498,434**	**214,449,930**	**52,836,509**	**-2.11%**	**-0.49%**	**23.48%**
Breweries with Annual Production up to 100,000HL	DRAFT	8,829,660	8,410,188	8,970,167	10,013,614	10,272,042	2,398,829	-1.28%	2.58%	93.97%
	PACKAGED	11,342,954	11,352,735	12,503,167	14,651,270	15,969,119	4,107,934	7.58%	8.99%	3.18%
	TOTAL	**20,172,613**	**19,762,923**	**21,473,334**	**24,664,884**	**26,241,161**	**6,506,764**	**4.14%**	**6.39%**	**38.72%**
DOMESTIC DRAFT - TOTAL		45,363,058	44,704,472	44,124,666	44,015,893	42,388,026	10,507,179	-6.93%	-3.70%	97.85%
DOMESTIC PACKAGED - TOTAL		193,344,084	193,688,047	195,713,248	196,147,425	198,303,065	48,836,094	-0.20%	1.10%	9.60%
DOMESTIC BEER - TOTAL		**238,707,142**	**238,392,519**	**239,837,914**	**240,163,317**	**240,691,091**	**59,343,273**	**-1.46%**	**0.22%**	**25.14%**

DOMESTIC BEER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
Breweries with Annual Production Over 100,000HL	DRAFT	$92,048	$92,067	$89,944	$89,809	$89,010	$22,636	-3.40%	-0.89%	99.08%
	PACKAGED	$672,228	$684,486	$700,430	$708,843	$728,874	$179,269	1.87%	2.83%	10.24%
	TOTAL	**$764,276**	**$776,552**	**$790,374**	**$798,651**	**$817,885**	**$201,905**	**1.25%**	**2.41%**	**19.90%**
Breweries with Annual Production up to 100,000HL	DRAFT	$22,763	$21,909	$23,865	$28,096	$30,881	$7,321	6.48%	9.92%	93.95%
	PACKAGED	$41,290	$41,920	$47,077	$55,636	$62,778	$16,496	12.26%	12.84%	3.72%
	TOTAL	**$64,053**	**$63,829**	**$70,942**	**$83,731**	**$93,660**	**$23,817**	**10.42%**	**11.86%**	**33.47%**
DOMESTIC DRAFT - TOTAL		$114,812	$113,975	$113,808	$117,904	$119,892	$29,957	-1.16%	1.69%	97.76%
DOMESTIC PACKAGED - TOTAL		$713,518	$726,406	$747,507	$764,478	$791,653	$195,765	2.67%	3.55%	9.72%
DOMESTIC BEER - TOTAL		**$828,330**	**$840,381**	**$861,316**	**$882,382**	**$911,545**	**$225,722**	**2.14%**	**3.30%**	**21.30%**

IMPORT BEER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
ARGENTINA	PACKAGED	0	8,118	66,720	96,564	37,422	13	-99.94%	-61.25%	4.59%
	ARGENTINA - Total	**0**	**8,118**	**66,720**	**96,564**	**37,422**	**13**	**-99.94%**	**-61.25%**	**4.59%**
AUSTRALIA	PACKAGED	102,723	116,107	140,713	133,064	73,808	8,036	-72.52%	-44.53%	12.94%
	AUSTRALIA - Total	**102,723**	**116,107**	**140,713**	**133,064**	**73,808**	**8,036**	**-72.52%**	**-44.53%**	**12.94%**
AUSTRIA	PACKAGED	10,422	13,032	12,269	8,683	18,749	8,342	345.38%	115.93%	20.77%
	AUSTRIA - Total	**10,422**	**13,032**	**12,269**	**8,683**	**18,749**	**8,342**	**345.38%**	**115.93%**	**20.77%**
BELGIUM	DRAFT	575,810	749,920	931,680	1,162,740	1,262,850	322,440	5.47%	8.61%	99.63%
	PACKAGED	1,966,047	2,761,635	3,617,417	4,051,089	4,627,737	1,230,413	10.85%	14.23%	18.53%
	BELGIUM - Total	**2,541,857**	**3,511,555**	**4,549,097**	**5,213,829**	**5,890,587**	**1,552,853**	**9.69%**	**12.98%**	**35.91%**
BRAZIL	PACKAGED	1,099,948	924,679	1,359,425	1,201,038	960,142	175,339	-24.52%	-20.06%	10.14%
	BRAZIL - Total	**1,099,948**	**924,679**	**1,359,425**	**1,201,038**	**960,142**	**175,339**	**-24.52%**	**-20.06%**	**10.14%**
CHINA	PACKAGED	217,093	239,945	243,649	256,078	289,431	67,142	3.20%	13.02%	46.81%
	CHINA - Total	**217,093**	**239,945**	**243,649**	**256,078**	**289,431**	**67,142**	**3.20%**	**13.02%**	**46.81%**
CROATIA	PACKAGED	3,182	3,425	2,281	0	20,666	17,487	n/a	n/a	0.68%
	CROATIA - Total	**3,182**	**3,425**	**2,281**	**0**	**20,666**	**17,487**	**n/a**	**n/a**	**0.68%**
CUBA	PACKAGED	182	0	0	0	0	0	n/a	n/a	0.00%
	CUBA - Total	**182**	**0**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
CZECH REPUBLIC	PACKAGED	470,686	569,365	680,108	739,127	703,960	173,953	-7.17%	-4.76%	6.46%
	CZECH REPUBLIC - Total	**470,686**	**569,365**	**680,108**	**739,127**	**703,960**	**173,953**	**-7.17%**	**-4.76%**	**6.46%**
DENMARK	DRAFT	0	0	0	0	4,950	2,400	n/a	n/a	100.00%
	PACKAGED	439,814	691,767	790,250	899,573	1,180,444	356,399	15.12%	31.22%	1.34%
	DENMARK - Total	**439,814**	**691,767**	**790,250**	**899,573**	**1,185,394**	**358,799**	**15.12%**	**31.22%**	**1.75%**
EL SALVADOR	PACKAGED	0	202	9	0	0	0	n/a	n/a	0.00%
	EL SALVADOR - Total	**0**	**202**	**9**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**

IMPORT BEER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
FIJI	PACKAGED	0	0	0	1	0	0	-100.00%	-100.00%	0.00%
	FIJI - Total	**0**	**0**	**0**	**1**	**0**	**0**	**-100.00%**	**-100.00%**	**0.00%**
FRANCE	DRAFT	25,350	22,550	43,300	56,750	59,950	14,350	-16.33%	5.64%	99.75%
	PACKAGED	88,594	107,743	154,975	172,681	180,897	43,031	-6.96%	4.76%	15.38%
	FRANCE - Total	**113,944**	**130,293**	**198,275**	**229,431**	**240,847**	**57,381**	**-9.50%**	**4.98%**	**36.38%**
GERMANY	DRAFT	232,910	235,120	229,380	221,380	196,005	41,520	-15.97%	-11.46%	94.31%
	PACKAGED	2,411,035	2,434,189	2,611,421	2,947,844	3,367,458	852,257	10.92%	14.23%	5.49%
	GERMANY - Total	**2,643,945**	**2,669,309**	**2,840,801**	**3,169,224**	**3,563,463**	**893,777**	**9.30%**	**12.44%**	**10.38%**
GREECE	PACKAGED	5,660	7,153	7,062	8,753	8,718	2,055	-3.20%	-0.40%	90.88%
	GREECE - Total	**5,660**	**7,153**	**7,062**	**8,753**	**8,718**	**2,055**	**-3.20%**	**-0.40%**	**90.88%**
HONG KONG	PACKAGED	8	24	24	0	0	0	n/a	n/a	0.00%
	HONG KONG - Total	**8**	**24**	**24**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
INDIA	PACKAGED	41,638	52,021	60,960	61,998	62,965	15,133	-8.45%	1.56%	82.68%
	INDIA - Total	**41,638**	**52,021**	**60,960**	**61,998**	**62,965**	**15,133**	**-8.45%**	**1.56%**	**82.68%**
IRELAND	DRAFT	1,035,400	1,101,950	1,190,250	1,320,800	1,363,650	371,150	2.43%	3.24%	99.84%
	PACKAGED	922,240	984,942	1,083,476	1,212,776	1,293,066	354,114	7.64%	6.62%	13.78%
	IRELAND - Total	**1,957,640**	**2,086,892**	**2,273,726**	**2,533,576**	**2,656,716**	**725,264**	**4.91%**	**4.86%**	**57.95%**
ITALY	PACKAGED	31,900	41,428	70,203	104,219	109,916	32,799	5.52%	5.47%	34.06%
	ITALY - Total	**31,900**	**41,428**	**70,203**	**104,219**	**109,916**	**32,799**	**5.52%**	**5.47%**	**34.06%**
JAMAICA	PACKAGED	26,714	128,380	154,610	173,046	199,543	48,789	17.58%	15.31%	15.92%
	JAMAICA - Total	**26,714**	**128,380**	**154,610**	**173,046**	**199,543**	**48,789**	**17.58%**	**15.31%**	**15.92%**
JAPAN	PACKAGED	309,692	312,692	368,848	413,896	467,059	121,645	16.88%	12.84%	73.87%
	JAPAN - Total	**309,692**	**312,692**	**368,848**	**413,896**	**467,059**	**121,645**	**16.88%**	**12.84%**	**73.87%**
KENYA	PACKAGED	4,817	6,048	7,073	6,048	9,660	2,838	1.17%	59.74%	44.01%
	KENYA - Total	**4,817**	**6,048**	**7,073**	**6,048**	**9,660**	**2,838**	**1.17%**	**59.74%**	**44.01%**
KOREA - SOUTH	PACKAGED	0	16,102	17,728	16,140	12,378	2,993	-27.62%	-23.31%	61.99%

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		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
KOREA - SOUTH	**KOREA - SOUTH - Total**	**0**	**16,102**	**17,728**	**16,140**	**12,378**	**2,993**	**-27.62%**	**-23.31%**	**61.99%**
MEXICO	PACKAGED	7,980,457	8,334,994	9,338,125	10,761,089	11,713,344	2,413,628	5.57%	8.85%	21.98%
	MEXICO - Total	**7,980,457**	**8,334,994**	**9,338,125**	**10,761,089**	**11,713,344**	**2,413,628**	**5.57%**	**8.85%**	**21.98%**
MONTENEGRO	PACKAGED	1,529	2,416	3,122	3,230	1,974	448	-54.21%	-38.87%	26.07%
	MONTENEGRO - Total	**1,529**	**2,416**	**3,122**	**3,230**	**1,974**	**448**	**-54.21%**	**-38.87%**	**26.07%**
NETHERLANDS	DRAFT	173,700	256,500	353,050	397,400	473,530	131,250	21.70%	19.16%	99.64%
	PACKAGED	3,534,579	4,090,272	5,155,916	6,154,051	6,748,351	1,677,557	-2.60%	9.66%	17.57%
	NETHERLANDS - Total	**3,708,279**	**4,346,772**	**5,508,966**	**6,551,451**	**7,221,881**	**1,808,807**	**-1.17%**	**10.23%**	**22.95%**
NEW ZEALAND	PACKAGED	112,827	103,671	102,805	104,566	81,493	20,800	-12.26%	-22.07%	4.64%
	NEW ZEALAND - Total	**112,827**	**103,671**	**102,805**	**104,566**	**81,493**	**20,800**	**-12.26%**	**-22.07%**	**4.64%**
PHILIPPINES	PACKAGED	19,405	17,623	20,184	22,332	22,582	6,994	21.89%	1.12%	16.53%
	PHILIPPINES - Total	**19,405**	**17,623**	**20,184**	**22,332**	**22,582**	**6,994**	**21.89%**	**1.12%**	**16.53%**
POLAND	PACKAGED	64,612	58,480	75,046	94,277	109,079	21,926	-24.06%	15.70%	4.50%
	POLAND - Total	**64,612**	**58,480**	**75,046**	**94,277**	**109,079**	**21,926**	**-24.06%**	**15.70%**	**4.50%**
PORTUGAL	PACKAGED	0	17,943	14,519	17	0	0	n/a	-100.00%	0.00%
	PORTUGAL - Total	**0**	**17,943**	**14,519**	**17**	**0**	**0**	**n/a**	**-100.00%**	**0.00%**
RUSSIA (USSR)	PACKAGED	0	0	0	26,929	49,283	11,718	-28.86%	83.01%	1.94%
	RUSSIA (USSR) - Total	**0**	**0**	**0**	**26,929**	**49,283**	**11,718**	**-28.86%**	**83.01%**	**1.94%**
SINGAPORE	PACKAGED	51,350	77,330	88,862	69,394	72,584	15,948	-18.56%	4.60%	38.28%
	SINGAPORE - Total	**51,350**	**77,330**	**88,862**	**69,394**	**72,584**	**15,948**	**-18.56%**	**4.60%**	**38.28%**
SLOVAK REPUBLIC	PACKAGED	52,808	49,548	36,451	7,178	0	0	-100.00%	-100.00%	0.00%

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		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
SLOVAK REPUBLIC	**SLOVAK REPUBLIC - Total**	**52,808**	**49,548**	**36,451**	**7,178**	**0**	**0**	**-100.00%**	**-100.00%**	**0.00%**
SLOVENIA	PACKAGED	0	31,488	47,372	39,190	32,208	7,964	-7.00%	-17.82%	2.36%
	SLOVENIA - Total	**0**	**31,488**	**47,372**	**39,190**	**32,208**	**7,964**	**-7.00%**	**-17.82%**	**2.36%**
SOUTH AFRICA	PACKAGED	31,635	31,676	39,784	39,902	26,788	3,844	-63.16%	-32.86%	6.50%
	SOUTH AFRICA - Total	**31,635**	**31,676**	**39,784**	**39,902**	**26,788**	**3,844**	**-63.16%**	**-32.86%**	**6.50%**
SPAIN	PACKAGED	4,071	4,006	6,170	16,081	126,696	34,376	366.09%	687.85%	7.15%
	SPAIN - Total	**4,071**	**4,006**	**6,170**	**16,081**	**126,696**	**34,376**	**366.09%**	**687.85%**	**7.15%**
TAIWAN	PACKAGED	1,680	85	-26	0	0	0	n/a	n/a	0.00%
	TAIWAN - Total	**1,680**	**85**	**-26**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
THAILAND	PACKAGED	44,025	49,635	73,033	103,224	87,847	23,022	-17.84%	-14.90%	63.41%
	THAILAND - Total	**44,025**	**49,635**	**73,033**	**103,224**	**87,847**	**23,022**	**-17.84%**	**-14.90%**	**63.41%**
TRINIDAD AND TOBAGO	PACKAGED	17,377	23,356	24,789	22,766	21,273	446	-86.67%	-6.56%	0.00%
	TRINIDAD AND TOBAGO - Total	**17,377**	**23,356**	**24,789**	**22,766**	**21,273**	**446**	**-86.67%**	**-6.56%**	**0.00%**
TURKEY	PACKAGED	0	10,609	32,761	45,331	48,913	12,807	-11.22%	7.90%	3.21%
	TURKEY - Total	**0**	**10,609**	**32,761**	**45,331**	**48,913**	**12,807**	**-11.22%**	**7.90%**	**3.21%**
UKRAINE	PACKAGED	0	0	5,435	8,566	7,190	1,990	-15.25%	-16.06%	29.40%
	UKRAINE - Total	**0**	**0**	**5,435**	**8,566**	**7,190**	**1,990**	**-15.25%**	**-16.06%**	**29.40%**
UNITED KINGDOM	DRAFT	134,488	129,038	111,950	88,054	80,944	19,754	-8.77%	-8.07%	98.39%
	PACKAGED	524,618	567,775	656,207	680,585	749,377	235,205	9.68%	10.11%	6.15%
	UNITED KINGDOM - Total	**659,106**	**696,813**	**768,157**	**768,639**	**830,321**	**254,960**	**7.98%**	**8.02%**	**15.15%**
UNITED STATES OF AMERICA	DRAFT	0	0	1,115	9,601	12,547	3,521	106.94%	30.69%	78.18%
	PACKAGED	7,989,895	7,287,631	7,868,366	8,802,743	10,320,951	2,640,402	16.75%	17.25%	13.99%

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		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
UNITED STATES OF AMERICA	**UNITED STATES OF AMERICA - Total**	**7,989,895**	**7,287,631**	**7,869,481**	**8,812,343**	**10,333,498**	**2,643,923**	**16.81%**	**17.26%**	**14.07%**
VIETNAM	PACKAGED	2,152	1,698	6,705	6,381	1,394	358	-64.93%	-78.15%	0.00%
	VIETNAM - Total	**2,152**	**1,698**	**6,705**	**6,381**	**1,394**	**358**	**-64.93%**	**-78.15%**	**0.00%**
IMPORT DRAFT - TOTAL		2,177,658	2,495,078	2,860,725	3,256,725	3,454,427	906,385	4.68%	6.07%	99.31%
IMPORT PACKAGED - TOTAL		28,585,415	30,179,235	35,044,847	39,510,450	43,845,350	10,642,210	6.89%	10.97%	16.90%
IMPORT BEER - TOTAL		**30,763,073**	**32,674,313**	**37,905,571**	**42,767,175**	**47,299,776**	**11,548,595**	**6.71%**	**10.60%**	**22.92%**

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		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
ARGENTINA	PACKAGED	$0	$35	$288	$416	$163	$0	-99.89%	-60.81%	4.81%
	ARGENTINA - Total	**$0**	**$35**	**$288**	**$416**	**$163**	**$0**	**-99.89%**	**-60.81%**	**4.81%**
AUSTRALIA	PACKAGED	$472	$560	$684	$656	$375	$42	-71.35%	-42.87%	13.46%
	AUSTRALIA - Total	**$472**	**$560**	**$684**	**$656**	**$375**	**$42**	**-71.35%**	**-42.87%**	**13.46%**
AUSTRIA	PACKAGED	$47	$59	$54	$38	$80	$35	316.99%	111.47%	21.73%
	AUSTRIA - Total	**$47**	**$59**	**$54**	**$38**	**$80**	**$35**	**316.99%**	**111.47%**	**21.73%**
BELGIUM	DRAFT	$2,308	$3,069	$3,794	$4,837	$5,422	$1,393	9.39%	12.10%	99.61%
	PACKAGED	$9,766	$13,738	$18,013	$20,406	$24,073	$6,407	18.09%	17.97%	18.62%
	BELGIUM - Total	**$12,074**	**$16,808**	**$21,807**	**$25,244**	**$29,496**	**$7,800**	**16.44%**	**16.84%**	**33.51%**
BRAZIL	PACKAGED	$5,421	$4,337	$6,007	$5,322	$4,367	$820	-21.74%	-17.94%	10.04%
	BRAZIL - Total	**$5,421**	**$4,337**	**$6,007**	**$5,322**	**$4,367**	**$820**	**-21.74%**	**-17.94%**	**10.04%**
CHINA	PACKAGED	$970	$1,069	$1,125	$1,209	$1,356	$317	3.38%	12.16%	47.89%
	CHINA - Total	**$970**	**$1,069**	**$1,125**	**$1,209**	**$1,356**	**$317**	**3.38%**	**12.16%**	**47.89%**
CROATIA	PACKAGED	$15	$16	$11	$0	$84	$70	n/a	n/a	0.69%
	CROATIA - Total	**$15**	**$16**	**$11**	**$0**	**$84**	**$70**	**n/a**	**n/a**	**0.69%**
CUBA	PACKAGED	$1	$0	$0	$0	$0	$0	n/a	n/a	0.00%
	CUBA - Total	**$1**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
CZECH REPUBLIC	PACKAGED	$1,922	$2,389	$2,883	$3,245	$3,191	$789	-4.77%	-1.68%	6.73%
	CZECH REPUBLIC - Total	**$1,922**	**$2,389**	**$2,883**	**$3,245**	**$3,191**	**$789**	**-4.77%**	**-1.68%**	**6.73%**
DENMARK	DRAFT	$0	$0	$0	$0	$21	$10	n/a	n/a	100.00%
	PACKAGED	$1,686	$2,629	$2,998	$3,416	$4,653	$1,400	21.43%	36.20%	1.56%
	DENMARK - Total	**$1,686**	**$2,629**	**$2,998**	**$3,416**	**$4,674**	**$1,410**	**21.43%**	**36.20%**	**2.01%**
EL SALVADOR	PACKAGED	$0	$1	$0	$0	$0	$0	n/a	n/a	0.00%
	EL SALVADOR - Total	**$0**	**$1**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**

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		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
FIJI	PACKAGED	$0	$0	$0	$0	$0	$0	-100.00%	-100.00%	0.00%
	FIJI - Total	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**-100.00%**	**-100.00%**	**0.00%**
FRANCE	DRAFT	$91	$81	$157	$214	$227	$54	-16.33%	6.04%	99.75%
	PACKAGED	$438	$532	$772	$879	$955	$227	-4.91%	8.72%	15.36%
	FRANCE - Total	**$529**	**$613**	**$929**	**$1,092**	**$1,182**	**$281**	**-7.34%**	**8.20%**	**31.54%**
GERMANY	DRAFT	$870	$881	$866	$842	$761	$162	-13.59%	-9.59%	94.33%
	PACKAGED	$10,107	$10,256	$11,102	$12,411	$14,236	$3,627	12.34%	14.71%	6.38%
	GERMANY - Total	**$10,977**	**$11,137**	**$11,968**	**$13,253**	**$14,997**	**$3,789**	**10.91%**	**13.16%**	**10.84%**
GREECE	PACKAGED	$36	$45	$45	$58	$58	$12	-16.13%	0.03%	91.34%
	GREECE - Total	**$36**	**$45**	**$45**	**$58**	**$58**	**$12**	**-16.13%**	**0.03%**	**91.34%**
HONG KONG	PACKAGED	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
	HONG KONG - Total	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
INDIA	PACKAGED	$232	$295	$345	$364	$393	$96	-4.22%	7.74%	82.77%
	INDIA - Total	**$232**	**$295**	**$345**	**$364**	**$393**	**$96**	**-4.22%**	**7.74%**	**82.77%**
IRELAND	DRAFT	$4,216	$4,497	$4,925	$5,553	$5,854	$1,614	5.91%	5.42%	99.83%
	PACKAGED	$4,688	$5,099	$5,659	$6,380	$6,951	$1,940	11.09%	8.95%	13.72%
	IRELAND - Total	**$8,904**	**$9,596**	**$10,585**	**$11,933**	**$12,805**	**$3,554**	**8.68%**	**7.31%**	**53.09%**
ITALY	PACKAGED	$170	$215	$363	$539	$591	$181	12.55%	9.64%	33.70%
	ITALY - Total	**$170**	**$215**	**$363**	**$539**	**$591**	**$181**	**12.55%**	**9.64%**	**33.70%**
JAMAICA	PACKAGED	$122	$602	$740	$876	$1,032	$248	18.66%	17.84%	15.97%
	JAMAICA - Total	**$122**	**$602**	**$740**	**$876**	**$1,032**	**$248**	**18.66%**	**17.84%**	**15.97%**
JAPAN	PACKAGED	$1,525	$1,533	$1,832	$2,087	$2,400	$631	20.06%	15.02%	74.21%
	JAPAN - Total	**$1,525**	**$1,533**	**$1,832**	**$2,087**	**$2,400**	**$631**	**20.06%**	**15.02%**	**74.21%**
KENYA	PACKAGED	$29	$37	$44	$38	$61	$18	2.96%	61.51%	43.90%
	KENYA - Total	**$29**	**$37**	**$44**	**$38**	**$61**	**$18**	**2.96%**	**61.51%**	**43.90%**
KOREA - SOUTH	PACKAGED	$0	$70	$77	$73	$57	$14	-27.34%	-21.64%	61.99%

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		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
KOREA - SOUTH	**KOREA - SOUTH - Total**	**$0**	**$70**	**$77**	**$73**	**$57**	**$14**	**-27.34%**	**-21.64%**	**61.99%**
MEXICO	PACKAGED	$37,408	$38,874	$43,434	$49,864	$55,865	$11,486	6.70%	12.03%	21.67%
	MEXICO - Total	**$37,408**	**$38,874**	**$43,434**	**$49,864**	**$55,865**	**$11,486**	**6.70%**	**12.03%**	**21.67%**
MONTENEGRO	PACKAGED	$7	$11	$13	$16	$10	$2	-53.42%	-36.14%	26.30%
	MONTENEGRO - Total	**$7**	**$11**	**$13**	**$16**	**$10**	**$2**	**-53.42%**	**-36.14%**	**26.30%**
NETHERLANDS	DRAFT	$632	$968	$1,394	$1,623	$1,995	$554	25.58%	22.91%	99.64%
	PACKAGED	$17,056	$19,407	$24,506	$29,784	$33,857	$8,370	-0.70%	13.68%	18.07%
	NETHERLANDS - Total	**$17,688**	**$20,375**	**$25,900**	**$31,407**	**$35,851**	**$8,924**	**0.60%**	**14.15%**	**22.61%**
NEW ZEALAND	PACKAGED	$508	$464	$461	$468	$378	$98	-7.88%	-19.31%	4.59%
	NEW ZEALAND - Total	**$508**	**$464**	**$461**	**$468**	**$378**	**$98**	**-7.88%**	**-19.31%**	**4.59%**
PHILIPPINES	PACKAGED	$94	$87	$100	$107	$112	$35	24.40%	4.73%	16.51%
	PHILIPPINES - Total	**$94**	**$87**	**$100**	**$107**	**$112**	**$35**	**24.40%**	**4.73%**	**16.51%**
POLAND	PACKAGED	$314	$285	$358	$438	$508	$107	-20.22%	16.17%	4.60%
	POLAND - Total	**$314**	**$285**	**$358**	**$438**	**$508**	**$107**	**-20.22%**	**16.17%**	**4.60%**
PORTUGAL	PACKAGED	$0	$81	$67	$0	$0	$0	n/a	-100.00%	0.00%
	PORTUGAL - Total	**$0**	**$81**	**$67**	**$0**	**$0**	**$0**	**n/a**	**-100.00%**	**0.00%**
RUSSIA (USSR)	PACKAGED	$0	$0	$0	$107	$198	$47	-27.35%	85.79%	1.95%
	RUSSIA (USSR) - Total	**$0**	**$0**	**$0**	**$107**	**$198**	**$47**	**-27.35%**	**85.79%**	**1.95%**
SINGAPORE	PACKAGED	$211	$325	$379	$323	$346	$77	-15.23%	7.40%	39.65%
	SINGAPORE - Total	**$211**	**$325**	**$379**	**$323**	**$346**	**$77**	**-15.23%**	**7.40%**	**39.65%**
SLOVAK REPUBLIC	PACKAGED	$194	$183	$141	$29	$0	$0	-100.00%	-100.00%	0.00%
	SLOVAK REPUBLIC - Total	**$194**	**$183**	**$141**	**$29**	**$0**	**$0**	**-100.00%**	**-100.00%**	**0.00%**

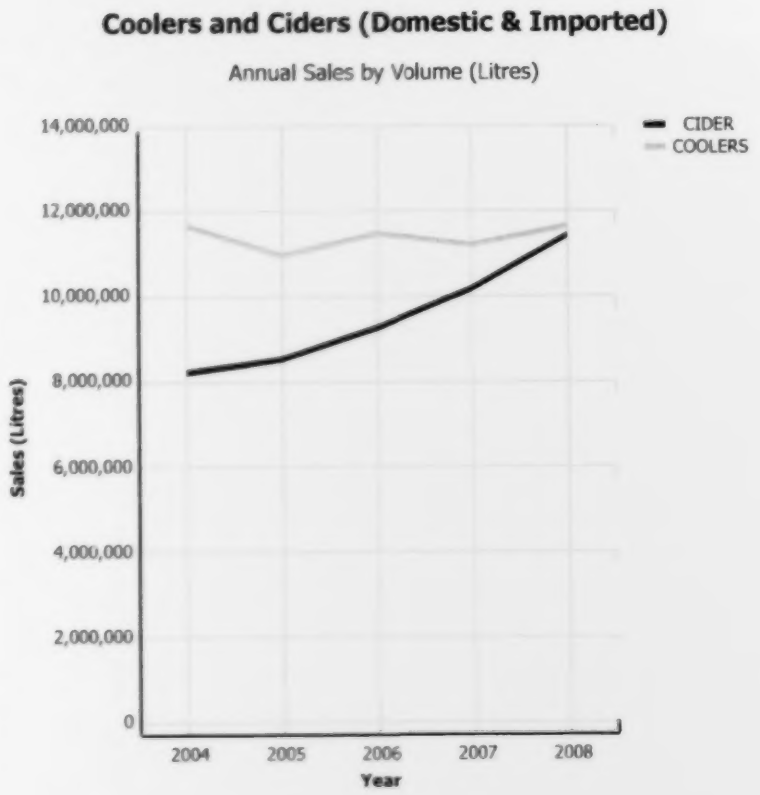
IMPORT BEER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

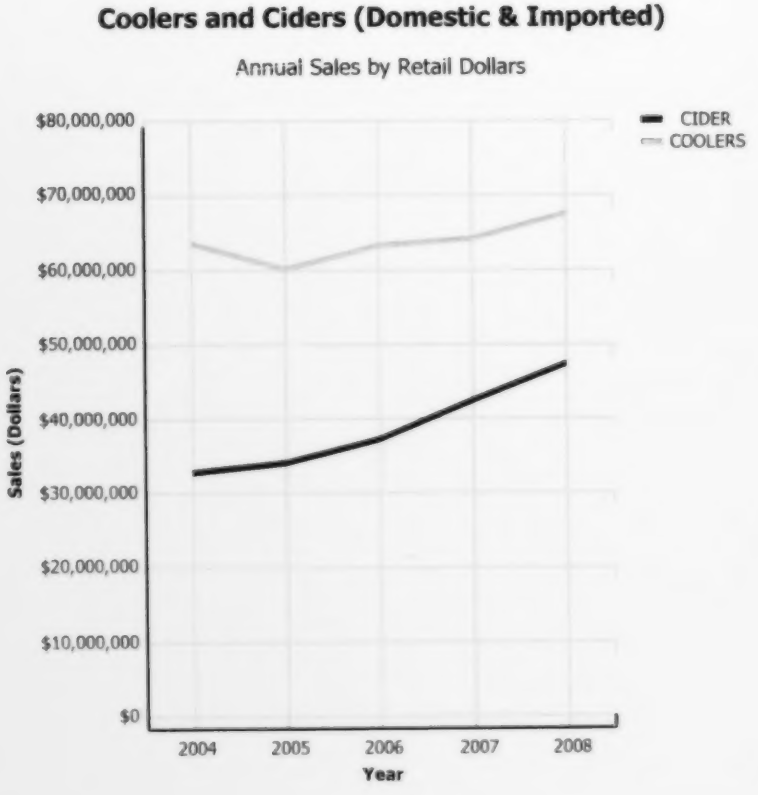
		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
SLOVENIA	PACKAGED	$0	$124	$186	$151	$125	$31	-5.54%	-17.18%	2.36%
	SLOVENIA - Total	**$0**	**$124**	**$186**	**$151**	**$125**	**$31**	**-5.54%**	**-17.18%**	**2.36%**
SOUTH AFRICA	PACKAGED	$120	$119	$151	$151	$105	$15	-60.13%	-30.31%	6.51%
	SOUTH AFRICA - Total	**$120**	**$119**	**$151**	**$151**	**$105**	**$15**	**-60.13%**	**-30.31%**	**6.51%**
SPAIN	PACKAGED	$20	$20	$32	$77	$474	$133	328.31%	513.27%	10.17%
	SPAIN - Total	**$20**	**$20**	**$32**	**$77**	**$474**	**$133**	**328.31%**	**513.27%**	**10.17%**
TAIWAN	PACKAGED	$7	$0	$0	$0	$0	$0	n/a	n/a	0.00%
	TAIWAN - Total	**$7**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
THAILAND	PACKAGED	$210	$240	$368	$518	$450	$116	-17.64%	-13.08%	63.49%
	THAILAND - Total	**$210**	**$240**	**$368**	**$518**	**$450**	**$116**	**-17.64%**	**-13.08%**	**63.49%**
TRINIDAD AND TOBAGO	PACKAGED	$89	$115	$120	$111	$103	$2	-86.59%	-6.81%	0.00%
	TRINIDAD AND TOBAGO - Total	**$89**	**$115**	**$120**	**$111**	**$103**	**$2**	**-86.59%**	**-6.81%**	**0.00%**
TURKEY	PACKAGED	$0	$48	$148	$201	$216	$59	-4.14%	7.54%	3.36%
	TURKEY - Total	**$0**	**$48**	**$148**	**$201**	**$216**	**$59**	**-4.14%**	**7.54%**	**3.36%**
UKRAINE	PACKAGED	$0	$0	$25	$39	$33	$9	-13.67%	-15.16%	29.29%
	UKRAINE - Total	**$0**	**$0**	**$25**	**$39**	**$33**	**$9**	**-13.67%**	**-15.16%**	**29.29%**
UNITED KINGDOM	DRAFT	$534	$519	$452	$362	$340	$83	-6.33%	-6.00%	98.34%
	PACKAGED	$2,644	$2,900	$3,567	$3,831	$4,324	$1,427	13.28%	12.87%	6.20%
	UNITED KINGDOM - Total	**$3,179**	**$3,420**	**$4,019**	**$4,193**	**$4,665**	**$1,510**	**11.98%**	**11.24%**	**12.92%**
UNITED STATES OF AMERICA	DRAFT	$0	$0	$4	$37	$51	$15	122.96%	35.67%	77.30%
	PACKAGED	$31,648	$30,262	$32,709	$35,731	$42,983	$11,061	21.05%	20.30%	13.66%
	UNITED STATES OF AMERICA - Total	**$31,648**	**$30,262**	**$32,713**	**$35,768**	**$43,034**	**$11,076**	**21.13%**	**20.31%**	**13.74%**
VIETNAM	PACKAGED	$10	$8	$32	$30	$7	$2	-66.12%	-78.44%	0.00%

IMPORT BEER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
VIETNAM	**VIETNAM - Total**	**$10**	**$8**	**$32**	**$30**	**$7**	**$2**	**-66.12%**	**-78.44%**	**0.00%**
IMPORT DRAFT - TOTAL		$8,652	$10,016	$11,592	$13,468	$14,671	$3,886	8.34%	8.93%	99.32%
IMPORT PACKAGED - TOTAL		$128,186	$137,073	$159,839	$180,389	$205,173	$49,952	9.50%	13.74%	17.29%
IMPORT BEER - TOTAL		**$136,838**	**$147,089**	**$171,431**	**$193,857**	**$219,843**	**$53,838**	**9.42%**	**13.40%**	**22.77%**

Cooler and Cider Sales





CIDER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
DOMESTIC	DRAFT	39,907	42,747	34,058	33,296	40,268	6,867	4.86%	20.94%	90.78%
	PACKAGED	7,976,145	8,196,519	8,701,441	9,187,052	9,778,269	2,155,168	7.45%	6.44%	8.14%
	DOMESTIC - TOTAL	**8,016,052**	**8,239,266**	**8,735,499**	**9,220,348**	**9,818,537**	**2,162,035**	**7.44%**	**6.49%**	**8.48%**
IMPORT	DRAFT	124,450	152,100	237,950	374,900	422,550	105,400	8.44%	12.71%	99.78%
	PACKAGED	151,281	211,078	361,150	653,784	1,239,878	302,908	68.18%	89.65%	11.73%
	IMPORT - TOTAL	**275,731**	**363,178**	**599,100**	**1,028,684**	**1,662,428**	**408,308**	**47.24%**	**61.61%**	**34.11%**
CIDER - TOTAL		**8,291,783**	**8,602,444**	**9,334,599**	**10,249,032**	**11,480,965**	**2,570,343**	**12.26%**	**12.02%**	**12.19%**

CIDER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
DOMESTIC	DRAFT	$149	$165	$132	$115	$151	$25	10.12%	31.26%	90.66%
	PACKAGED	$31,592	$32,377	$34,422	$37,371	$39,324	$8,445	2.19%	5.22%	8.12%
	DOMESTIC - TOTAL	**$31,741**	**$32,542**	**$34,554**	**$37,487**	**$39,475**	**$8,470**	**2.21%**	**5.30%**	**8.43%**
IMPORT	DRAFT	$533	$652	$1,024	$1,669	$1,886	$472	8.77%	13.02%	99.78%
	PACKAGED	$885	$1,237	$1,967	$3,640	$6,373	$1,562	58.81%	75.08%	13.38%
	IMPORT - TOTAL	**$1,418**	**$1,890**	**$2,991**	**$5,309**	**$8,259**	**$2,033**	**43.49%**	**55.57%**	**33.11%**
CIDER - TOTAL		**$33,159**	**$34,432**	**$37,546**	**$42,796**	**$47,734**	**$10,504**	**8.24%**	**11.54%**	**12.70%**

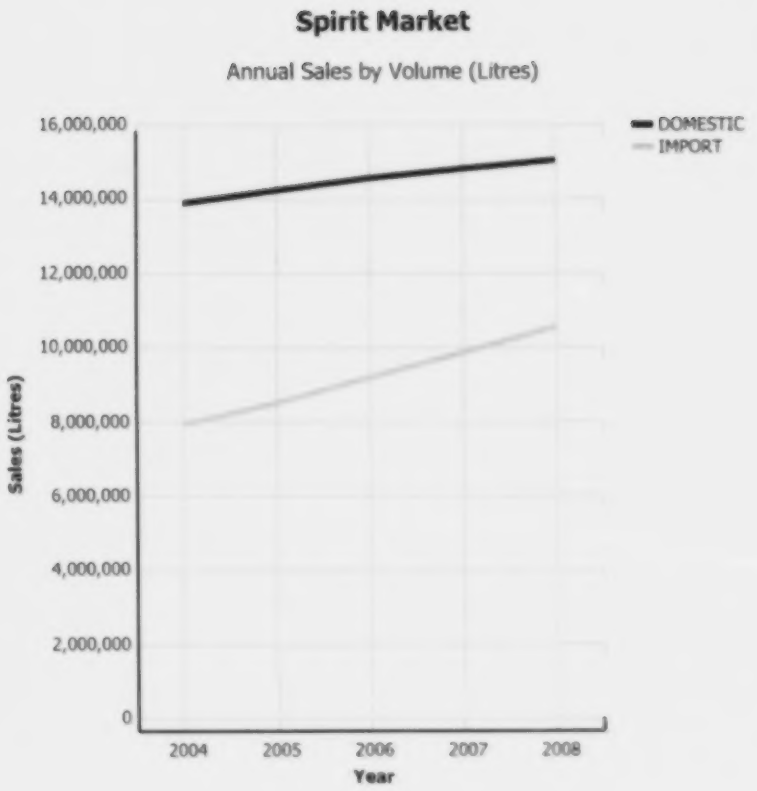
COOLER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

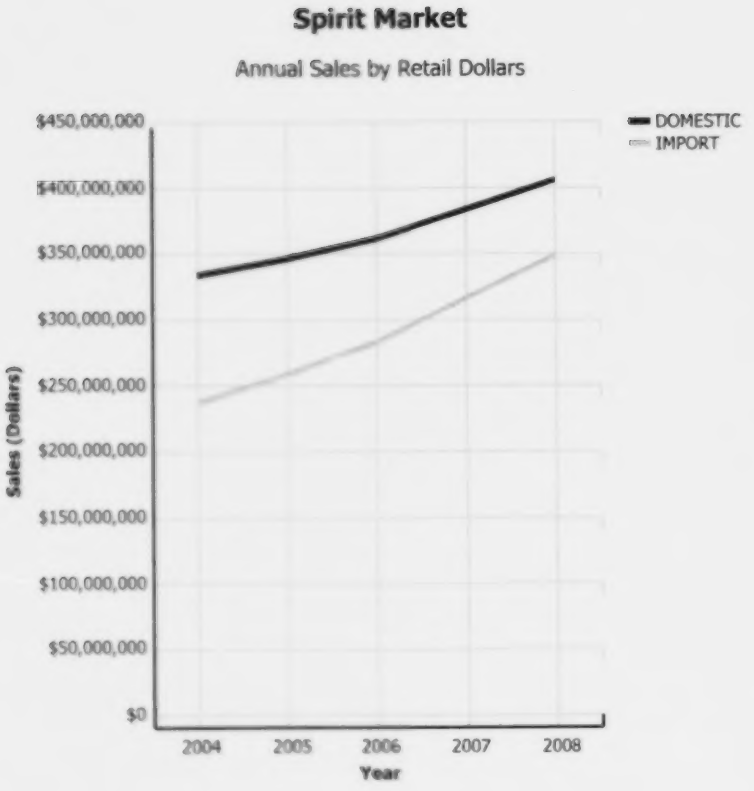
		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
DOMESTIC	BEER	2,305	448	10,152	6,511	1,506	172	-77.36%	-76.87%	0.80%
	SPIRIT	9,391,243	9,085,813	9,457,337	8,946,996	9,076,976	1,805,131	-4.06%	1.45%	12.77%
	WINE	1,177,705	973,022	952,591	895,616	893,496	191,552	-9.40%	-0.24%	6.63%
	DOMESTIC - TOTAL	**10,571,253**	**10,059,284**	**10,420,081**	**9,849,123**	**9,971,979**	**1,996,855**	**-4.62%**	**1.25%**	**12.22%**
IMPORT	BEER	9,165	6,144	6,553	5,355	1,082	166	-71.12%	-79.80%	0.00%
	SPIRIT	918,224	723,439	858,524	1,191,955	1,465,449	294,321	4.09%	22.94%	2.90%
	WINE	383,811	390,043	406,284	372,544	419,237	97,802	7.67%	12.53%	4.19%
	IMPORT - TOTAL	**1,311,200**	**1,119,627**	**1,271,361**	**1,569,854**	**1,885,768**	**392,289**	**4.85%**	**20.12%**	**3.18%**
COOLERS - TOTAL		**11,882,453**	**11,178,911**	**11,691,442**	**11,418,977**	**11,857,747**	**2,389,144**	**-3.19%**	**3.84%**	**10.78%**

COOLER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
DOMESTIC	BEER	$11	$1	$85	$54	$13	$1	-76.45%	-75.98%	0.77%
	SPIRIT	$50,631	$49,184	$51,913	$50,812	$52,142	$10,422	-2.00%	2.62%	13.18%
	WINE	$4,781	$3,871	$3,732	$3,570	$3,593	$773	-8.51%	0.64%	7.40%
	DOMESTIC - TOTAL	**$55,423**	**$53,056**	**$55,730**	**$54,437**	**$55,747**	**$11,196**	**-2.52%**	**2.41%**	**12.81%**
IMPORT	BEER	$45	$27	$31	$26	$5	$1	-70.35%	-80.78%	0.00%
	SPIRIT	$6,741	$5,675	$6,080	$8,319	$10,126	$2,159	6.90%	21.71%	2.60%
	WINE	$2,587	$2,612	$2,650	$2,606	$2,871	$718	5.81%	10.17%	3.84%
	IMPORT - TOTAL	**$9,373**	**$8,314**	**$8,762**	**$10,951**	**$13,001**	**$2,878**	**6.55%**	**18.72%**	**2.87%**
COOLERS - TOTAL		**$64,796**	**$61,370**	**$64,492**	**$65,387**	**$68,748**	**$14,074**	**-0.80%**	**5.14%**	**10.93%**

Spirit Sales

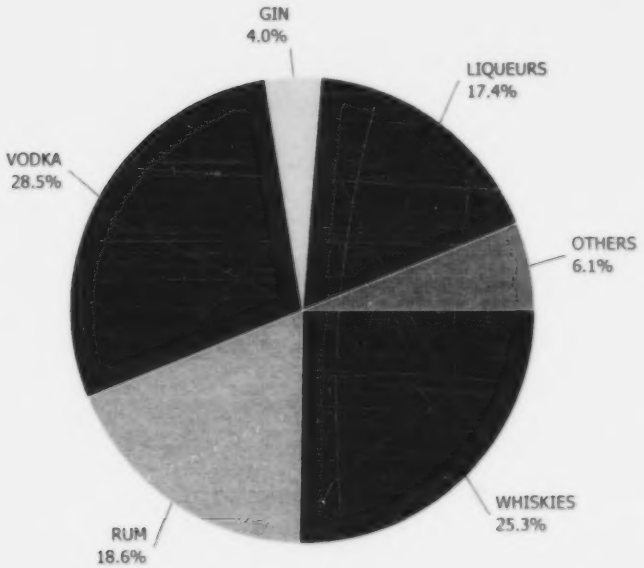




Spirit Market

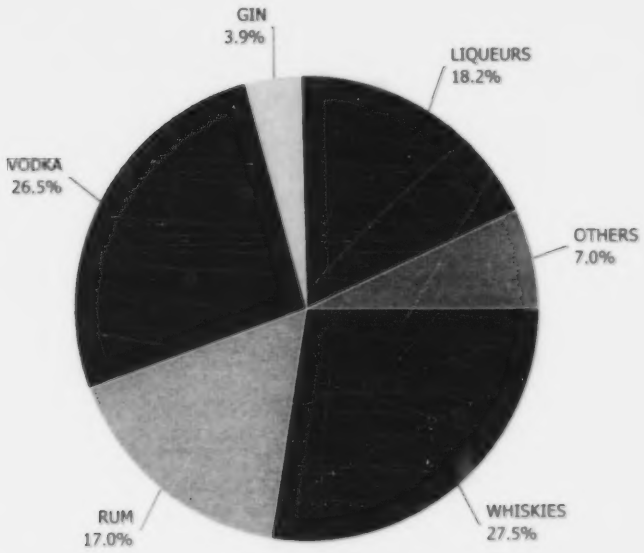
Spirit Market Share

Current Quarter by Volume (Litres)



Spirit Market Share

Current Quarter by Retail Dollars



SPIRITS MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

			2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
ARMAGNAC			**1,162**	**1,206**	**1,356**	**1,141**	**1,318**	**593**	**52.76%**	**15.47%**	**19.45%**
ASIAN SPIRITS			**90,584**	**99,778**	**114,073**	**133,611**	**137,545**	**38,431**	**-1.58%**	**2.94%**	**50.22%**
BRANDY		DOMESTIC	123,653	118,483	107,222	97,750	92,359	27,299	-11.63%	-5.52%	8.11%
		IMPORT	424,591	433,566	438,568	441,492	435,666	145,349	-4.60%	-1.32%	4.02%
BRANDY			**548,244**	**552,049**	**545,790**	**539,242**	**528,025**	**172,648**	**-5.78%**	**-2.08%**	**4.74%**
CACHACA			**398**	**2,368**	**2,900**	**3,824**	**4,636**	**944**	**-0.61%**	**21.24%**	**41.02%**
COGNAC			**41,460**	**42,340**	**42,637**	**46,049**	**43,987**	**15,636**	**-7.98%**	**-4.48%**	**21.24%**
EAUX DE VIE		DOMESTIC	0	354	735	1,316	1,021	327	-32.17%	-22.42%	14.10%
		IMPORT	10,363	10,406	10,199	11,454	13,704	5,326	15.44%	19.65%	9.32%
EAUX DE VIE			**10,363**	**10,759**	**10,935**	**12,770**	**14,725**	**5,653**	**10.93%**	**15.31%**	**9.65%**
GIN		DOMESTIC	415,839	402,026	407,510	396,030	371,462	89,870	-9.39%	-6.20%	17.83%
		IMPORT	743,490	781,197	802,325	830,298	882,018	228,241	3.35%	6.23%	15.96%
GIN			**1,159,328**	**1,183,224**	**1,209,836**	**1,226,327**	**1,253,479**	**318,111**	**-0.60%**	**2.21%**	**16.51%**
RUM	AMBER	DOMESTIC	830,430	897,944	986,814	1,066,314	1,160,095	415,983	9.62%	8.79%	5.19%
		IMPORT	383,509	445,395	482,079	554,617	594,450	205,507	4.63%	7.18%	6.25%
		AMBER	**1,213,938**	**1,343,339**	**1,468,893**	**1,620,931**	**1,754,544**	**621,490**	**7.92%**	**8.24%**	**5.55%**
	DARK	DOMESTIC	560,751	552,961	545,295	517,143	504,922	176,924	-2.55%	-2.36%	9.62%
		IMPORT	199,480	197,635	195,196	207,240	214,957	73,193	2.91%	3.72%	5.68%
		DARK	**760,231**	**750,595**	**740,491**	**724,383**	**719,879**	**250,117**	**-1.01%**	**-0.62%**	**8.45%**
	WHITE	DOMESTIC	1,933,438	1,917,363	1,926,639	1,884,614	1,899,916	559,704	-3.22%	0.81%	13.56%
		IMPORT	127,950	141,330	136,897	127,298	123,050	31,202	-2.92%	-3.34%	9.45%
		WHITE	**2,061,388**	**2,058,694**	**2,063,536**	**2,011,911**	**2,022,966**	**590,906**	**-3.21%**	**0.55%**	**13.31%**
RUM		DOMESTIC	3,324,619	3,368,268	3,458,748	3,468,071	3,564,933	1,152,611	1.16%	2.79%	10.28%
		IMPORT	710,938	784,360	814,173	889,154	932,457	309,902	3.41%	4.87%	6.54%
RUM			**4,035,557**	**4,152,628**	**4,272,921**	**4,357,225**	**4,497,390**	**1,462,513**	**1.63%**	**3.22%**	**9.50%**
TEQUILA		IMPORT	292,313	333,731	403,244	453,918	497,793	119,538	0.24%	9.67%	41.36%
TEQUILA			**292,313**	**333,731**	**403,244**	**453,918**	**497,793**	**119,538**	**0.24%**	**9.67%**	**41.36%**
VODKA		DOMESTIC	4,549,267	4,726,702	4,954,039	5,190,515	5,396,561	1,504,299	-0.59%	3.97%	14.06%

SPIRITS MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
VODKA	IMPORT	1,500,530	1,704,145	1,968,733	2,240,664	2,614,598	740,445	14.97%	16.69%	18.24%
VODKA		**6,049,796**	**6,430,847**	**6,922,772**	**7,431,179**	**8,011,160**	**2,244,744**	**4.05%**	**7.80%**	**15.42%**
WHISKY	AMERICAN WHISKY	210,541	239,436	264,218	291,109	316,425	95,811	8.25%	8.70%	27.60%
	CANADIAN WHISKY	4,700,612	4,745,290	4,761,604	4,752,899	4,682,476	1,415,787	-4.66%	-1.48%	8.18%
	IRISH WHISKY	64,521	70,075	74,745	89,103	100,275	33,022	9.11%	12.54%	16.80%
	JAPANESE WHISKY	0	0	0	118	57	0	-100.00%	-51.90%	0.00%
	SCOTCH - BLEND	1,196,494	1,198,903	1,179,115	1,187,903	1,142,191	328,182	-7.94%	-3.85%	3.65%
	SCOTCH - MALT	256,881	280,922	289,372	314,853	330,022	116,460	2.22%	4.82%	9.00%
	OTHER WHISKY	0	0	163	617	485	153	-48.00%	-21.44%	4.06%
WHISKY		**6,429,049**	**6,534,626**	**6,569,221**	**6,636,636**	**6,571,935**	**1,989,416**	**-4.11%**	**-0.97%**	**8.50%**
OTHER SPIRITS	MISC.	430	438	75	29	0	0	-100.00%	-100.00%	0.00%
	RESTRICTED	2,204	1,700	1,394	1,205	1,258	296	19.84%	4.36%	0.00%
	APERITIF	11,105	11,124	11,276	11,382	11,956	3,171	9.07%	5.04%	18.12%
	FLAVOURED	13,323	8,713	2,090	984	2,999	1,084	466.12%	204.96%	4.15%
	READY TO MIX COCKTAILS	185,882	189,649	185,240	176,829	174,486	39,148	-3.55%	-1.33%	59.75%
	READY TO SERVE COCKTAILS	99,057	119,547	153,073	103,709	250,043	58,630	179.64%	141.10%	1.09%
	SCHNAPPS	13,038	12,974	11,507	10,225	10,490	3,847	-28.10%	2.59%	7.14%
OTHER SPIRITS		**325,038**	**344,144**	**364,654**	**304,364**	**451,231**	**106,177**	**51.12%**	**48.25%**	**24.38%**
SPIRIT - GIFT PACKS	DOMESTIC	27,528	33,410	22,431	16,608	13,729	10,127	-23.48%	-17.34%	0.65%
	IMPORT	43,072	51,446	48,136	47,333	27,369	11,832	-61.33%	-42.18%	0.49%
SPIRIT - GIFT PACKS		**70,600**	**84,856**	**70,567**	**63,941**	**41,098**	**21,958**	**-49.90%**	**-35.73%**	**0.54%**

SPIRITS MARKET
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SALES IN RETAIL DOLLARS (000s)

			2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
ARMAGNAC			**$127**	**$136**	**$152**	**$131**	**$160**	**$72**	**76.66%**	**22.26%**	**19.36%**
ASIAN SPIRITS			**$2,205**	**$2,486**	**$2,810**	**$3,333**	**$3,516**	**$978**	**-0.56%**	**5.50%**	**47.11%**
BRANDY		DOMESTIC	$2,832	$2,741	$2,532	$2,405	$2,266	$603	-20.88%	-5.75%	8.52%
		IMPORT	$10,449	$10,868	$11,143	$11,462	$11,575	$3,870	-2.34%	0.99%	4.36%
BRANDY			**$13,281**	**$13,609**	**$13,676**	**$13,867**	**$13,841**	**$4,473**	**-5.33%**	**-0.18%**	**5.04%**
CACHACA			**$14**	**$84**	**$103**	**$140**	**$176**	**$35**	**-1.41%**	**25.80%**	**40.16%**
COGNAC			**$3,974**	**$4,137**	**$4,033**	**$4,406**	**$4,328**	**$1,518**	**-2.68%**	**-1.77%**	**20.54%**
EAUX DE VIE		DOMESTIC	$0	$34	$70	$115	$99	$32	-20.50%	-14.04%	14.56%
		IMPORT	$413	$480	$464	$549	$634	$254	12.75%	15.60%	12.04%
EAUX DE VIE			**$413**	**$514**	**$534**	**$664**	**$733**	**$285**	**7.77%**	**10.46%**	**12.38%**
GIN		DOMESTIC	$10,082	$9,704	$9,905	$10,092	$9,888	$2,435	-3.76%	-2.02%	17.39%
		IMPORT	$19,941	$21,028	$21,987	$23,647	$25,935	$6,725	6.74%	9.67%	15.74%
GIN			**$30,023**	**$30,732**	**$31,892**	**$33,739**	**$35,823**	**$9,161**	**3.73%**	**6.17%**	**16.20%**
RUM	AMBER	DOMESTIC	$19,879	$21,968	$24,960	$28,634	$32,940	$11,894	15.57%	15.04%	5.36%
		IMPORT	$10,116	$11,776	$13,034	$15,521	$17,349	$6,022	9.50%	11.78%	6.55%
		AMBER	**$29,995**	**$33,743**	**$37,994**	**$44,155**	**$50,289**	**$17,917**	**13.46%**	**13.89%**	**5.77%**
	DARK	DOMESTIC	$12,995	$12,919	$13,046	$12,795	$13,014	$4,574	1.78%	1.72%	9.55%
		IMPORT	$4,978	$5,038	$5,104	$5,637	$6,075	$2,098	8.19%	7.77%	5.86%
		DARK	**$17,973**	**$17,957**	**$18,150**	**$18,432**	**$19,089**	**$6,672**	**3.71%**	**3.57%**	**8.38%**
	WHITE	DOMESTIC	$45,389	$45,500	$46,533	$47,180	$49,262	$14,508	0.34%	4.41%	13.43%
		IMPORT	$3,204	$3,575	$3,484	$3,428	$3,426	$870	-0.21%	-0.07%	9.73%
		WHITE	**$48,593**	**$49,074**	**$50,017**	**$50,608**	**$52,688**	**$15,377**	**0.31%**	**4.11%**	**13.19%**
RUM		DOMESTIC	$78,263	$80,387	$84,538	$88,609	$95,216	$30,976	5.92%	7.46%	10.11%
		IMPORT	$18,298	$20,388	$21,623	$24,586	$26,850	$8,990	8.18%	9.21%	6.80%
RUM			**$96,561**	**$100,774**	**$106,161**	**$113,195**	**$122,066**	**$39,966**	**6.42%**	**7.84%**	**9.38%**
TEQUILA		IMPORT	$11,576	$13,165	$16,298	$19,215	$22,167	$5,496	6.50%	15.37%	40.02%
TEQUILA			**$11,576**	**$13,165**	**$16,298**	**$19,215**	**$22,167**	**$5,496**	**6.50%**	**15.37%**	**40.02%**
VODKA		DOMESTIC	$105,464	$111,517	$119,770	$130,378	$140,683	$39,420	4.02%	7.90%	13.88%

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		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
VODKA	IMPORT	$38,788	$45,156	$53,864	$65,210	$79,506	$22,941	20.46%	21.92%	19.79%
VODKA		**$144,253**	**$156,673**	**$173,634**	**$195,588**	**$220,188**	**$62,361**	**9.52%**	**12.58%**	**16.01%**
WHISKY	AMERICAN WHISKY	$6,648	$7,515	$8,442	$9,734	$10,837	$3,309	11.20%	11.33%	27.13%
	CANADIAN WHISKY	$117,825	$120,334	$123,150	$128,556	$132,781	$40,748	0.46%	3.29%	8.21%
	IRISH WHISKY	$2,258	$2,481	$2,712	$3,307	$3,794	$1,247	9.63%	14.74%	16.04%
	JAPANESE WHISKY	$0	$0	$0	$16	$8	$0	-100.00%	-51.90%	0.00%
	SCOTCH - BLEND	$35,547	$36,144	$35,814	$37,487	$38,203	$11,214	-0.07%	1.91%	4.44%
	SCOTCH - MALT	$14,997	$16,720	$17,734	$20,130	$22,355	$8,187	9.80%	11.05%	9.75%
	OTHER WHISKY	$0	$0	$16	$64	$57	$19	-35.47%	-12.20%	4.16%
WHISKY		**$177,274**	**$183,194**	**$187,869**	**$199,296**	**$208,035**	**$64,723**	**2.09%**	**4.39%**	**8.81%**
OTHER SPIRITS	MISC.	$7	$7	$1	$0	$0	$0	-100.00%	-100.00%	0.00%
	RESTRICTED	$70	$65	$57	$52	$56	$14	26.83%	8.08%	0.00%
	APERITIF	$338	$342	$348	$353	$374	$99	10.00%	6.14%	18.10%
	FLAVOURED	$439	$249	$73	$35	$105	$43	494.00%	203.32%	4.09%
	READY TO MIX COCKTAILS	$4,140	$4,174	$4,150	$4,080	$4,026	$905	-3.28%	-1.31%	59.19%
	READY TO SERVE COCKTAILS	$1,344	$1,863	$2,284	$1,708	$5,333	$1,367	247.11%	212.26%	0.94%
	SCHNAPPS	$384	$387	$345	$318	$363	$136	-18.35%	14.15%	7.05%
OTHER SPIRITS		**$6,722**	**$7,087**	**$7,257**	**$6,545**	**$10,258**	**$2,565**	**59.76%**	**56.72%**	**24.68%**
SPIRIT - GIFT PACKS	DOMESTIC	$1,187	$1,417	$883	$675	$587	$461	-19.86%	-13.16%	0.55%
	IMPORT	$1,706	$2,248	$2,180	$2,032	$1,168	$606	-54.26%	-42.53%	0.45%
SPIRIT - GIFT PACKS		**$2,893**	**$3,665**	**$3,063**	**$2,707**	**$1,754**	**$1,067**	**-43.86%**	**-35.21%**	**0.49%**

SPIRITS MARKET - LIQUEURS
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		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
ALMOND	DOMESTIC	22,692	23,311	24,699	25,501	23,883	6,688	-19.08%	-6.34%	70.84%
	IMPORT	92,609	100,951	109,189	116,904	116,922	46,409	-2.17%	0.02	16.44%
	ALMOND - TOTAL	**115,301**	**124,262**	**133,888**	**142,404**	**140,805**	**53,097**	**-4.68%**	**-1.12%**	**25.67%**
ANISE / LICORICE	DOMESTIC	15,981	14,298	9,748	5,757	4,210	862	-48.61%	-26.86%	65.46%
	IMPORT	154,842	154,103	159,292	165,052	162,266	51,272	-5.32%	-1.69%	21.57%
	ANISE / LICORICE - TOTAL	**170,823**	**168,401**	**169,041**	**170,809**	**166,476**	**52,134**	**-6.62%**	**-2.54%**	**22.68%**
APPLE	IMPORT	54,333	59,889	58,527	59,748	60,296	16,656	-2.49%	0.92%	48.58%
	APPLE - TOTAL	**54,333**	**59,889**	**58,527**	**59,748**	**60,296**	**16,656**	**-2.49%**	**0.92%**	**48.58%**
APRICOT	DOMESTIC	12,686	13,684	13,001	10,487	9,374	3,633	0.06%	-10.62%	2.36%
	IMPORT	21,496	19,457	17,464	19,900	19,657	6,992	-7.24%	-1.22%	12.44%
	APRICOT - TOTAL	**34,182**	**33,141**	**30,464**	**30,387**	**29,031**	**10,625**	**-4.87%**	**-4.46%**	**9.18%**
BANANA	DOMESTIC	3,965	4,987	5,696	18,630	18,442	3,726	-19.02%	-1.01%	22.84%
	IMPORT	22,484	24,506	27,625	31,388	34,461	9,489	1.46%	9.79%	65.82%
	BANANA - TOTAL	**26,449**	**29,493**	**33,321**	**50,019**	**52,904**	**13,215**	**-5.29%**	**5.77%**	**50.84%**
BERRY - OTHER	DOMESTIC	115	19	6	9	66	52	25,975.00%	621.47%	0.00%
	IMPORT	1,222	112	118	1,399	1,700	484	14.36%	21.58%	25.01%
	BERRY - OTHER - TOTAL	**1,337**	**131**	**124**	**1,408**	**1,767**	**536**	**26.64%**	**25.50%**	**24.07%**
BLACK CURRANT / CASSIS	DOMESTIC	0	0	0	0	25	24	n/a	n/a	8.96%
	IMPORT	8,242	8,442	8,626	9,257	8,242	1,865	-35.63%	-10.96%	42.29%
	BLACK CURRANT / CASSIS - TOTAL	**8,242**	**8,442**	**8,626**	**9,257**	**8,267**	**1,890**	**-34.79%**	**-10.69%**	**42.19%**
BLACKBERRY	DOMESTIC	1,844	484	3	1	29	17	n/a	3,750.00%	0.00%
	IMPORT	1,533	1,730	2,944	3,038	3,293	1,020	-5.25%	8.41%	37.99%
	BLACKBERRY - TOTAL	**3,377**	**2,213**	**2,947**	**3,039**	**3,322**	**1,037**	**-3.68%**	**9.33%**	**37.66%**

SPIRITS MARKET - LIQUEURS
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		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
BUTTERSCOTCH	DOMESTIC	315	492	540	440	388	87	5.56%	-11.92%	89.41%
	IMPORT	42,802	47,307	49,100	50,358	54,584	16,851	4.68%	8.39%	37.85%
	BUTTERSCOTCH - TOTAL	**43,116**	**47,800**	**49,641**	**50,798**	**54,972**	**16,938**	**4.68%**	**8.22%**	**38.22%**
CACAO / CHOCOLATE	DOMESTIC	4,529	4,448	4,526	7,154	6,840	2,348	-11.31%	-4.38%	28.39%
	IMPORT	8,478	8,000	6,809	2,624	828	0	-100.00%	-68.44%	6.61%
	CACAO / CHOCOLATE - TOTAL	**13,008**	**12,448**	**11,334**	**9,777**	**7,668**	**2,348**	**-30.71%**	**-21.57%**	**26.04%**
CACAO / WHITE	DOMESTIC	19,301	19,803	20,085	31,679	30,820	9,850	-9.31%	-2.71%	59.03%
	IMPORT	16,032	16,420	13,810	4,581	4,817	2,190	-0.59%	5.17%	12.51%
	CACAO / WHITE - TOTAL	**35,333**	**36,224**	**33,895**	**36,260**	**35,637**	**12,040**	**-7.84%**	**-1.72%**	**52.74%**
CHERRY	DOMESTIC	0	0	1,492	2,545	1,571	146	-84.19%	-38.26%	2.63%
	IMPORT	10,673	10,149	10,274	10,079	9,708	3,264	-5.18%	-3.68%	22.33%
	CHERRY - TOTAL	**10,673**	**10,149**	**11,767**	**12,624**	**11,280**	**3,410**	**-21.88%**	**-10.65%**	**19.58%**
CITRUS OTHER THAN ORANGE	IMPORT	703	2,044	1,108	955	497	1	-99.37%	-48.00%	0.00%
	CITRUS OTHER THAN ORANGE - TOTAL	**703**	**2,044**	**1,108**	**955**	**497**	**1**	**-99.37%**	**-48.00%**	**0.00%**
COCONUT	DOMESTIC	145,352	142,653	146,496	147,134	145,532	33,260	-9.08%	-1.09%	18.96%
	IMPORT	20,392	19,655	17,611	18,320	18,947	4,201	-7.15%	3.42%	16.43%
	COCONUT - TOTAL	**165,744**	**162,308**	**164,107**	**165,454**	**164,480**	**37,462**	**-8.87%**	**-0.59%**	**18.67%**
COFFEE	DOMESTIC	18,441	19,005	17,801	14,373	12,500	3,396	-17.85%	-13.03%	19.73%
	IMPORT	382,927	381,642	388,228	377,539	370,289	147,655	-2.48%	-1.92%	16.08%
	COFFEE - TOTAL	**401,368**	**400,647**	**406,029**	**391,911**	**382,788**	**151,051**	**-2.89%**	**-2.33%**	**16.20%**
CRANBERRY	DOMESTIC	0	0	0	0	30	20	n/a	n/a	7.41%
	CRANBERRY - TOTAL	**0**	**0**	**0**	**0**	**30**	**20**	**n/a**	**n/a**	**7.41%**
	DOMESTIC	10,937	8,405	5,492	3,544	2,023	454	-47.90%	-42.91%	56.12%

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		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
CREAM	IMPORT	906,741	931,426	1,024,918	1,102,038	1,115,322	498,398	0.21%	1.21%	7.26%
	CREAM - TOTAL	**917,678**	**939,831**	**1,030,411**	**1,105,582**	**1,117,345**	**498,852**	**0.13%**	**1.06%**	**7.35%**
EGG	IMPORT	6,021	6,051	5,440	5,133	5,914	3,179	15.54%	15.23%	4.05%
	EGG - TOTAL	**6,021**	**6,051**	**5,440**	**5,133**	**5,914**	**3,179**	**15.54%**	**15.23%**	**4.05%**
FRUIT - OTHER	DOMESTIC	20,667	42,395	39,412	38,537	35,560	6,761	-28.26%	-7.72%	11.48%
	IMPORT	90,652	116,453	121,381	125,129	110,542	28,995	-16.20%	-11.66%	41.10%
	FRUIT - OTHER - TOTAL	**111,320**	**158,848**	**160,793**	**163,666**	**146,102**	**35,756**	**-18.78%**	**-10.73%**	**33.89%**
GRAPE	DOMESTIC	172	92	54	35	27	9	-66.67%	-23.40%	0.00%
	IMPORT	0	0	0	0	10,384	2,370	n/a	n/a	17.41%
	GRAPE - TOTAL	**172**	**92**	**54**	**35**	**10,411**	**2,379**	**8,711.11%**	**29,434.04%**	**17.53%**
GRAPE FRUIT	IMPORT	386	266	20	500	1,385	332	-20.20%	176.64%	24.62%
	GRAPE FRUIT - TOTAL	**386**	**266**	**20**	**500**	**1,385**	**332**	**-20.20%**	**176.64%**	**24.62%**
HAZELNUT	IMPORT	24,685	24,633	25,076	25,914	25,125	10,487	-3.16%	-3.04%	34.12%
	HAZELNUT - TOTAL	**24,685**	**24,633**	**25,076**	**25,914**	**25,125**	**10,487**	**-3.16%**	**-3.04%**	**34.12%**
HERBAL	DOMESTIC	0	0	0	147	1,910	568	286.05%	1,198.98%	4.24%
	IMPORT	138,818	182,020	265,400	354,075	390,783	107,915	-2.49%	10.37%	52.38%
	HERBAL - TOTAL	**138,818**	**182,020**	**265,400**	**354,222**	**392,693**	**108,482**	**-2.11%**	**10.86%**	**52.15%**
LEMON	IMPORT	7,917	9,372	12,125	17,887	19,020	5,177	-16.59%	6.33%	20.01%
	LEMON - TOTAL	**7,917**	**9,372**	**12,125**	**17,887**	**19,020**	**5,177**	**-16.59%**	**6.33%**	**20.01%**
LOGANBERRY	IMPORT	287	192	232	206	204	24	-48.94%	-0.97%	0.00%
	LOGANBERRY - TOTAL	**287**	**192**	**232**	**206**	**204**	**24**	**-48.94%**	**-0.97%**	**0.00%**
MACADAMIA	IMPORT	0	0	0	0	32	32	n/a	n/a	0.00%
	MACADAMIA - TOTAL	**0**	**0**	**0**	**0**	**32**	**32**	**n/a**	**n/a**	**0.00%**
MELON	DOMESTIC	15,176	14,057	12,703	12,810	11,513	2,802	-18.75%	-10.12%	66.09%

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MELON	IMPORT	13,044	11,479	12,001	12,143	12,179	3,290	0.63%	0.30%	59.03%
	MELON - TOTAL	**28,221**	**25,536**	**24,704**	**24,953**	**23,692**	**6,092**	**-9.32%**	**-5.05%**	**62.46%**
MINT	DOMESTIC	25,088	25,368	25,410	26,853	24,966	10,400	-13.21%	-7.02%	23.95%
	IMPORT	0	30	152	131	129	52	15.62%	-1.09%	30.32%
	MINT - TOTAL	**25,088**	**25,398**	**25,562**	**26,983**	**25,096**	**10,452**	**-13.10%**	**-7.00%**	**23.98%**
ORANGE	DOMESTIC	98,604	105,123	112,584	113,747	117,013	33,714	0.39%	2.87%	27.01%
	IMPORT	154,585	162,372	166,721	174,910	179,602	67,823	5.48%	2.68%	33.39%
	ORANGE - TOTAL	**253,190**	**267,495**	**279,305**	**288,657**	**296,615**	**101,537**	**3.73%**	**2.76%**	**30.87%**
OTHER	DOMESTIC	6,730	8,450	8,482	7,442	6,836	1,989	-5.71%	-8.15%	20.05%
	IMPORT	11,213	18,726	15,150	10,181	11,030	3,799	23.16%	8.34%	20.79%
	OTHER - TOTAL	**17,943**	**27,176**	**23,632**	**17,623**	**17,865**	**5,788**	**11.43%**	**1.37%**	**20.51%**
PEACH	DOMESTIC	51,734	52,350	50,904	50,462	51,542	13,526	0.78%	2.14%	50.45%
	IMPORT	3,154	3,759	3,857	4,020	4,198	962	-4.53%	4.43%	71.85%
	PEACH - TOTAL	**54,888**	**56,109**	**54,761**	**54,482**	**55,740**	**14,488**	**0.41%**	**2.31%**	**52.06%**
PEAR	DOMESTIC	0	2,864	2,973	290	78	51	166.67%	-72.96%	-0.96%
	IMPORT	5,052	4,841	4,508	4,851	4,589	1,627	-3.90%	-5.41%	28.54%
	PEAR - TOTAL	**5,052**	**7,704**	**7,482**	**5,141**	**4,667**	**1,678**	**-2.00%**	**-9.22%**	**28.04%**
PINEAPPLE	DOMESTIC	13,395	13,486	10,492	11,631	12,824	2,250	-19.61%	10.25%	5.54%
	IMPORT	4,652	3,880	3,657	298	20	0	-100.00%	-93.20%	0.00%
	PINEAPPLE - TOTAL	**18,047**	**17,366**	**14,149**	**11,929**	**12,844**	**2,250**	**-19.89%**	**7.67%**	**5.59%**
PLUM	IMPORT	657	794	765	868	871	347	-2.94%	0.26%	3.10%
	PLUM - TOTAL	**657**	**794**	**765**	**868**	**871**	**347**	**-2.94%**	**0.26%**	**3.10%**
RASPBERRY	DOMESTIC	1,884	2,064	1,777	1,777	2,013	602	-3.80%	13.26%	87.92%
	IMPORT	71,188	85,431	99,050	114,240	120,338	32,254	-0.93%	5.34%	43.96%
	RASPBERRY - TOTAL	**73,072**	**87,496**	**100,828**	**116,017**	**122,351**	**32,856**	**-0.99%**	**5.46%**	**44.68%**
SPICE	DOMESTIC	131,854	161,837	198,293	247,854	298,665	96,195	13.20%	20.50%	6.55%
	IMPORT	13,424	13,779	12,942	17,099	15,354	4,556	-13.27%	-10.21%	47.53%

SPIRITS MARKET - LIQUEURS
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
SPICE	**SPICE - TOTAL**	**145,278**	**175,616**	**211,236**	**264,954**	**314,019**	**100,751**	**11.65%**	**18.52%**	**8.56%**
STRAWBERRY	DOMESTIC	2,518	1,024	445	72	16	0	-100.00%	-77.65%	0.00%
	IMPORT	6,964	6,084	4,446	4,316	3,208	612	-47.42%	-25.67%	42.37%
	STRAWBERRY - TOTAL	**9,482**	**7,108**	**4,891**	**4,389**	**3,225**	**612**	**-47.72%**	**-26.52%**	**42.43%**
TANGERINE	DOMESTIC	250	534	53	16	0	0	-100.00%	-100.00%	0.00%
	IMPORT	3,050	3,375	3,089	3,401	2,282	380	-57.22%	-32.90%	38.58%
	TANGERINE - TOTAL	**3,300**	**3,909**	**3,142**	**3,417**	**2,282**	**380**	**-57.25%**	**-33.21%**	**38.58%**
WALNUT	IMPORT	0	0	0	0	139	59	n/a	n/a	3.03%
	WALNUT - TOTAL	**0**	**0**	**0**	**0**	**139**	**59**	**n/a**	**n/a**	**3.03%**
WHISKY	DOMESTIC	12,890	12,322	11,686	11,225	11,692	3,917	14.81%	4.16%	17.61%
	IMPORT	164,457	166,004	164,612	159,849	151,235	48,647	-5.88%	-5.39%	12.99%
	WHISKY - TOTAL	**177,347**	**178,325**	**176,298**	**171,075**	**162,928**	**52,564**	**-4.60%**	**-4.76%**	**13.33%**
LIQUEURS - TOTAL		**3,102,838**	**3,298,931**	**3,541,126**	**3,798,484**	**3,880,778**	**1,367,015**	**-1.45%**	**2.17%**	**22.64%**

SPIRITS MARKET - LIQUEURS
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
ALMOND	DOMESTIC	$474	$484	$524	$563	$555	$158	-14.37%	-1.40%	70.34%
	IMPORT	$2,293	$2,485	$2,786	$3,105	$3,217	$1,275	1.02%	3.62%	15.32%
	ALMOND - TOTAL	**$2,767**	**$2,969**	**$3,310**	**$3,668**	**$3,772**	**$1,433**	**-0.94%**	**2.85%**	**23.42%**
ANISE / LICORICE	DOMESTIC	$355	$315	$215	$132	$98	$20	-48.31%	-26.40%	65.12%
	IMPORT	$4,059	$4,055	$4,242	$4,403	$4,449	$1,426	0.02%	1.04%	20.28%
	ANISE / LICORICE - TOTAL	**$4,414**	**$4,370**	**$4,457**	**$4,536**	**$4,546**	**$1,446**	**-1.26%**	**0.24%**	**21.24%**
APPLE	IMPORT	$1,259	$1,366	$1,331	$1,372	$1,388	$385	-0.89%	1.20%	48.68%
	APPLE - TOTAL	**$1,259**	**$1,366**	**$1,331**	**$1,372**	**$1,388**	**$385**	**-0.89%**	**1.20%**	**48.68%**
APRICOT	DOMESTIC	$275	$292	$285	$242	$225	$88	2.38%	-7.17%	2.08%
	IMPORT	$474	$429	$381	$418	$412	$145	-5.93%	-1.39%	12.92%
	APRICOT - TOTAL	**$748**	**$721**	**$666**	**$660**	**$637**	**$233**	**-2.96%**	**-3.51%**	**9.10%**
BANANA	DOMESTIC	$77	$98	$113	$450	$466	$92	-16.20%	3.58%	19.10%
	IMPORT	$499	$509	$554	$636	$712	$194	2.69%	11.86%	65.91%
	BANANA - TOTAL	**$577**	**$607**	**$667**	**$1,086**	**$1,178**	**$286**	**-4.26%**	**8.43%**	**47.38%**
BERRY - OTHER	DOMESTIC	$3	$0	$0	$0	$3	$2	38,039.05%	1,093.02%	0.00%
	IMPORT	$27	$2	$4	$43	$48	$14	5.25%	12.52%	26.47%
	BERRY - OTHER - TOTAL	**$31**	**$3**	**$4**	**$43**	**$51**	**$15**	**18.71%**	**17.81%**	**25.15%**
BLACK CURRANT / CASSIS	DOMESTIC	$0	$0	$0	$0	$2	$2	n/a	n/a	8.96%
	IMPORT	$297	$301	$295	$320	$304	$78	-20.77%	-4.81%	42.59%
	BLACK CURRANT / CASSIS - TOTAL	**$297**	**$301**	**$295**	**$320**	**$306**	**$80**	**-18.77%**	**-4.17%**	**42.37%**
BLACKBERRY	DOMESTIC	$52	$14	$0	$0	$2	$1	n/a	10,466.71%	0.00%
	IMPORT	$47	$53	$92	$99	$109	$34	-1.43%	10.31%	38.13%
	BLACKBERRY - TOTAL	**$99**	**$67**	**$92**	**$99**	**$112**	**$35**	**2.55%**	**12.61%**	**37.34%**

SPIRITS MARKET - LIQUEURS
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
BUTTERSCOTCH	DOMESTIC	$6	$9	$11	$9	$8	$2	6.64%	-11.06%	89.41%
	IMPORT	$1,026	$1,136	$1,183	$1,226	$1,343	$413	6.00%	9.48%	37.44%
	BUTTERSCOTCH - TOTAL	**$1,031**	**$1,145**	**$1,193**	**$1,235**	**$1,351**	**$415**	**6.00%**	**9.34%**	**37.74%**
CACAO / CHOCOLATE	DOMESTIC	$95	$93	$99	$164	$165	$57	-5.95%	0.42%	28.35%
	IMPORT	$205	$197	$175	$82	$20	$0	-100.05%	-75.05%	7.35%
	CACAO / CHOCOLATE - TOTAL	**$300**	**$290**	**$274**	**$245**	**$185**	**$57**	**-33.65%**	**-24.66%**	**26.04%**
CACAO / WHITE	DOMESTIC	$414	$422	$435	$698	$695	$223	-6.77%	-0.44%	59.05%
	IMPORT	$394	$419	$363	$155	$170	$78	3.60%	9.34%	12.53%
	CACAO / WHITE - TOTAL	**$808**	**$842**	**$798**	**$853**	**$865**	**$302**	**-4.28%**	**1.35%**	**49.91%**
CHERRY	DOMESTIC	$0	$0	$34	$59	$36	$3	-83.94%	-37.94%	2.52%
	IMPORT	$263	$250	$253	$255	$249	$85	-3.11%	-2.56%	22.91%
	CHERRY - TOTAL	**$263**	**$250**	**$287**	**$314**	**$285**	**$88**	**-18.66%**	**-9.16%**	**20.31%**
CITRUS OTHER THAN ORANGE	IMPORT	$44	$128	$64	$54	$29	$0	-99.37%	-45.86%	0.00%
	CITRUS OTHER THAN ORANGE - TOTAL	**$44**	**$128**	**$64**	**$54**	**$29**	**$0**	**-99.37%**	**-45.86%**	**0.00%**
COCONUT	DOMESTIC	$3,601	$3,556	$3,708	$3,863	$4,004	$917	-4.38%	3.66%	18.56%
	IMPORT	$506	$485	$438	$421	$448	$102	0.21%	6.26%	16.45%
	COCONUT - TOTAL	**$4,107**	**$4,042**	**$4,146**	**$4,284**	**$4,452**	**$1,019**	**-3.94%**	**3.92%**	**18.35%**
COFFEE	DOMESTIC	$391	$405	$384	$313	$279	$77	-15.88%	-11.01%	19.79%
	IMPORT	$11,170	$11,226	$11,562	$11,325	$11,074	$4,406	-2.95%	-2.22%	15.61%
	COFFEE - TOTAL	**$11,560**	**$11,631**	**$11,945**	**$11,638**	**$11,352**	**$4,482**	**-3.21%**	**-2.45%**	**15.71%**
CRANBERRY	DOMESTIC	$0	$0	$0	$0	$2	$2	n/a	n/a	7.41%
	CRANBERRY - TOTAL	**$0**	**$0**	**$0**	**$0**	**$2**	**$2**	**n/a**	**n/a**	**7.41%**
	DOMESTIC	$261	$199	$130	$86	$49	$11	-46.11%	-43.30%	53.23%

SPIRITS MARKET - LIQUEURS
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
CREAM	IMPORT	$26,059	$26,890	$30,020	$32,671	$33,965	$15,329	4.21%	3.96%	7.34%
	CREAM - TOTAL	**$26,320**	**$27,089**	**$30,150**	**$32,757**	**$34,014**	**$15,340**	**4.14%**	**3.84%**	**7.40%**
EGG	IMPORT	$176	$179	$162	$154	$185	$99	20.38%	20.00%	4.04%
	EGG - TOTAL	**$176**	**$179**	**$162**	**$154**	**$185**	**$99**	**20.38%**	**20.00%**	**4.04%**
FRUIT - OTHER	DOMESTIC	$552	$1,102	$1,032	$1,098	$1,057	$211	-24.32%	-3.72%	12.21%
	IMPORT	$3,340	$4,435	$4,668	$4,966	$4,468	$1,174	-16.12%	-10.04%	42.00%
	FRUIT - OTHER - TOTAL	**$3,892**	**$5,537**	**$5,699**	**$6,064**	**$5,525**	**$1,384**	**-17.48%**	**-8.89%**	**36.30%**
GRAPE	DOMESTIC	$4	$2	$1	$1	$1	$0	-66.52%	-23.20%	0.00%
	IMPORT	$0	$0	$0	$0	$252	$57	n/a	n/a	17.41%
	GRAPE - TOTAL	**$4**	**$2**	**$1**	**$1**	**$252**	**$57**	**9,495.33%**	**32,541.09%**	**17.53%**
GRAPE FRUIT	IMPORT	$13	$7	$1	$15	$43	$10	-21.18%	177.59%	24.62%
	GRAPE FRUIT - TOTAL	**$13**	**$7**	**$1**	**$15**	**$43**	**$10**	**-21.18%**	**177.59%**	**24.62%**
HAZELNUT	IMPORT	$772	$770	$791	$853	$833	$343	-3.47%	-2.38%	34.10%
	HAZELNUT - TOTAL	**$772**	**$770**	**$791**	**$853**	**$833**	**$343**	**-3.47%**	**-2.38%**	**34.10%**
HERBAL	DOMESTIC	$0	$0	$0	$14	$183	$54	289.41%	1,209.66%	4.24%
	IMPORT	$5,656	$7,405	$10,678	$14,256	$15,777	$4,359	-2.47%	10.67%	50.46%
	HERBAL - TOTAL	**$5,656**	**$7,405**	**$10,678**	**$14,270**	**$15,960**	**$4,413**	**-1.56%**	**11.84%**	**49.93%**
LEMON	IMPORT	$232	$277	$348	$572	$621	$174	-12.28%	8.49%	19.50%
	LEMON - TOTAL	**$232**	**$277**	**$348**	**$572**	**$621**	**$174**	**-12.28%**	**8.49%**	**19.50%**
LOGANBERRY	IMPORT	$8	$5	$7	$6	$6	$1	-48.51%	-0.23%	0.00%
	LOGANBERRY - TOTAL	**$8**	**$5**	**$7**	**$6**	**$6**	**$1**	**-48.51%**	**-0.23%**	**0.00%**
MACADAMIA	IMPORT	$0	$0	$0	$0	$1	$1	n/a	n/a	0.00%
	MACADAMIA - TOTAL	**$0**	**$0**	**$0**	**$0**	**$1**	**$1**	**n/a**	**n/a**	**0.00%**
MELON	DOMESTIC	$346	$321	$289	$290	$272	$67	-14.51%	-6.28%	65.78%

SPIRITS MARKET - LIQUEURS
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SALES IN RETAIL DOLLARS (000s)

		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
MELON	IMPORT	$306	$269	$285	$284	$285	$76	2.02%	0.15%	58.36%
	MELON - TOTAL	**$653**	**$590**	**$574**	**$574**	**$557**	**$143**	**-6.45%**	**-3.10%**	**61.98%**
MINT	DOMESTIC	$599	$616	$627	$676	$633	$262	-13.93%	-6.40%	23.43%
	IMPORT	$0	$1	$7	$6	$6	$2	12.56%	-4.25%	30.59%
	MINT - TOTAL	**$599**	**$617**	**$634**	**$682**	**$639**	**$264**	**-13.75%**	**-6.38%**	**23.49%**
ORANGE	DOMESTIC	$2,471	$2,677	$2,877	$2,953	$3,127	$917	3.70%	5.89%	24.57%
	IMPORT	$6,941	$7,191	$7,449	$7,786	$8,039	$3,214	6.47%	3.26%	28.46%
	ORANGE - TOTAL	**$9,413**	**$9,867**	**$10,326**	**$10,739**	**$11,166**	**$4,130**	**5.84%**	**3.98%**	**27.37%**
OTHER	DOMESTIC	$244	$259	$235	$200	$168	$47	-18.61%	-15.78%	17.56%
	IMPORT	$578	$1,018	$823	$555	$551	$172	1.94%	-0.72%	16.84%
	OTHER - TOTAL	**$822**	**$1,277**	**$1,058**	**$755**	**$720**	**$219**	**-3.30%**	**-4.71%**	**17.01%**
PEACH	DOMESTIC	$1,174	$1,161	$1,152	$1,159	$1,190	$310	0.46%	2.71%	50.61%
	IMPORT	$75	$91	$97	$105	$111	$26	-1.71%	5.79%	72.56%
	PEACH - TOTAL	**$1,249**	**$1,252**	**$1,249**	**$1,264**	**$1,302**	**$336**	**0.29%**	**2.97%**	**52.49%**
PEAR	DOMESTIC	$0	$67	$59	$8	$7	$5	190.90%	-15.60%	-0.17%
	IMPORT	$128	$124	$118	$129	$127	$45	-0.51%	-1.95%	28.55%
	PEAR - TOTAL	**$128**	**$191**	**$177**	**$138**	**$134**	**$50**	**5.89%**	**-2.77%**	**27.06%**
PINEAPPLE	DOMESTIC	$331	$332	$262	$307	$352	$62	-16.07%	14.90%	5.55%
	IMPORT	$108	$91	$87	$7	$0	$0	-100.00%	-93.18%	0.00%
	PINEAPPLE - TOTAL	**$440**	**$423**	**$349**	**$314**	**$353**	**$62**	**-16.34%**	**12.42%**	**5.59%**
PLUM	IMPORT	$18	$21	$20	$23	$24	$10	2.17%	3.36%	3.06%
	PLUM - TOTAL	**$18**	**$21**	**$20**	**$23**	**$24**	**$10**	**2.17%**	**3.36%**	**3.06%**
RASPBERRY	DOMESTIC	$42	$39	$36	$37	$45	$15	19.03%	22.52%	81.61%
	IMPORT	$1,775	$2,134	$2,485	$2,924	$3,086	$837	0.02%	5.55%	44.63%
	RASPBERRY - TOTAL	**$1,817**	**$2,174**	**$2,521**	**$2,960**	**$3,131**	**$852**	**0.31%**	**5.76%**	**45.16%**
SPICE	DOMESTIC	$3,581	$4,415	$5,414	$6,793	$8,387	$2,743	18.07%	23.46%	5.97%
	IMPORT	$437	$456	$431	$559	$522	$157	-4.88%	-6.64%	47.14%

SPIRITS MARKET - LIQUEURS
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
SPICE	**SPICE - TOTAL**	**$4,019**	**$4,871**	**$5,845**	**$7,352**	**$8,908**	**$2,900**	**16.55%**	**21.17%**	**8.38%**
STRAWBERRY	DOMESTIC	$71	$28	$10	$2	$0	$0	-100.00%	-77.39%	0.00%
	IMPORT	$333	$306	$203	$173	$109	$16	-66.73%	-36.84%	33.17%
	STRAWBERRY - TOTAL	**$404**	**$334**	**$214**	**$174**	**$109**	**$16**	**-66.84%**	**-37.24%**	**33.25%**
TANGERINE	DOMESTIC	$5	$9	$1	$0	$0	$0	-100.00%	-100.00%	0.00%
	IMPORT	$71	$78	$73	$81	$56	$9	-55.53%	-31.69%	38.59%
	TANGERINE - TOTAL	**$76**	**$87**	**$74**	**$82**	**$56**	**$9**	**-55.55%**	**-31.89%**	**38.59%**
WALNUT	IMPORT	$0	$0	$0	$0	$7	$3	n/a	n/a	3.03%
	WALNUT - TOTAL	**$0**	**$0**	**$0**	**$0**	**$7**	**$3**	**n/a**	**n/a**	**3.03%**
WHISKY	DOMESTIC	$333	$320	$312	$313	$347	$124	30.65%	10.82%	17.30%
	IMPORT	$5,213	$5,247	$5,287	$5,372	$5,199	$1,739	-3.58%	-3.23%	12.62%
	WHISKY - TOTAL	**$5,546**	**$5,567**	**$5,599**	**$5,685**	**$5,545**	**$1,863**	**-1.86%**	**-2.45%**	**12.91%**
LIQUEURS - TOTAL		**$90,560**	**$97,274**	**$106,005**	**$115,843**	**$120,601**	**$42,958**	**1.10%**	**4.11%**	**22.62%**

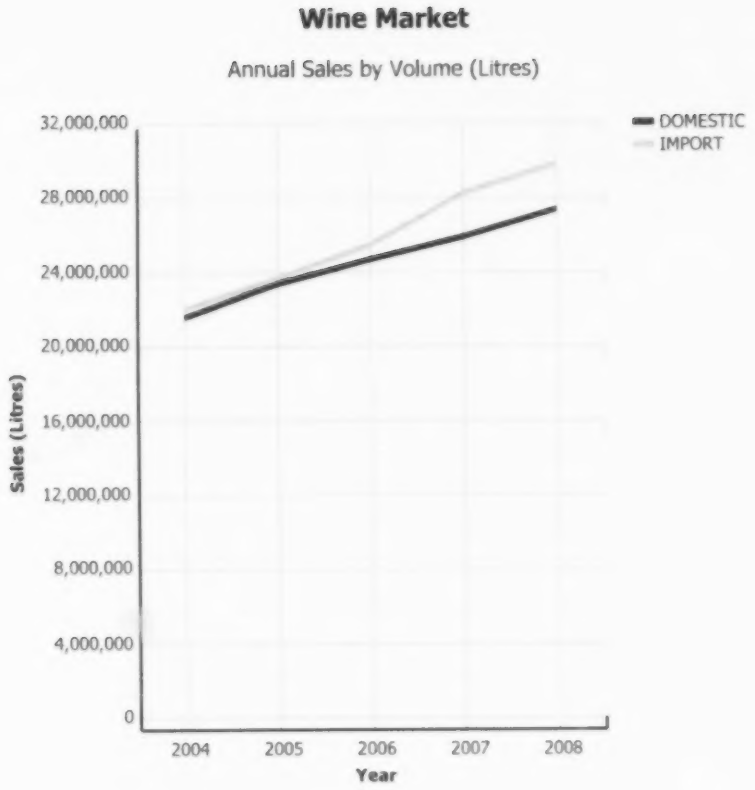
SPIRITS MARKET - OVERALL
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

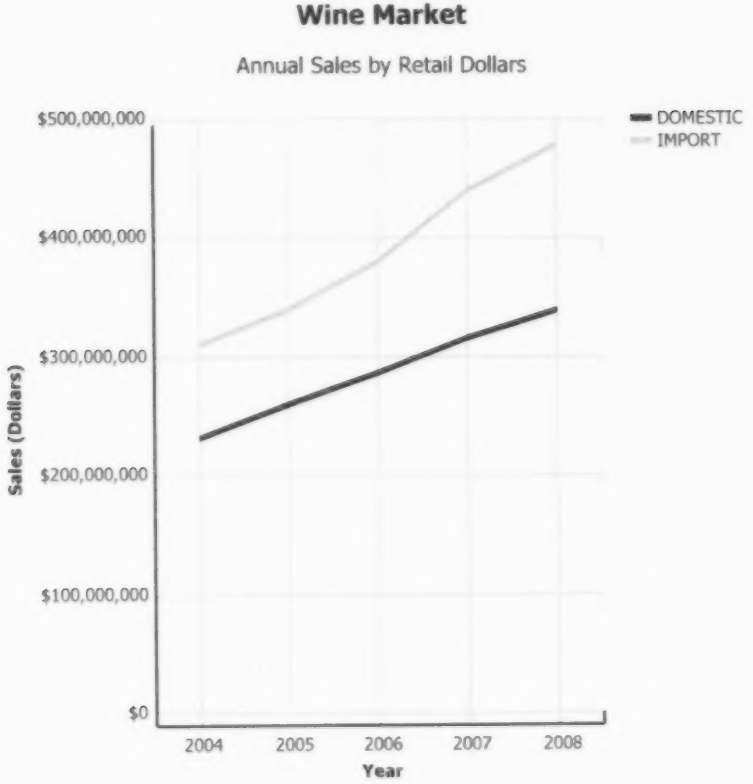
		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
SPIRITS	DOMESTIC	13,979,430	14,317,918	14,643,242	14,900,144	15,130,774	4,477,633	-1.87%	1.55%	12.30%
	IMPORT	8,177,301	8,753,569	9,428,789	10,108,568	10,804,327	3,385,743	2.78%	6.88%	17.30%
SPIRITS		**22,156,731**	**23,071,486**	**24,072,032**	**25,008,712**	**25,935,101**	**7,863,376**	**0.08%**	**3.70%**	**14.38%**

SPIRITS MARKET - OVERALL
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

		2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
SPIRITS	DOMESTIC	$335,890	$348,224	$363,583	$385,556	$408,065	$122,087	2.74%	5.84%	11.92%
	IMPORT	$243,985	$265,306	$289,904	$323,113	$355,582	$113,571	6.47%	10.05%	18.09%
SPIRITS		**$579,875**	**$613,530**	**$653,487**	**$708,669**	**$763,647**	**$235,658**	**4.51%**	**7.76%**	**14.79%**

Wine Market (Domestic & Imported)

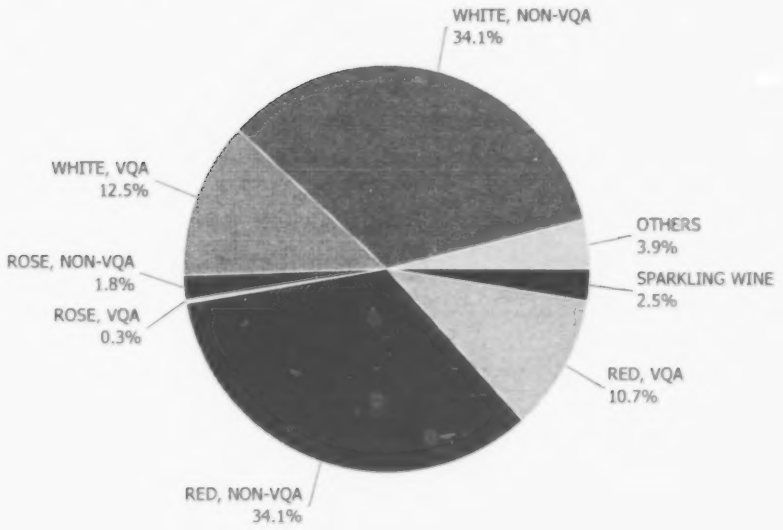




Wine Market - Domestic Wine

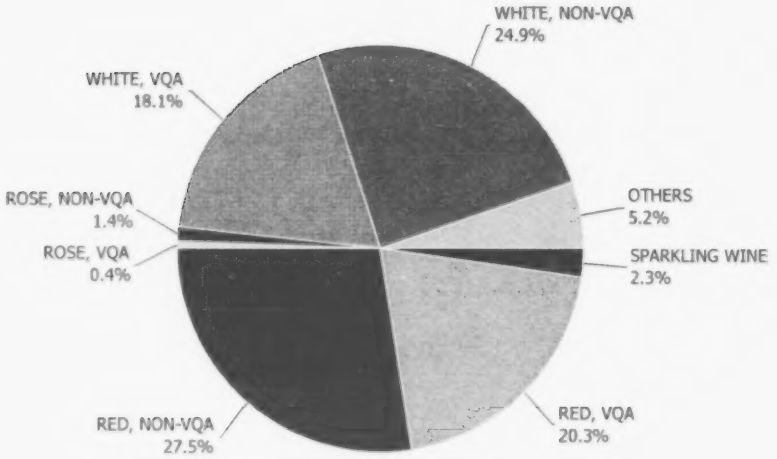
Domestic Wine Market Share

Current Quarter by Volume (Litres)



Domestic Wine Market Share

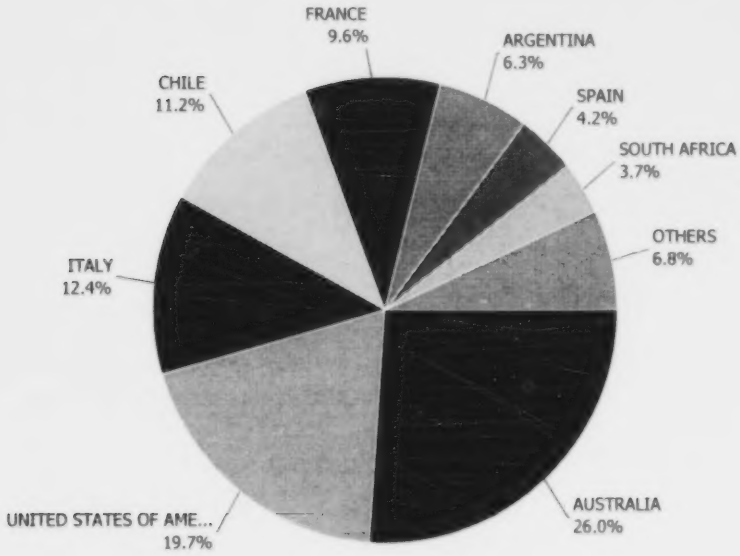
Current Quarter by Retail Dollars



Wine Market - Import Wine

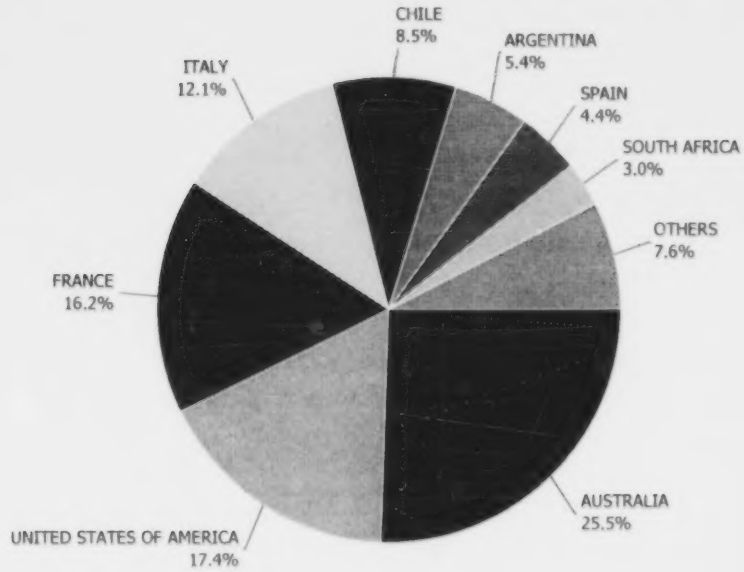
Import Wine Market Share

Current Quarter by Volume (Litres)



Import Wine Market Share

Current Quarter by Retail Dollars



DOMESTIC WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
APERITIF, DESSERT AND FORTIFIED WINE	FLAVOURED	OTHER	NON-VQA	5,324	5,686	5,324	5,478	6,392	2,692	8.49%	16.68%	0.63%
		BC	NON-VQA	21	149	826	677	919	237	99.01%	35.75%	10.28%
		FLAVOURED		**5,345**	**5,835**	**6,150**	**6,155**	**7,311**	**2,929**	**12.64%**	**18.77%**	**1.85%**
	FRUIT	OTHER	NON-VQA	1,658	3,106	981	1,094	767	273	-39.48%	-29.95%	2.59%
		BC	NON-VQA	100,561	102,872	114,596	155,835	116,892	31,147	-14.71%	-24.99%	1.46%
		FRUIT		**102,218**	**105,978**	**115,576**	**156,929**	**117,659**	**31,420**	**-15.02%**	**-25.02%**	**1.46%**
	OTHER	BC	NON-VQA	1,327	2,341	1,900	3,038	5,080	1,148	43.92%	67.21%	5.62%
		OTHER		**1,327**	**2,341**	**1,900**	**3,038**	**5,080**	**1,148**	**43.92%**	**67.21%**	**5.62%**
	OTHER FORTIFIED	OTHER	NON-VQA	1,934	3,863	3,089	2,380	1,468	581	-36.36%	-38.32%	0.15%
		BC	NON-VQA	2,090	3,763	10,423	14,870	12,050	2,959	-14.57%	-18.96%	2.34%
			VQA	222	1,032	386	52	372	12	120.00%	613.60%	6.85%
		OTHER FORTIFIED		**4,246**	**8,659**	**13,898**	**17,302**	**13,890**	**3,552**	**-18.94%**	**-19.72%**	**2.23%**
	PORT	OTHER	NON-VQA	5,142	5,622	5,262	5,300	4,339	1,730	-0.22%	-18.14%	3.96%
		BC	NON-VQA	58,389	58,082	57,703	57,849	61,832	18,801	5.41%	6.88%	10.93%
			VQA	5,429	10,651	7,261	4,183	3,952	783	-37.31%	-5.52%	5.08%
		PORT		**68,960**	**74,356**	**70,226**	**67,332**	**70,122**	**21,314**	**2.38%**	**4.14%**	**10.17%**
	SAKE	BC	NON-VQA	1,053	481	676	5,487	7,698	2,310	48.23%	40.31%	30.98%
		SAKE		**1,053**	**481**	**676**	**5,487**	**7,698**	**2,310**	**48.23%**	**40.31%**	**30.98%**
	SHERRY	BC	NON-VQA	928,559	883,338	851,287	816,904	804,420	223,266	-5.95%	-1.53%	0.66%
		SHERRY		**928,559**	**883,338**	**851,287**	**816,904**	**804,420**	**223,266**	**-5.95%**	**-1.53%**	**0.66%**
	VERMOUTH	BC	NON-VQA	268	-1	0	2	-1	0	n/a	-150.00%	0.00%
		VERMOUTH		**268**	**-1**	**0**	**2**	**-1**	**0**	**n/a**	**-150.00%**	**0.00%**
	APERITIF, DESSERT AND FORTIFIED WINE			**1,111,975**	**1,080,987**	**1,059,715**	**1,073,150**	**1,026,179**	**285,940**	**-6.11%**	**-4.38%**	**1.69%**
SPARKLING WINE	SPARKLING ICE WINE	OTHER	VQA	0	0	0	0	105	103	27,300.00%	n/a	1.07%
		BC	VQA	134	112	122	110	62	33	71.15%	-43.16%	43.37%

DOMESTIC WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
SPARKLING WINE	SPARKLING ICE WINE	**SPARKLING ICE WINE**		**134**	**112**	**122**	**110**	**167**	**136**	**584.91%**	**52.73%**	**16.82%**
	RED	BC	NON-VQA	49,356	47,578	45,704	47,180	54,109	22,474	19.51%	14.69%	1.06%
			VQA	41	211	2,113	4,430	3,338	733	-46.82%	-24.65%	1.78%
		SPARKLING WINE RED		**49,397**	**47,789**	**47,817**	**51,609**	**57,446**	**23,207**	**14.98%**	**11.31%**	**1.10%**
	ROSE	OTHER	NON-VQA	641	499	254	0	0	0	n/a	n/a	0.00%
		BC	NON-VQA	2,256	3,574	3,656	1,698	2,533	1,558	64.32%	49.16%	45.16%
			VQA	887	1,818	6,844	4,030	3,404	997	-22.46%	-15.52%	2.18%
		SPARKLING WINE ROSE		**3,784**	**5,891**	**10,755**	**5,728**	**5,937**	**2,554**	**14.37%**	**3.65%**	**20.52%**
	WHITE	OTHER	NON-VQA	31,600	35,560	32,864	19,920	18,754	8,165	13.71%	-5.85%	13.82%
			VQA	0	45	171	402	128	9	-93.97%	-68.10%	0.00%
		BC	NON-VQA	345,044	325,642	300,446	305,165	334,525	136,904	9.10%	9.62%	16.89%
			VQA	51,237	77,889	86,008	75,638	73,207	24,882	-6.27%	-3.21%	33.61%
		SPARKLING WINE WHITE		**427,881**	**439,137**	**419,489**	**401,125**	**426,614**	**169,960**	**6.65%**	**6.35%**	**19.62%**
	SPARKLING WINE			**481,197**	**492,929**	**478,183**	**458,571**	**490,164**	**195,858**	**7.73%**	**6.89%**	**17.46%**
TABLE WINE	ICE WINE RED	OTHER	VQA	286	140	203	516	550	159	38.78%	6.58%	0.20%
		BC	NON-VQA	56	127	195	82	56	20	325.00%	-31.90%	0.00%
			VQA	5,729	6,186	7,170	5,330	4,732	1,492	-18.31%	-11.23%	2.32%
		ICE WINE RED		**6,071**	**6,453**	**7,569**	**5,929**	**5,338**	**1,670**	**-14.14%**	**-9.97%**	**2.08%**
	ICE WINE ROSE	BC	VQA	326	1,139	590	443	66	13	-86.59%	-85.01%	0.00%
		ICE WINE ROSE		**326**	**1,139**	**590**	**443**	**66**	**13**	**-86.59%**	**-85.01%**	**0.00%**
	ICE WINE WHITE	OTHER	NON-VQA	1,415	1,466	1,356	2,038	2,014	648	-16.82%	-1.18%	1.15%
			VQA	9,147	5,983	4,618	12,244	9,858	2,552	-24.95%	-19.49%	0.40%
		BC	NON-VQA	1,033	1,943	264	541	480	270	260.75%	-11.19%	27.78%
			VQA	28,679	33,241	30,368	27,908	29,988	8,416	-7.26%	7.46%	7.81%
		ICE WINE WHITE		**40,275**	**42,633**	**36,606**	**42,731**	**42,341**	**11,886**	**-10.82%**	**-0.91%**	**5.99%**

DOMESTIC WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
TABLE WINE	RED	OTHER	NON-VQA	109	158	18,597	45,852	34,606	5,546	-61.17%	-24.53%	5.80%
			VQA	3,866	4,239	7,518	10,014	13,883	3,567	-3.92%	38.64%	10.12%
		BC	NON-VQA	6,197,725	6,705,754	7,270,235	8,058,024	8,870,432	2,711,794	8.10%	10.08%	16.12%
			VQA	2,381,734	2,991,664	3,049,128	2,933,395	2,800,885	852,100	-5.64%	-4.52%	28.07%
		TABLE WINE RED		**8,583,434**	**9,701,814**	**10,345,478**	**11,047,285**	**11,719,805**	**3,573,007**	**4.18%**	**6.09%**	**18.94%**
	ROSE	OTHER	VQA	0	0	0	0	306	306	n/a	n/a	0.00%
		BC	NON-VQA	275,718	318,797	359,109	403,924	508,501	147,079	17.50%	25.89%	5.41%
			VQA	61,213	66,573	90,299	106,709	105,038	21,620	-15.86%	-1.57%	6.56%
		TABLE WINE ROSE		**336,931**	**385,370**	**449,408**	**510,633**	**613,845**	**169,005**	**12.02%**	**20.21%**	**5.66%**
	WHITE	OTHER	NON-VQA	18	61	14,392	40,106	18,470	360	-96.72%	-53.95%	8.04%
			VQA	7,311	4,114	6,337	7,734	9,119	2,105	-7.48%	17.91%	16.44%
		BC	NON-VQA	7,694,023	7,924,085	8,420,194	9,018,440	9,800,647	2,719,036	4.52%	8.67%	15.05%
			VQA	3,435,654	3,863,777	3,987,760	3,799,121	3,774,932	996,181	-3.38%	-0.64%	25.12%
		TABLE WINE WHITE		**11,137,006**	**11,792,037**	**12,428,682**	**12,865,401**	**13,603,169**	**3,717,682**	**1.98%**	**5.73%**	**17.84%**
	TABLE WINE			**20,104,042**	**21,929,447**	**23,268,334**	**24,472,422**	**25,984,564**	**7,473,263**	**3.20%**	**6.18%**	**18.02%**
WINE - GIFT PACKS	WINE - GIFT PACKS ALL	OTHER	NON-VQA	0	566	914	2,352	164	0	-100.00%	-93.05%	0.00%
			VQA	1,800	3,725	2,414	3,619	6,178	4	-99.42%	70.69%	0.00%
		BC	NON-VQA	1,774	156	0	5,800	11,892	10,959	88.93%	105.01%	0.29%
			VQA	3,882	2,818	11,089	10,185	2,201	364	-95.34%	-78.39%	0.95%
		WINE - GIFT PACKS ALL		**7,456**	**7,265**	**14,418**	**21,956**	**20,434**	**11,326**	**-31.51%**	**-6.93%**	**0.29%**
	WINE - GIFT PACKS			**7,456**	**7,265**	**14,418**	**21,956**	**20,434**	**11,326**	**-31.51%**	**-6.93%**	**0.29%**
DOMESTIC WINE - TOTAL				**21,704,671**	**23,510,628**	**24,820,649**	**26,026,099**	**27,521,341**	**7,966,388**	**2.87%**	**5.75%**	**17.39%**

DOMESTIC WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
APERITIF, DESSERT AND FORTIFIED WINE	FLAVOURED	OTHER	NON-VQA	$72	$78	$75	$82	$96	$41	9.44%	17.62%	0.63%
		BC	NON-VQA	$1	$6	$28	$27	$29	$9	77.31%	9.15%	7.83%
		FLAVOURED		**$73**	**$83**	**$102**	**$109**	**$126**	**$50**	**17.85%**	**15.52%**	**2.32%**
	FRUIT	OTHER	NON-VQA	$61	$223	$45	$56	$46	$19	-26.27%	-18.07%	2.98%
		BC	NON-VQA	$2,294	$2,394	$2,819	$4,073	$3,198	$834	-10.99%	-21.50%	1.94%
		FRUIT		**$2,355**	**$2,617**	**$2,864**	**$4,130**	**$3,244**	**$853**	**-11.40%**	**-21.45%**	**1.95%**
	OTHER	BC	NON-VQA	$26	$73	$59	$89	$137	$33	71.51%	54.45%	5.58%
		OTHER		**$26**	**$73**	**$59**	**$89**	**$137**	**$33**	**71.51%**	**54.45%**	**5.58%**
	OTHER FORTIFIED	OTHER	NON-VQA	$88	$176	$141	$109	$68	$27	-35.81%	-37.84%	0.15%
		BC	NON-VQA	$97	$173	$396	$635	$597	$157	-13.38%	-6.07%	2.45%
			VQA	$7	$57	$27	$3	$28	$1	125.33%	853.39%	6.87%
		OTHER FORTIFIED		**$192**	**$406**	**$563**	**$748**	**$693**	**$184**	**-17.34%**	**-7.35%**	**2.40%**
	PORT	OTHER	NON-VQA	$65	$72	$68	$67	$55	$22	0.74%	-17.56%	3.97%
		BC	NON-VQA	$535	$549	$589	$643	$750	$208	0.59%	16.53%	10.23%
			VQA	$212	$402	$285	$189	$177	$41	-26.29%	-6.44%	4.70%
		PORT		**$812**	**$1,022**	**$942**	**$899**	**$981**	**$271**	**-4.67%**	**9.18%**	**8.88%**
	SAKE	BC	NON-VQA	$7	$3	$4	$154	$202	$58	24.07%	31.67%	7.53%
		SAKE		**$7**	**$3**	**$4**	**$154**	**$202**	**$58**	**24.07%**	**31.67%**	**7.53%**
	SHERRY	BC	NON-VQA	$6,672	$6,304	$6,139	$5,938	$5,853	$1,630	-5.37%	-1.44%	0.67%
		SHERRY		**$6,672**	**$6,304**	**$6,139**	**$5,938**	**$5,853**	**$1,630**	**-5.37%**	**-1.44%**	**0.67%**
	VERMOUTH	BC	NON-VQA	$1	$0	$0	$0	$0	$0	n/a	-150.43%	0.00%
		VERMOUTH		**$1**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**-150.43%**	**0.00%**
	APERITIF, DESSERT AND FORTIFIED WINE			**$10,139**	**$10,508**	**$10,674**	**$12,066**	**$11,236**	**$3,079**	**-6.72%**	**-6.88%**	**2.06%**
SPARKLING WINE	SPARKLING ICE WINE	OTHER	VQA	$0	$0	$0	$0	$15	$14	35,960.92%	n/a	1.07%
		BC	VQA	$19	$15	$17	$15	$9	$5	72.64%	-42.66%	43.37%
		SPARKLING ICE WINE		**$19**	**$15**	**$17**	**$15**	**$23**	**$19**	**593.58%**	**54.00%**	**16.82%**

DOMESTIC WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
SPARKLING WINE	RED	BC	NON-VQA	$359	$341	$346	$384	$441	$181	19.70%	14.64%	1.34%
			VQA	$1	$5	$61	$138	$98	$23	-48.21%	-28.60%	1.65%
		SPARKLING WINE RED		**$360**	**$346**	**$406**	**$522**	**$539**	**$204**	**4.44%**	**3.25%**	**1.39%**
	ROSE	OTHER	NON-VQA	$7	$5	$3	$0	$0	$0	n/a	n/a	0.00%
		BC	NON-VQA	$53	$77	$78	$53	$87	$55	63.14%	63.99%	45.38%
			VQA	$20	$66	$220	$128	$110	$32	-21.58%	-14.27%	2.13%
		SPARKLING WINE ROSE		**$80**	**$147**	**$301**	**$181**	**$197**	**$87**	**16.50%**	**8.74%**	**21.31%**
	WHITE	OTHER	NON-VQA	$337	$373	$347	$209	$200	$86	14.73%	-4.72%	13.87%
			VQA	$0	$1	$5	$13	$4	$0	-93.66%	-68.84%	0.00%
		BC	NON-VQA	$2,700	$2,626	$2,545	$2,626	$2,899	$1,128	10.93%	10.41%	22.15%
			VQA	$1,314	$1,935	$2,285	$2,157	$2,183	$748	-1.72%	1.22%	31.84%
		SPARKLING WINE WHITE		**$4,350**	**$4,935**	**$5,182**	**$5,005**	**$5,286**	**$1,961**	**5.62%**	**5.62%**	**25.82%**
	SPARKLING WINE			**$4,808**	**$5,444**	**$5,905**	**$5,723**	**$6,045**	**$2,271**	**6.65%**	**5.63%**	**23.46%**
TABLE WINE	ICE WINE RED	OTHER	VQA	$40	$19	$28	$110	$120	$33	42.10%	9.20%	0.13%
		BC	NON-VQA	$11	$20	$33	$18	$12	$5	405.15%	-30.85%	0.00%
			VQA	$1,019	$1,040	$1,234	$766	$703	$216	-11.63%	-8.20%	1.79%
		ICE WINE RED		**$1,069**	**$1,080**	**$1,295**	**$893**	**$835**	**$253**	**-5.59%**	**-6.51%**	**1.53%**
	ICE WINE ROSE	BC	VQA	$30	$104	$54	$41	$6	$1	-86.46%	-84.91%	0.00%
		ICE WINE ROSE		**$30**	**$104**	**$54**	**$41**	**$6**	**$1**	**-86.46%**	**-84.91%**	**0.00%**
	ICE WINE WHITE	OTHER	NON-VQA	$156	$163	$151	$236	$227	$73	-16.60%	-3.71%	1.15%
			VQA	$1,189	$747	$559	$1,729	$1,400	$353	-26.49%	-18.99%	0.33%
		BC	NON-VQA	$78	$47	$51	$115	$68	$35	148.18%	-40.79%	23.26%
			VQA	$3,472	$4,150	$3,907	$3,541	$3,757	$1,068	-4.85%	6.08%	7.47%
		ICE WINE WHITE		**$4,895**	**$5,107**	**$4,667**	**$5,621**	**$5,453**	**$1,530**	**-10.28%**	**-2.99%**	**5.57%**
	RED	OTHER	NON-VQA	$2	$3	$228	$490	$387	$67	-56.46%	-21.07%	6.71%
			VQA	$64	$72	$131	$189	$294	$75	-0.37%	55.32%	10.43%

DOMESTIC WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
TABLE WINE	RED	BC	NON-VQA	$54,390	$59,073	$66,046	$77,367	$87,573	$26,712	11.09%	13.19%	15.78%
			VQA	$42,375	$55,131	$61,045	$63,992	$64,446	$19,674	-1.99%	0.71%	25.08%
		TABLE WINE RED		**$96,831**	**$114,280**	**$127,449**	**$142,039**	**$152,700**	**$46,528**	**4.91%**	**7.51%**	**19.67%**
	ROSE	OTHER	VQA	$0	$0	$0	$0	$4	$4	n/a	n/a	0.00%
		BC	NON-VQA	$2,427	$2,782	$3,251	$3,811	$5,150	$1,322	20.18%	35.14%	7.32%
			VQA	$824	$893	$1,297	$1,795	$1,842	$379	-12.82%	2.64%	6.30%
		TABLE WINE ROSE		**$3,250**	**$3,676**	**$4,548**	**$5,606**	**$6,996**	**$1,704**	**11.09%**	**24.80%**	**7.11%**
	WHITE	OTHER	NON-VQA	$0	$2	$178	$423	$185	$5	-95.98%	-56.37%	10.44%
			VQA	$599	$70	$110	$150	$205	$54	8.84%	36.27%	16.37%
		BC	NON-VQA	$60,934	$63,278	$69,526	$78,852	$88,766	$24,288	8.78%	12.57%	14.94%
			VQA	$50,946	$58,226	$63,521	$65,437	$67,706	$17,586	-1.49%	3.47%	24.09%
		TABLE WINE WHITE		**$112,480**	**$121,575**	**$133,335**	**$144,863**	**$156,862**	**$41,933**	**3.94%**	**8.28%**	**18.88%**
	TABLE WINE			**$218,556**	**$245,821**	**$271,348**	**$299,062**	**$322,853**	**$91,949**	**4.24%**	**7.95%**	**18.73%**
WINE - GIFT PACKS	WINE - GIFT PACKS ALL	OTHER	NON-VQA	$0	$39	$62	$100	$7	$0	-100.00%	-93.22%	0.00%
			VQA	$237	$584	$378	$565	$965	$1	-99.42%	70.75%	0.00%
		BC	NON-VQA	$30	$3	$0	$90	$195	$180	99.87%	115.65%	0.28%
			VQA	$89	$82	$244	$226	$60	$15	-89.48%	-73.33%	0.61%
		WINE - GIFT PACKS ALL		**$357**	**$707**	**$685**	**$982**	**$1,227**	**$196**	**-54.76%**	**24.97%**	**0.09%**
	WINE - GIFT PACKS			**$357**	**$707**	**$685**	**$982**	**$1,227**	**$196**	**-54.76%**	**24.97%**	**0.09%**
DOMESTIC WINE - TOTAL				**$233,859**	**$262,481**	**$288,612**	**$317,833**	**$341,361**	**$97,495**	**3.64%**	**7.40%**	**18.20%**

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

			2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
APERITIF, DESSERT AND FORTIFIED WINE	FLAVOURED	AUSTRALIA	2,155	2,592	2,521	2,702	2,984	1,370	12.65%	10.47%	2.44%
		ITALY	43	14	64	25	70	56	604.76%	181.82%	5.38%
		UNITED STATES OF AMERICA	0	0	0	32	9,927	4,395	24,316.67%	31,414.29%	0.15%
		FLAVOURED	**2,198**	**2,606**	**2,585**	**2,758**	**12,981**	**5,820**	**368.74%**	**370.71%**	**0.70%**
	FRUIT	ARMENIA	0	100	89	80	10	0	-100.00%	-87.74%	0.00%
		CHINA	156	8	2	0	0	0	n/a	-100.00%	0.00%
		DENMARK	3,712	3,016	2,773	288	1	0	100.00%	-99.74%	0.00%
		JAPAN	6,637	6,715	7,269	9,021	9,793	2,878	1.37%	8.56%	25.46%
		KOREA - SOUTH	0	0	0	0	439	43	n/a	n/a	92.83%
		UNITED STATES OF AMERICA	1,239	1,330	1,684	1,786	2,184	536	11.82%	22.30%	88.41%
		FRUIT	**11,744**	**11,169**	**11,816**	**11,174**	**12,427**	**3,456**	**1.32%**	**7.28%**	**38.91%**
	MADEIRA	PORTUGAL	4,941	5,283	5,097	5,881	5,630	2,067	-13.13%	-4.27%	24.05%
		MADEIRA	**4,941**	**5,283**	**5,097**	**5,881**	**5,630**	**2,067**	**-13.13%**	**-4.27%**	**24.05%**
	MONTILLA	SPAIN	12,539	9,482	11,073	10,907	11,519	4,248	-2.21%	5.61%	2.27%
		MONTILLA	**12,539**	**9,482**	**11,073**	**10,907**	**11,519**	**4,248**	**-2.21%**	**5.61%**	**2.27%**
	OTHER	AUSTRALIA	0	0	21	4	0	0	-100.00%	-100.00%	0.00%
		OTHER	**0**	**0**	**21**	**4**	**0**	**0**	**-100.00%**	**-100.00%**	**0.00%**
	OTHER FORTIFIED	AUSTRALIA	94	72	624	984	499	151	-53.09%	-49.26%	27.05%
		CHINA	5,103	5,010	5,762	5,812	7,174	1,933	-0.11%	23.44%	24.43%
		FRANCE	47,256	43,108	40,378	38,120	36,714	12,354	-4.05%	-3.69%	5.71%
		ITALY	12,778	13,708	14,325	14,827	15,912	4,929	-1.54%	7.32%	37.00%
		JAPAN	0	0	0	0	4	4	n/a	n/a	0.00%
		KOREA - SOUTH	11,932	13,055	9,709	7,908	6,069	1,493	-31.26%	-23.26%	42.65%
		PORTUGAL	50	169	30	0	0	0	n/a	n/a	0.00%
		UNITED STATES OF AMERICA	2,363	2,765	2,368	2,664	2,216	684	-21.86%	-16.82%	26.82%
		URUGUAY	0	0	0	9	4	4	-50.00%	-50.00%	0.00%
		OTHER FORTIFIED	**79,576**	**77,887**	**73,196**	**70,324**	**68,592**	**21,552**	**-7.10%**	**-2.47%**	**19.03%**
	PORT	AUSTRALIA	33,198	36,075	35,210	33,210	31,723	9,678	-13.57%	-4.48%	8.19%

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

			2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
APERITIF, DESSERT AND FORTIFIED WINE	PORT	PORTUGAL	79,212	83,595	86,637	89,710	93,844	38,346	1.43%	4.61%	12.26%
		SOUTH AFRICA	22,348	18,688	23,072	24,092	21,290	7,576	-17.29%	-11.63%	6.98%
		UNITED STATES OF AMERICA	27	54	18	68	72	4	0.00%	6.67%	0.00%
		PORT	**134,786**	**138,412**	**144,937**	**147,079**	**146,929**	**55,604**	**-4.41%**	**-0.10%**	**10.61%**
	SAKE	JAPAN	44,946	46,582	52,142	63,435	66,803	19,127	1.86%	5.31%	31.74%
		KOREA - SOUTH	0	2,730	4,411	3,661	3,230	790	-18.01%	-11.78%	56.63%
		UNITED STATES OF AMERICA	271,853	274,306	287,828	311,675	320,185	88,301	-2.34%	2.73%	69.04%
		SAKE	**316,799**	**323,618**	**344,381**	**378,771**	**390,217**	**108,218**	**-1.76%**	**3.02%**	**62.55%**
	SHERRY	AUSTRALIA	28,868	30,910	29,902	29,913	30,003	9,783	-0.88%	0.30%	1.12%
		NEW ZEALAND	33,202	34,036	32,361	30,692	28,319	9,442	-9.90%	-7.73%	0.97%
		SOUTH AFRICA	27,317	26,029	28,265	30,104	30,550	9,476	-6.44%	1.48%	1.85%
		SPAIN	86,595	86,604	82,314	81,072	76,758	32,132	-5.97%	-5.32%	3.63%
		SHERRY	**175,982**	**177,580**	**172,842**	**171,780**	**165,630**	**60,833**	**-5.90%**	**-3.58%**	**2.39%**
	VERMOUTH	FRANCE	24,413	25,459	23,724	24,714	24,299	6,371	-8.97%	-1.68%	9.37%
		ITALY	237,258	239,420	234,072	230,324	223,147	65,605	-4.65%	-3.12%	4.78%
		UNITED STATES OF AMERICA	18	51	113	60	42	0	-100.00%	-30.00%	0.00%
		VERMOUTH	**261,689**	**264,930**	**257,909**	**255,098**	**247,488**	**71,976**	**-5.09%**	**-2.98%**	**5.24%**
IMPORT APERITIF, DESSERT AND FORTIFIED WINE - TOTAL			**1,000,254**	**1,010,968**	**1,023,858**	**1,053,777**	**1,061,414**	**333,775**	**-2.79%**	**0.72%**	27.91%
TABLE WINE	ARGENTINA RED	CANADA BOTTLED	18,776	14,214	1,966	-1	0	0	n/a	100.00%	0.00%
		IMPORT BOTTLED	467,287	576,940	747,075	1,047,922	1,616,097	515,132	48.84%	54.22%	7.24%
		RED - TOTAL	**486,063**	**591,154**	**749,042**	**1,047,921**	**1,616,097**	**515,132**	**48.84%**	**54.22%**	**7.24%**
	ROSE	IMPORT BOTTLED	0	0	0	180	76	68	n/a	-57.50%	29.41%
		ROSE - TOTAL	**0**	**0**	**0**	**180**	**76**	**68**	**n/a**	**-57.50%**	**29.41%**
	WHITE	IMPORT BOTTLED	120,608	135,315	144,005	156,625	201,062	58,403	41.09%	28.37%	8.17%
		WHITE - TOTAL	**120,608**	**135,315**	**144,005**	**156,625**	**201,062**	**58,403**	**41.09%**	**28.37%**	**8.17%**
	TOTAL		**606,671**	**726,470**	**893,047**	**1,204,726**	**1,817,235**	**573,602**	**48.02%**	**50.84%**	**7.34%**

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
TABLE WINE	ARMENIA	RED	IMPORT BOTTLED	0	176	44	1	0	0	-100.00%	-100.00%	0.00%
			RED - TOTAL	**0**	**176**	**44**	**1**	**0**	**0**	**-100.00%**	**-100.00%**	**0.00%**
		ROSE	IMPORT BOTTLED	0	63	0	0	0	0	n/a	n/a	0.00%
			ROSE - TOTAL	**0**	**63**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	0	141	74	54	38	32	75.00%	-29.17%	0.00%
			WHITE - TOTAL	**0**	**141**	**74**	**54**	**38**	**32**	**75.00%**	**-29.17%**	**0.00%**
		TOTAL		**0**	**380**	**117**	**55**	**38**	**32**	**68.00%**	**-30.14%**	**0.00%**
	AUSTRALIA	RED	CANADA BOTTLED	91,917	89,022	75,535	64,435	12,382	3,506	-100.23%	-98.53%	15.27%
			IMPORT BOTTLED	4,318,062	5,020,128	5,491,809	5,887,788	5,442,025	1,601,806	-11.75%	-7.57%	15.29%
			RED - TOTAL	**4,409,979**	**5,109,151**	**5,567,344**	**5,952,223**	**5,454,406**	**1,605,312**	**-12.23%**	**-8.36%**	**15.29%**
		ROSE	IMPORT BOTTLED	12,754	26,885	29,668	24,994	18,932	4,384	-18.68%	-24.26%	5.25%
			ROSE - TOTAL	**12,754**	**26,885**	**29,668**	**24,994**	**18,932**	**4,384**	**-18.68%**	**-24.26%**	**5.25%**
		WHITE	CANADA BOTTLED	165,035	144,949	123,915	94,999	9,835	2,438	-99.90%	-97.66%	26.89%
			IMPORT BOTTLED	1,657,143	1,776,101	2,014,819	2,300,281	2,333,216	632,505	-5.22%	1.43%	12.89%
			WHITE - TOTAL	**1,822,178**	**1,921,050**	**2,138,734**	**2,395,280**	**2,343,050**	**634,944**	**-7.34%**	**-2.18%**	**12.94%**
		TOTAL		**6,244,912**	**7,057,086**	**7,735,745**	**8,372,497**	**7,816,388**	**2,244,641**	**-10.91%**	**-6.64%**	**14.56%**
	AUSTRIA	RED	IMPORT BOTTLED	589	482	874	1,128	1,197	215	-30.68%	6.12%	9.46%
			RED - TOTAL	**589**	**482**	**874**	**1,128**	**1,197**	**215**	**-30.68%**	**6.12%**	**9.46%**
		ROSE	IMPORT BOTTLED	0	0	0	404	251	18	-74.47%	-37.73%	0.00%
			ROSE - TOTAL	**0**	**0**	**0**	**404**	**251**	**18**	**-74.47%**	**-37.73%**	**0.00%**
		WHITE	IMPORT BOTTLED	3,484	3,524	7,322	8,170	7,642	1,480	-31.03%	-6.45%	31.65%
			WHITE - TOTAL	**3,484**	**3,524**	**7,322**	**8,170**	**7,642**	**1,480**	**-31.03%**	**-6.45%**	**31.65%**
		TOTAL		**4,073**	**4,006**	**8,196**	**9,701**	**9,091**	**1,714**	**-32.20%**	**-6.29%**	**28.55%**
	BULGARIA	RED	IMPORT BOTTLED	67,487	56,414	45,690	30,318	12,497	214	-97.12%	-58.78%	1.04%
			RED - TOTAL	**67,487**	**56,414**	**45,690**	**30,318**	**12,497**	**214**	**-97.12%**	**-58.78%**	**1.04%**
		WHITE	IMPORT BOTTLED	-3	0	0	0	0	0	n/a	n/a	0.00%
			WHITE - TOTAL	**-3**	**0**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
		TOTAL		**67,484**	**56,414**	**45,690**	**30,318**	**12,497**	**214**	**-97.12%**	**-58.78%**	**1.04%**
	CHILE	RED	CANADA BOTTLED	395,360	378,065	347,699	320,982	303,100	86,084	-5.84%	-5.57%	20.12%

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
TABLE WINE	CHILE	RED	IMPORT BOTTLED	1,362,566	1,433,315	1,536,078	1,817,493	2,028,848	639,121	7.33%	11.63%	9.19%
			RED - TOTAL	**1,757,926**	**1,811,380**	**1,883,777**	**2,138,476**	**2,331,948**	**725,204**	**5.58%**	**9.05%**	**10.61%**
		ROSE	IMPORT BOTTLED	246	161	538	3,130	8,320	1,623	177.44%	165.79%	2.03%
			ROSE - TOTAL	**246**	**161**	**538**	**3,130**	**8,320**	**1,623**	**177.44%**	**165.79%**	**2.03%**
		WHITE	CANADA BOTTLED	271,471	268,460	253,646	232,900	232,789	64,963	2.35%	-0.05%	18.78%
			IMPORT BOTTLED	488,183	509,053	539,853	680,297	779,851	221,804	17.31%	14.63%	14.81%
			WHITE - TOTAL	**759,654**	**777,513**	**793,499**	**913,197**	**1,012,640**	**286,766**	**13.55%**	**10.89%**	**15.73%**
		TOTAL		**2,517,827**	**2,589,054**	**2,677,814**	**3,054,804**	**3,352,908**	**1,013,594**	**7.83%**	**9.76%**	**12.13%**
	CHINA	RED	IMPORT BOTTLED	0	0	0	1,990	4,844	1,586	57.53%	143.33%	7.28%
			RED - TOTAL	**0**	**0**	**0**	**1,990**	**4,844**	**1,586**	**57.53%**	**143.33%**	**7.28%**
		WHITE	IMPORT BOTTLED	0	0	0	284	378	76	-25.19%	32.98%	7.14%
			WHITE - TOTAL	**0**	**0**	**0**	**284**	**378**	**76**	**-25.19%**	**32.98%**	**7.14%**
		TOTAL		**0**	**0**	**0**	**2,275**	**5,222**	**1,661**	**49.97%**	**129.54%**	**7.27%**
	CROATIA	RED	IMPORT BOTTLED	10,744	6,974	5,520	4,786	4,907	1,618	-9.10%	2.54%	1.10%
			RED - TOTAL	**10,744**	**6,974**	**5,520**	**4,786**	**4,907**	**1,618**	**-9.10%**	**2.54%**	**1.10%**
		WHITE	IMPORT BOTTLED	358	338	425	208	7	0	-100.00%	-96.75%	0.00%
			WHITE - TOTAL	**358**	**338**	**425**	**208**	**7**	**0**	**-100.00%**	**-96.75%**	**0.00%**
		TOTAL		**11,102**	**7,312**	**5,945**	**4,994**	**4,914**	**1,618**	**-10.57%**	**-1.59%**	**1.10%**
	CZECH REPUBLIC	RED	IMPORT BOTTLED	0	1,504	1,882	1,772	1,091	375	-10.39%	-38.40%	0.14%
			RED - TOTAL	**0**	**1,504**	**1,882**	**1,772**	**1,091**	**375**	**-10.39%**	**-38.40%**	**0.14%**
		WHITE	IMPORT BOTTLED	0	541	1,592	1,084	1,528	532	18.93%	41.04%	0.15%
			WHITE - TOTAL	**0**	**541**	**1,592**	**1,084**	**1,528**	**532**	**18.93%**	**41.04%**	**0.15%**
		TOTAL		**0**	**2,044**	**3,473**	**2,855**	**2,620**	**908**	**4.76%**	**-8.25%**	**0.14%**
	FRANCE	RED	CANADA BOTTLED	90,019	105,608	116,740	123,508	136,996	43,488	17.42%	10.92%	2.79%
			IMPORT BOTTLED	1,101,632	1,091,195	1,231,520	1,420,246	1,523,138	503,726	6.92%	7.24%	10.55%
			RED - TOTAL	**1,191,651**	**1,196,803**	**1,348,260**	**1,543,754**	**1,660,134**	**547,214**	**7.69%**	**7.54%**	**9.91%**
		ROSE	IMPORT BOTTLED	20,762	21,280	28,591	36,602	43,710	6,686	-1.30%	19.42%	11.72%
			ROSE - TOTAL	**20,762**	**21,280**	**28,591**	**36,602**	**43,710**	**6,686**	**-1.30%**	**19.42%**	**11.72%**
		WHITE	CANADA BOTTLED	46,020	48,572	53,168	54,580	61,626	17,804	12.80%	12.91%	2.19%

IMPORT WINE MARKET
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SALES IN LITRES

				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
TABLE WINE	FRANCE	WHITE	IMPORT BOTTLED	704,388	674,683	679,576	695,292	713,070	189,282	-6.13%	2.56%	14.73%
			WHITE - TOTAL	**750,408**	**723,255**	**732,744**	**749,872**	**774,695**	**207,086**	**-4.76%**	**3.31%**	**13.73%**
		TOTAL		**1,962,821**	**1,941,339**	**2,109,594**	**2,330,229**	**2,478,539**	**760,986**	**3.91%**	**6.36%**	**11.13%**
	GERMANY	ICE WINE WHITE	IMPORT BOTTLED	27	93	20	9	2	0	-100.00%	-75.00%	0.00%
			ICE WINE WHITE - TOTAL	**27**	**93**	**20**	**9**	**2**	**0**	**-100.00%**	**-75.00%**	**0.00%**
		RED	IMPORT BOTTLED	4,321	4,924	6,092	7,722	17,356	6,707	88.87%	124.76%	0.60%
			RED - TOTAL	**4,321**	**4,924**	**6,092**	**7,722**	**17,356**	**6,707**	**88.87%**	**124.76%**	**0.60%**
		WHITE	IMPORT BOTTLED	409,683	413,273	437,056	467,778	479,800	155,053	2.34%	2.57%	6.99%
			WHITE - TOTAL	**409,683**	**413,273**	**437,056**	**467,778**	**479,800**	**155,053**	**2.34%**	**2.57%**	**6.99%**
		TOTAL		**414,032**	**418,290**	**443,168**	**475,509**	**497,158**	**161,760**	**4.32%**	**4.55%**	**6.77%**
	GREECE	RED	IMPORT BOTTLED	143,128	121,359	112,888	101,532	83,923	20,248	-30.01%	-17.34%	64.94%
			RED - TOTAL	**143,128**	**121,359**	**112,888**	**101,532**	**83,923**	**20,248**	**-30.01%**	**-17.34%**	**64.94%**
		ROSE	IMPORT BOTTLED	5	8	1	0	9	0	n/a	n/a	0.00%
			ROSE - TOTAL	**5**	**8**	**1**	**0**	**9**	**0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	118,510	99,271	92,414	81,844	69,307	15,992	-22.88%	-15.32%	61.20%
			WHITE - TOTAL	**118,510**	**99,271**	**92,414**	**81,844**	**69,307**	**15,992**	**-22.88%**	**-15.32%**	**61.20%**
		TOTAL		**261,644**	**220,638**	**205,304**	**183,376**	**153,238**	**36,240**	**-27.03%**	**-16.44%**	**63.25%**
	HUNGARY	RED	IMPORT BOTTLED	49,453	45,360	43,836	42,563	33,723	7,864	-42.68%	-20.77%	1.32%
			RED - TOTAL	**49,453**	**45,360**	**43,836**	**42,563**	**33,723**	**7,864**	**-42.68%**	**-20.77%**	**1.32%**
		WHITE	IMPORT BOTTLED	109,074	114,770	114,810	100,463	93,254	22,070	-17.79%	-7.18%	5.67%
			WHITE - TOTAL	**109,074**	**114,770**	**114,810**	**100,463**	**93,254**	**22,070**	**-17.79%**	**-7.18%**	**5.67%**
		TOTAL		**158,527**	**160,131**	**158,646**	**143,026**	**126,977**	**29,934**	**-26.21%**	**-11.22%**	**4.52%**
	INDIA	RED	IMPORT BOTTLED	0	276	594	194	16	0	-100.00%	-91.89%	0.00%
			RED - TOTAL	**0**	**276**	**594**	**194**	**16**	**0**	**-100.00%**	**-91.89%**	**0.00%**
		ROSE	IMPORT BOTTLED	0	143	21	266	326	9	-88.68%	22.54%	5.98%
			ROSE - TOTAL	**0**	**143**	**21**	**266**	**326**	**9**	**-88.68%**	**22.54%**	**5.98%**
		WHITE	IMPORT BOTTLED	0	321	482	316	15	0	-100.00%	-95.25%	0.00%
			WHITE - TOTAL	**0**	**321**	**482**	**316**	**15**	**0**	**-100.00%**	**-95.25%**	**0.00%**

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				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
TABLE WINE	INDIA	**TOTAL**		**0**	**740**	**1,097**	**776**	**357**	**9**	**-90.77%**	**-54.01%**	**8.33%**
	ISRAEL	RED	IMPORT BOTTLED	6,714	2,878	886	654	10,516	2,575	394.67%	1,507.91%	4.16%
			RED - TOTAL	**6,714**	**2,878**	**886**	**654**	**10,516**	**2,575**	**394.67%**	**1,507.91%**	**4.16%**
		WHITE	IMPORT BOTTLED	1,732	1,167	106	217	4,384	1,083	412.06%	1,922.61%	5.25%
			WHITE - TOTAL	**1,732**	**1,167**	**106**	**217**	**4,384**	**1,083**	**412.06%**	**1,922.61%**	**5.25%**
		TOTAL		**8,446**	**4,046**	**992**	**871**	**14,900**	**3,658**	**399.69%**	**1,611.14%**	**4.48%**
	ITALY	RED	IMPORT BOTTLED	2,031,181	2,063,886	2,067,176	2,177,817	2,279,468	677,550	1.27%	4.67%	16.30%
			RED - TOTAL	**2,031,181**	**2,063,886**	**2,067,176**	**2,177,817**	**2,279,468**	**677,550**	**1.27%**	**4.67%**	**16.30%**
		ROSE	IMPORT BOTTLED	2,312	3,497	2,293	3,866	2,598	924	32.76%	-32.80%	29.71%
			ROSE - TOTAL	**2,312**	**3,497**	**2,293**	**3,866**	**2,598**	**924**	**32.76%**	**-32.80%**	**29.71%**
		WHITE	IMPORT BOTTLED	870,671	867,991	963,101	1,084,540	1,149,039	314,178	2.44%	5.95%	19.53%
			WHITE - TOTAL	**870,671**	**867,991**	**963,101**	**1,084,540**	**1,149,039**	**314,178**	**2.44%**	**5.95%**	**19.53%**
		TOTAL		**2,904,163**	**2,935,374**	**3,032,570**	**3,266,223**	**3,431,105**	**992,652**	**1.66%**	**5.05%**	**17.39%**
	LEBANON	RED	IMPORT BOTTLED	446	376	715	1,129	914	183	-38.54%	-19.00%	30.84%
			RED - TOTAL	**446**	**376**	**715**	**1,129**	**914**	**183**	**-38.54%**	**-19.00%**	**30.84%**
		ROSE	IMPORT BOTTLED	0	0	53	68	178	0	-100.00%	160.44%	0.00%
			ROSE - TOTAL	**0**	**0**	**53**	**68**	**178**	**0**	**-100.00%**	**160.44%**	**0.00%**
		WHITE	IMPORT BOTTLED	9	0	0	107	278	63	250.00%	159.44%	24.26%
			WHITE - TOTAL	**9**	**0**	**0**	**107**	**278**	**63**	**250.00%**	**159.44%**	**24.26%**
		TOTAL		**455**	**376**	**768**	**1,304**	**1,370**	**246**	**-24.25%**	**5.06%**	**32.07%**
	MEXICO	RED	IMPORT BOTTLED	755	938	393	704	1,292	286	6.11%	83.39%	10.39%
			RED - TOTAL	**755**	**938**	**393**	**704**	**1,292**	**286**	**6.11%**	**83.39%**	**10.39%**
		WHITE	IMPORT BOTTLED	17	16	0	0	90	27	n/a	n/a	20.00%
			WHITE - TOTAL	**17**	**16**	**0**	**0**	**90**	**27**	**n/a**	**n/a**	**20.00%**
		TOTAL		**772**	**954**	**393**	**704**	**1,382**	**314**	**6.11%**	**83.39%**	**11.02%**
	MOLDOVA, REPUBLIC OF	RED	IMPORT BOTTLED	0	0	116	126	131	27	0.00%	4.17%	0.00%
			RED - TOTAL	**0**	**0**	**116**	**126**	**131**	**27**	**0.00%**	**4.17%**	**0.00%**
		WHITE	IMPORT BOTTLED	0	0	34	63	9	0	-100.00%	-85.71%	0.00%

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				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
TABLE WINE	MOLDOVA, REPUBLIC OF	WHITE	**WHITE - TOTAL**	**0**	**0**	**34**	**63**	**9**	**0**	**-100.00%**	**-85.71%**	**0.00%**
		TOTAL		**0**	**0**	**150**	**189**	**140**	**27**	**-25.00%**	**-25.79%**	**0.00%**
	MONTENEGRO	RED	IMPORT BOTTLED	2,121	3,616	4,178	4,608	4,247	1,324	-23.26%	-7.83%	3.73%
			RED - TOTAL	**2,121**	**3,616**	**4,178**	**4,608**	**4,247**	**1,324**	**-23.26%**	**-7.83%**	**3.73%**
		TOTAL		**2,121**	**3,616**	**4,178**	**4,608**	**4,247**	**1,324**	**-23.26%**	**-7.83%**	**3.73%**
	MOROCCO	RED	IMPORT BOTTLED	0	194	551	608	289	22	-89.29%	-52.47%	29.61%
			RED - TOTAL	**0**	**194**	**551**	**608**	**289**	**22**	**-89.29%**	**-52.47%**	**29.61%**
		TOTAL		**0**	**194**	**551**	**608**	**289**	**22**	**-89.29%**	**-52.47%**	**29.61%**
	NEW ZEALAND	RED	IMPORT BOTTLED	10,604	19,362	39,508	58,195	62,604	17,378	-13.44%	7.58%	23.96%
			RED - TOTAL	**10,604**	**19,362**	**39,508**	**58,195**	**62,604**	**17,378**	**-13.44%**	**7.58%**	**23.96%**
		ROSE	IMPORT BOTTLED	14	302	614	1,273	3,272	511	33.01%	157.10%	24.43%
			ROSE - TOTAL	**14**	**302**	**614**	**1,273**	**3,272**	**511**	**33.01%**	**157.10%**	**24.43%**
		WHITE	IMPORT BOTTLED	154,854	231,964	352,229	465,871	523,154	134,900	3.32%	12.30%	30.66%
			WHITE - TOTAL	**154,854**	**231,964**	**352,229**	**465,871**	**523,154**	**134,900**	**3.32%**	**12.30%**	**30.66%**
		TOTAL		**165,472**	**251,628**	**392,351**	**525,338**	**589,030**	**152,789**	**1.17%**	**12.12%**	**29.91%**
	PORTUGAL	RED	IMPORT BOTTLED	97,243	85,439	83,884	91,084	102,826	30,458	1.29%	12.89%	7.90%
			RED - TOTAL	**97,243**	**85,439**	**83,884**	**91,084**	**102,826**	**30,458**	**1.29%**	**12.89%**	**7.90%**
		ROSE	IMPORT BOTTLED	65,148	62,116	59,108	62,801	65,913	19,872	1.05%	4.95%	3.21%
			ROSE - TOTAL	**65,148**	**62,116**	**59,108**	**62,801**	**65,913**	**19,872**	**1.05%**	**4.95%**	**3.21%**
		WHITE	IMPORT BOTTLED	34,753	41,504	51,148	63,638	80,014	20,657	29.68%	25.73%	4.08%
			WHITE - TOTAL	**34,753**	**41,504**	**51,148**	**63,638**	**80,014**	**20,657**	**29.68%**	**25.73%**	**4.08%**
		TOTAL		**197,144**	**189,059**	**194,139**	**217,523**	**248,753**	**70,987**	**8.10%**	**14.36%**	**5.43%**
	ROMANIA	RED	IMPORT BOTTLED	1,106	2,218	1,885	98	-2	0	-100.00%	-101.54%	0.00%
			RED - TOTAL	**1,106**	**2,218**	**1,885**	**98**	**-2**	**0**	**-100.00%**	**-101.54%**	**0.00%**
		ROSE	IMPORT BOTTLED	0	80	90	0	0	0	n/a	n/a	0.00%
			ROSE - TOTAL	**0**	**80**	**90**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	0	414	566	111	2	0	-100.00%	-98.65%	0.00%
			WHITE - TOTAL	**0**	**414**	**566**	**111**	**2**	**0**	**-100.00%**	**-98.65%**	**0.00%**

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				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
TABLE WINE	ROMANIA	**TOTAL**		**1,106**	**2,713**	**2,541**	**208**	**0**	**0**	**-100.00%**	**-100.00%**	**0.00%**
	SLOVAK REPUBLIC	RED	IMPORT BOTTLED	304	284	594	368	0	0	-100.00%	-100.00%	0.00%
			RED - TOTAL	**304**	**284**	**594**	**368**	**0**	**0**	**-100.00%**	**-100.00%**	**0.00%**
		WHITE	IMPORT BOTTLED	217	98	5	0	0	0	n/a	n/a	0.00%
			WHITE - TOTAL	**217**	**98**	**5**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
		TOTAL		**521**	**382**	**599**	**368**	**0**	**0**	**-100.00%**	**-100.00%**	**0.00%**
	SLOVENIA	WHITE	IMPORT BOTTLED	0	0	0	0	189	171	n/a	n/a	38.10%
			WHITE - TOTAL	**0**	**0**	**0**	**0**	**189**	**171**	**n/a**	**n/a**	**38.10%**
		TOTAL		**0**	**0**	**0**	**0**	**189**	**171**	**n/a**	**n/a**	**38.10%**
	SOUTH AFRICA	RED	CANADA BOTTLED	4,732	11	-1	480	576	108	-72.73%	20.00%	0.00%
			IMPORT BOTTLED	433,964	578,621	619,367	684,425	680,963	217,365	-4.10%	-0.51%	8.28%
			RED - TOTAL	**438,695**	**578,632**	**619,366**	**684,905**	**681,539**	**217,473**	**-4.22%**	**-0.49%**	**8.27%**
		ROSE	IMPORT BOTTLED	7,765	6,375	6,112	1,589	2,314	1,107	91.69%	45.59%	4.31%
			ROSE - TOTAL	**7,765**	**6,375**	**6,112**	**1,589**	**2,314**	**1,107**	**91.69%**	**45.59%**	**4.31%**
		WHITE	CANADA BOTTLED	260	2	0	299	564	72	-69.87%	88.63%	0.00%
			IMPORT BOTTLED	263,297	334,526	358,377	376,772	376,326	99,103	-7.41%	-0.12%	12.98%
			WHITE - TOTAL	**263,558**	**334,528**	**358,377**	**377,071**	**376,890**	**99,175**	**-7.55%**	**-0.05%**	**12.96%**
		TOTAL		**710,018**	**919,536**	**983,856**	**1,063,565**	**1,060,743**	**317,755**	**-5.12%**	**-0.27%**	**9.93%**
	SPAIN	RED	IMPORT BOTTLED	400,823	442,014	533,419	688,604	754,741	215,847	-1.19%	9.60%	8.36%
			RED - TOTAL	**400,823**	**442,014**	**533,419**	**688,604**	**754,741**	**215,847**	**-1.19%**	**9.60%**	**8.36%**
		ROSE	IMPORT BOTTLED	4,417	5,188	7,554	7,864	11,536	2,131	33.44%	46.68%	8.20%
			ROSE - TOTAL	**4,417**	**5,188**	**7,554**	**7,864**	**11,536**	**2,131**	**33.44%**	**46.68%**	**8.20%**
		WHITE	IMPORT BOTTLED	25,500	26,798	27,746	32,829	47,460	12,199	30.22%	44.57%	14.98%
			WHITE - TOTAL	**25,500**	**26,798**	**27,746**	**32,829**	**47,460**	**12,199**	**30.22%**	**44.57%**	**14.98%**
		TOTAL		**430,740**	**473,999**	**568,719**	**729,298**	**813,737**	**230,176**	**0.33%**	**11.58%**	**8.74%**
	SWITZERLAND	RED	IMPORT BOTTLED	0	0	0	0	90	18	n/a	n/a	0.00%
			RED - TOTAL	**0**	**0**	**0**	**0**	**90**	**18**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	0	0	0	0	90	27	n/a	n/a	0.00%
			WHITE - TOTAL	**0**	**0**	**0**	**0**	**90**	**27**	**n/a**	**n/a**	**0.00%**

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				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
TABLE WINE	SWITZERLAND	**TOTAL**		**0**	**0**	**0**	**0**	**180**	**45**	**n/a**	**n/a**	**0.00%**
	UNITED STATES OF AMERICA	ICE WINE WHITE	IMPORT BOTTLED	0	0	0	0	0	0	n/a	n/a	0.00%
			ICE WINE WHITE - TOTAL	**0**	**0**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
		RED	CANADA BOTTLED	382,448	419,286	435,818	466,158	481,662	138,310	6.86%	3.33%	6.94%
			IMPORT BOTTLED	1,602,076	1,822,539	2,040,204	2,365,172	2,756,340	844,608	12.48%	16.54%	18.34%
			RED - TOTAL	**1,984,524**	**2,241,824**	**2,476,023**	**2,831,330**	**3,238,002**	**982,918**	**11.66%**	**14.36%**	**16.65%**
		ROSE	CANADA BOTTLED	22,628	19,154	16,364	12,612	11,302	3,042	-11.13%	-10.38%	4.18%
			IMPORT BOTTLED	506,508	519,054	514,112	518,197	522,195	141,815	-4.69%	0.77%	8.47%
			ROSE - TOTAL	**529,135**	**538,208**	**530,476**	**530,809**	**533,497**	**144,857**	**-4.84%**	**0.51%**	**8.38%**
		WHITE	CANADA BOTTLED	371,584	348,644	301,709	270,170	260,243	70,702	-0.27%	-3.67%	4.21%
			IMPORT BOTTLED	1,042,441	1,088,390	1,193,108	1,378,419	1,579,346	443,030	13.34%	14.58%	14.32%
			WHITE - TOTAL	**1,416,025**	**1,437,034**	**1,494,817**	**1,648,589**	**1,839,589**	**513,732**	**11.25%**	**11.59%**	**12.89%**
		TOTAL		**3,929,684**	**4,217,066**	**4,501,316**	**5,010,729**	**5,611,087**	**1,641,508**	**9.85%**	**11.98%**	**14.63%**
	URUGUAY	RED	IMPORT BOTTLED	0	0	86	776	956	217	20.42%	23.09%	10.83%
			RED - TOTAL	**0**	**0**	**86**	**776**	**956**	**217**	**20.42%**	**23.09%**	**10.83%**
		TOTAL		**0**	**0**	**86**	**776**	**956**	**217**	**20.42%**	**23.09%**	**10.83%**
IMPORT TABLE WINE - SUMMARY			CANADA BOTTLED	1,862,250	1,835,987	1,726,560	1,641,123	1,511,074	430,517	-3.02%	-7.92%	10.54%
			IMPORT BOTTLED	18,737,485	20,346,858	22,244,485	24,996,330	26,544,216	7,808,286	2.07%	6.19%	14.02%
IMPORT TABLE WINE - TOTAL				**20,599,736**	**22,182,845**	**23,971,045**	**26,637,453**	**28,055,290**	**8,238,803**	**1.79%**	**5.32%**	**13.83%**
SPARKLING WINE	ARGENTINA	WHITE		0	0	94	738	1,487	818	63.66%	101.52%	6.86%
		TOTAL		**0**	**0**	**94**	**738**	**1,487**	**818**	**63.66%**	**101.52%**	**6.86%**
	AUSTRALIA	RED		12,864	17,214	15,062	15,746	15,368	5,432	-6.78%	-2.40%	1.64%
		ROSE		0	0	7,640	27,693	47,061	21,117	69.28%	69.94%	6.82%
		WHITE		65,144	69,676	67,112	99,163	124,372	52,010	22.26%	25.42%	6.46%
		TOTAL		**78,008**	**86,890**	**89,813**	**142,603**	**186,802**	**78,560**	**29.12%**	**30.99%**	**6.15%**
	CHILE	RED		0	0	0	1	0	0	n/a	-100.00%	0.00%
		ROSE		126	152	0	2,119	9,469	4,124	94.59%	346.82%	4.42%
		WHITE		350	897	2,066	1,221	873	333	-35.28%	-28.52%	10.31%

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

			2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
SPARKLING WINE	CHILE	**TOTAL**	**476**	**1,049**	**2,066**	**3,341**	**10,342**	**4,457**	**69.22%**	**209.52%**	**4.92%**
	CZECH REPUBLIC	WHITE	0	459	513	215	1,438	484	437.50%	567.94%	0.00%
		TOTAL	**0**	**459**	**513**	**215**	**1,438**	**484**	**437.50%**	**567.94%**	**0.00%**
	FRANCE	ROSE	13,202	15,096	16,172	19,194	33,154	12,446	43.66%	72.73%	13.15%
		WHITE	161,667	173,176	183,899	196,305	200,220	77,828	-3.06%	1.99%	24.67%
		WHITE TABLE WINE	0	0	366	2,558	4,630	1,903	32.90%	81.00%	19.73%
		TOTAL	**174,869**	**188,272**	**200,437**	**218,057**	**238,004**	**92,177**	**1.99%**	**9.15%**	**22.97%**
	GERMANY	ROSE	0	0	18	0	27	0	n/a	n/a	0.00%
		WHITE	119,254	124,622	132,250	138,129	156,575	67,211	12.48%	13.35%	10.38%
		TOTAL	**119,254**	**124,622**	**132,268**	**138,129**	**156,602**	**67,211**	**12.48%**	**13.35%**	**10.38%**
	HUNGARY	WHITE	10,529	13,611	12,797	12,649	17,054	7,432	59.27%	34.82%	2.70%
		TOTAL	**10,529**	**13,611**	**12,797**	**12,649**	**17,054**	**7,432**	**59.27%**	**34.82%**	**2.70%**
	INDIA	WHITE	0	124	44	6	0	0	-100.00%	-100.00%	0.00%
		TOTAL	**0**	**124**	**44**	**6**	**0**	**0**	**-100.00%**	**-100.00%**	**0.00%**
	ISRAEL	WHITE	0	0	0	0	90	0	n/a	n/a	0.00%
		TOTAL	**0**	**0**	**0**	**0**	**90**	**0**	**n/a**	**n/a**	**0.00%**
	ITALY	RED	133	11	0	0	0	0	n/a	n/a	0.00%
		ROSE	32	712	1,068	1,433	5,107	1,565	165.18%	256.31%	11.69%
		WHITE	72,738	75,373	87,392	102,920	132,374	54,238	20.02%	28.62%	13.99%
		TOTAL	**72,902**	**76,096**	**88,460**	**104,353**	**137,481**	**55,803**	**21.89%**	**31.75%**	**13.90%**
	NEW ZEALAND	ROSE	0	0	0	0	171	171	n/a	n/a	0.00%
		WHITE	202	206	1,516	3,516	5,662	2,228	20.28%	61.05%	24.29%
		TOTAL	**202**	**206**	**1,516**	**3,516**	**5,834**	**2,399**	**20.28%**	**61.05%**	**24.29%**
	PORTUGAL	ROSE	0	0	0	0	189	189	n/a	n/a	0.00%
		WHITE	0	0	0	90	230	230	n/a	155.00%	7.84%
		TOTAL	**0**	**0**	**0**	**90**	**418**	**418**	**n/a**	**155.00%**	**7.84%**
	SOUTH AFRICA	WHITE	703	1,578	1,713	1,496	1,580	564	-17.27%	5.61%	4.84%
		TOTAL	**703**	**1,578**	**1,713**	**1,496**	**1,580**	**564**	**-17.27%**	**5.61%**	**4.84%**
	SPAIN	ROSE	11,742	11,793	13,813	15,688	16,202	6,121	23.52%	3.27%	7.56%

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN LITRES

			2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
SPARKLING WINE	SPAIN	WHITE	239,872	231,919	238,198	250,608	267,300	105,212	5.40%	6.66%	15.53%
		TOTAL	**251,614**	**243,712**	**252,011**	**266,297**	**283,502**	**111,332**	**6.26%**	**6.46%**	**15.08%**
	UNITED STATES OF AMERICA	ROSE	3,099	3,196	1,078	1,150	1,512	396	-27.67%	31.51%	2.38%
		WHITE	117,151	125,614	127,955	127,763	128,536	45,473	-11.86%	0.61%	14.81%
		TOTAL	**120,250**	**128,810**	**129,033**	**128,913**	**130,048**	**45,869**	**-12.02%**	**0.88%**	**14.66%**
IMPORT SPARKLING WINE - TOTAL			**828,807**	**865,431**	**910,764**	**1,020,403**	**1,170,682**	**467,525**	**10.24%**	**14.73%**	**14.17%**
WINE - GIFT PACKS		AUSTRALIA	31,734	37,959	33,384	43,687	8,773	8,397	-79.49%	-79.92%	0.27%
		CHILE	2,554	1,360	21	0	0	0	n/a	n/a	0.00%
		FRANCE	619	74	1,511	1,369	655	234	-46.80%	-52.18%	3.67%
		ITALY	0	3,060	3,091	2,988	2,831	2,600	48.42%	-5.25%	0.21%
		PORTUGAL	0	0	0	0	21	21	n/a	n/a	0.00%
		UNITED STATES OF AMERICA	36,219	53,689	1,211	934	10	0	-100.00%	-98.88%	0.00%
IMPORT WINE - GIFT PACKS - TOTAL			**71,127**	**96,142**	**39,219**	**48,979**	**12,290**	**11,252**	**-73.92%**	**-74.91%**	**0.43%**
IMPORT WINE - TOTAL			**22,499,923**	**24,155,385**	**25,944,886**	**28,760,612**	**30,299,676**	**9,051,355**	**1.65%**	**5.35%**	**14.33%**

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

			2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
APERITIF, DESSERT AND FORTIFIED WINE	FLAVOURED	AUSTRALIA	$54	$64	$63	$68	$76	$35	13.63%	11.31%	2.44%
		ITALY	$2	$1	$3	$2	$3	$2	398.70%	116.73%	5.16%
		UNITED STATES OF AMERICA	$0	$0	$0	$3	$70	$31	1,845.34%	2,450.25%	0.15%
		FLAVOURED	**$55**	**$65**	**$67**	**$72**	**$149**	**$68**	**107.26%**	**106.07%**	**1.42%**
	FRUIT	ARMENIA	$0	$3	$3	$2	$0	$0	-100.00%	-89.08%	0.00%
		CHINA	$5	$0	$0	$0	$0	$0	n/a	-100.00%	0.00%
		DENMARK	$75	$66	$61	$6	$0	$0	100.00%	-99.74%	0.00%
		JAPAN	$147	$154	$173	$223	$245	$73	2.10%	9.60%	28.26%
		KOREA - SOUTH	$0	$0	$0	$0	$9	$1	n/a	n/a	92.83%
		UNITED STATES OF AMERICA	$26	$27	$34	$32	$35	$9	11.83%	10.24%	90.06%
		FRUIT	**$254**	**$250**	**$270**	**$263**	**$289**	**$32**	**1.48%**	**6.25%**	**37.67%**
	MADEIRA	PORTUGAL	$154	$157	$161	$192	$181	$66	-17.85%	-5.51%	23.58%
		MADEIRA	**$154**	**$157**	**$161**	**$192**	**$181**	**$66**	**-17.85%**	**-5.51%**	**23.58%**
	MONTILLA	SPAIN	$208	$161	$191	$192	$207	$76	2.21%	7.88%	2.81%
		MONTILLA	**$208**	**$161**	**$191**	**$192**	**$207**	**$76**	**2.21%**	**7.88%**	**2.81%**
	OTHER	AUSTRALIA	$0	$0	$1	$0	$0	$0	-100.00%	-100.00%	0.00%
		OTHER	**$0**	**$0**	**$1**	**$0**	**$0**	**$0**	**-100.00%**	**-100.00%**	**0.00%**
	OTHER FORTIFIED	AUSTRALIA	$6	$5	$36	$52	$24	$7	-55.72%	-52.97%	24.79%
		CHINA	$81	$76	$91	$119	$150	$43	10.97%	25.95%	23.10%
		FRANCE	$683	$637	$618	$607	$586	$195	-1.52%	-3.36%	7.04%
		ITALY	$230	$250	$258	$273	$309	$99	6.34%	13.45%	35.78%
		JAPAN	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
		KOREA - SOUTH	$278	$302	$228	$189	$145	$36	-31.28%	-23.10%	42.71%
		PORTUGAL	$2	$7	$1	$0	$0	$0	n/a	n/a	0.00%
		UNITED STATES OF AMERICA	$84	$99	$84	$95	$81	$25	-22.38%	-15.24%	26.85%
		URUGUAY	$0	$0	$0	$1	$0	$0	-49.77%	-49.77%	0.00%
		OTHER FORTIFIED	**$1,364**	**$1,375**	**$1,317**	**$1,335**	**$1,296**	**$406**	**-6.06%**	**-2.91%**	**21.32%**
	PORT	AUSTRALIA	$569	$652	$651	$631	$597	$185	-19.45%	-5.40%	12.69%

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

			2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
APERITIF, DESSERT AND FORTIFIED WINE	PORT	PORTUGAL	$2,708	$2,927	$3,240	$3,337	$3,479	$1,397	-1.43%	4.27%	14.74%
		SOUTH AFRICA	$326	$273	$332	$355	$316	$110	-16.44%	-10.92%	7.02%
		UNITED STATES OF AMERICA	$1	$1	$0	$2	$2	$0	10.96%	9.52%	0.00%
		PORT	**$3,604**	**$3,854**	**$4,224**	**$4,325**	**$4,394**	**$1,691**	**-4.86%**	**1.61%**	**13.91%**
	SAKE	JAPAN	$1,047	$1,113	$1,278	$1,555	$1,669	$457	5.24%	7.32%	47.69%
		KOREA - SOUTH	$0	$48	$78	$66	$58	$14	-17.83%	-11.41%	56.63%
		UNITED STATES OF AMERICA	$2,621	$2,641	$2,833	$3,181	$3,303	$920	-0.91%	3.83%	62.20%
		SAKE	**$3,668**	**$3,802**	**$4,189**	**$4,801**	**$5,030**	**$1,392**	**0.81%**	**4.75%**	**57.32%**
	SHERRY	AUSTRALIA	$357	$387	$376	$387	$399	$130	-0.02%	3.18%	1.13%
		NEW ZEALAND	$427	$445	$430	$416	$413	$140	-4.32%	-0.58%	0.96%
		SOUTH AFRICA	$335	$320	$350	$380	$389	$121	-5.63%	2.28%	1.85%
		SPAIN	$1,648	$1,660	$1,625	$1,657	$1,587	$666	-4.08%	-4.22%	3.96%
		SHERRY	**$2,767**	**$2,812**	**$2,781**	**$2,840**	**$2,789**	**$1,057**	**-3.81%**	**-1.81%**	**2.82%**
	VERMOUTH	FRANCE	$255	$268	$255	$272	$270	$70	-8.23%	-0.69%	9.38%
		ITALY	$2,451	$2,471	$2,445	$2,522	$2,475	$735	-2.41%	-1.88%	4.73%
		UNITED STATES OF AMERICA	$1	$2	$4	$2	$1	$0	-100.00%	-30.13%	0.00%
		VERMOUTH	**$2,707**	**$2,741**	**$2,704**	**$2,796**	**$2,746**	**$805**	**-3.09%**	**-1.79%**	**5.22%**
IMPORT APERITIF, DESSERT AND FORTIFIED WINE - TOTAL			**$14,781**	**$15,217**	**$15,905**	**$16,818**	**$17,082**	**$5,644**	**-2.50%**	**1.57%**	24.30%
TABLE WINE	ARGENTINA RED	CANADA BOTTLED	$200	$153	$18	$0	$0	$0	n/a	100.00%	0.00%
		IMPORT BOTTLED	$5,312	$6,910	$9,687	$14,086	$22,749	$7,319	56.73%	61.50%	9.14%
		RED - TOTAL	**$5,512**	**$7,063**	**$9,705**	**$14,086**	**$22,749**	**$7,319**	**56.73%**	**61.50%**	**9.14%**
	ROSE	IMPORT BOTTLED	$0	$0	$0	$3	$2	$2	n/a	-39.84%	29.95%
		ROSE - TOTAL	**$0**	**$0**	**$0**	**$3**	**$2**	**$2**	**n/a**	**-39.84%**	**29.95%**
	WHITE	IMPORT BOTTLED	$1,209	$1,404	$1,621	$1,854	$2,439	$706	42.27%	31.52%	9.00%
		WHITE - TOTAL	**$1,209**	**$1,404**	**$1,621**	**$1,854**	**$2,439**	**$706**	**42.27%**	**31.52%**	**9.00%**
	TOTAL		**$6,721**	**$8,467**	**$11,326**	**$15,943**	**$25,190**	**$8,027**	**55.34%**	**58.00%**	**9.12%**

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
TABLE WINE	ARMENIA	RED	IMPORT BOTTLED	$0	$4	$1	$0	$0	$0	-100.00%	-100.00%	0.00%
			RED - TOTAL	**$0**	**$4**	**$1**	**$0**	**$0**	**$0**	**-100.00%**	**-100.00%**	**0.00%**
		ROSE	IMPORT BOTTLED	$0	$1	$0	$0	$0	$0	n/a	n/a	0.00%
			ROSE - TOTAL	**$0**	**$1**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	$0	$3	$2	$2	$1	$1	74.74%	-29.12%	0.00%
			WHITE - TOTAL	**$0**	**$3**	**$2**	**$2**	**$1**	**$1**	**74.74%**	**-29.12%**	**0.00%**
		TOTAL		**$0**	**$9**	**$3**	**$2**	**$1**	**$1**	**67.73%**	**-30.10%**	**0.00%**
	AUSTRALIA	RED	CANADA BOTTLED	$845	$791	$655	$542	$154	$44	-100.23%	-98.54%	15.17%
			IMPORT BOTTLED	$71,383	$81,897	$89,890	$97,906	$93,136	$27,434	-11.17%	-4.87%	16.52%
			RED - TOTAL	**$72,229**	**$82,688**	**$90,545**	**$98,448**	**$93,290**	**$27,478**	**-11.36%**	**-5.24%**	**16.52%**
		ROSE	IMPORT BOTTLED	$160	$352	$400	$342	$268	$62	-16.91%	-21.81%	5.17%
			ROSE - TOTAL	**$160**	**$352**	**$400**	**$342**	**$268**	**$62**	**-16.91%**	**-21.81%**	**5.17%**
		WHITE	CANADA BOTTLED	$1,452	$1,258	$1,082	$825	$121	$31	-99.89%	-97.26%	26.31%
			IMPORT BOTTLED	$22,494	$24,297	$27,511	$31,599	$32,677	$8,853	-4.19%	3.41%	13.79%
			WHITE - TOTAL	**$23,946**	**$25,555**	**$28,593**	**$32,424**	**$32,797**	**$8,884**	**-5.41%**	**1.15%**	**13.83%**
		TOTAL		**$96,334**	**$108,594**	**$119,538**	**$131,214**	**$126,355**	**$36,424**	**-9.99%**	**-3.70%**	**15.80%**
	AUSTRIA	RED	IMPORT BOTTLED	$23	$16	$21	$30	$32	$6	-34.84%	7.47%	9.47%
			RED - TOTAL	**$23**	**$16**	**$21**	**$30**	**$32**	**$6**	**-34.84%**	**7.47%**	**9.47%**
		ROSE	IMPORT BOTTLED	$0	$0	$0	$8	$6	$0	-71.38%	-31.73%	0.00%
			ROSE - TOTAL	**$0**	**$0**	**$0**	**$8**	**$6**	**$0**	**-71.38%**	**-31.73%**	**0.00%**
		WHITE	IMPORT BOTTLED	$90	$87	$161	$198	$205	$39	-24.97%	3.47%	31.44%
			WHITE - TOTAL	**$90**	**$87**	**$161**	**$198**	**$205**	**$39**	**-24.97%**	**3.47%**	**31.44%**
		TOTAL		**$112**	**$103**	**$182**	**$236**	**$242**	**$45**	**-27.47%**	**2.74%**	**28.37%**
	BULGARIA	RED	IMPORT BOTTLED	$568	$469	$378	$284	$114	$2	-97.86%	-59.83%	1.05%
			RED - TOTAL	**$568**	**$469**	**$378**	**$284**	**$114**	**$2**	**-97.86%**	**-59.83%**	**1.05%**
		WHITE	IMPORT BOTTLED	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
			WHITE - TOTAL	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
		TOTAL		**$568**	**$469**	**$378**	**$284**	**$114**	**$2**	**-97.86%**	**-59.83%**	**1.05%**
	CHILE	RED	CANADA BOTTLED	$3,478	$3,293	$3,058	$2,860	$2,682	$753	-5.85%	-6.24%	18.44%

IMPORT WINE MARKET
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SALES IN RETAIL DOLLARS (000s)

				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
TABLE WINE	CHILE	RED	IMPORT BOTTLED	$16,619	$17,574	$19,344	$23,698	$27,004	$8,500	6.92%	13.95%	9.83%
			RED - TOTAL	**$20,097**	**$20,867**	**$22,402**	**$26,558**	**$29,686**	**$9,253**	**5.76%**	**11.78%**	**10.61%**
		ROSE	IMPORT BOTTLED	$4	$3	$8	$48	$125	$25	178.21%	160.54%	2.05%
			ROSE - TOTAL	**$4**	**$3**	**$8**	**$48**	**$125**	**$25**	**178.21%**	**160.54%**	**2.05%**
		WHITE	CANADA BOTTLED	$2,294	$2,258	$2,168	$2,052	$2,051	$566	2.94%	-0.04%	17.30%
			IMPORT BOTTLED	$5,722	$5,965	$6,599	$8,437	$10,002	$2,851	18.95%	18.55%	14.94%
			WHITE - TOTAL	**$8,015**	**$8,223**	**$8,767**	**$10,489**	**$12,053**	**$3,417**	**15.96%**	**14.91%**	**15.34%**
		TOTAL		**$28,117**	**$29,093**	**$31,177**	**$37,095**	**$41,863**	**$12,695**	**8.45%**	**12.86%**	**11.94%**
	CHINA	RED	IMPORT BOTTLED	$0	$0	$0	$30	$80	$27	78.60%	163.59%	7.63%
			RED - TOTAL	**$0**	**$0**	**$0**	**$30**	**$80**	**$27**	**78.60%**	**163.59%**	**7.63%**
		WHITE	IMPORT BOTTLED	$0	$0	$0	$4	$6	$1	-19.14%	48.05%	6.77%
			WHITE - TOTAL	**$0**	**$0**	**$0**	**$4**	**$6**	**$1**	**-19.14%**	**48.05%**	**6.77%**
		TOTAL		**$0**	**$0**	**$0**	**$35**	**$86**	**$29**	**68.93%**	**149.24%**	**7.56%**
	CROATIA	RED	IMPORT BOTTLED	$117	$87	$76	$65	$68	$22	-5.94%	4.45%	1.02%
			RED - TOTAL	**$117**	**$87**	**$76**	**$65**	**$68**	**$22**	**-5.94%**	**4.45%**	**1.02%**
		WHITE	IMPORT BOTTLED	$6	$6	$8	$4	$0	$0	-100.00%	-96.74%	0.00%
			WHITE - TOTAL	**$6**	**$6**	**$8**	**$4**	**$0**	**$0**	**-100.00%**	**-96.74%**	**0.00%**
		TOTAL		**$122**	**$93**	**$84**	**$68**	**$68**	**$22**	**-7.97%**	**-1.06%**	**1.02%**
	CZECH REPUBLIC	RED	IMPORT BOTTLED	$0	$22	$27	$24	$15	$5	-10.30%	-38.26%	0.14%
			RED - TOTAL	**$0**	**$22**	**$27**	**$24**	**$15**	**$5**	**-10.30%**	**-38.26%**	**0.14%**
		WHITE	IMPORT BOTTLED	$0	$8	$24	$16	$22	$8	17.03%	37.23%	0.14%
			WHITE - TOTAL	**$0**	**$8**	**$24**	**$16**	**$22**	**$8**	**17.03%**	**37.23%**	**0.14%**
		TOTAL		**$0**	**$30**	**$50**	**$40**	**$37**	**$13**	**4.18%**	**-8.46%**	**0.14%**
	FRANCE	RED	CANADA BOTTLED	$627	$734	$819	$883	$996	$309	19.31%	12.76%	2.79%
			IMPORT BOTTLED	$19,426	$19,677	$24,555	$29,267	$36,029	$14,999	35.47%	23.11%	13.34%
			RED - TOTAL	**$20,053**	**$20,411**	**$25,374**	**$30,151**	**$37,026**	**$15,309**	**35.10%**	**22.80%**	**13.06%**
		ROSE	IMPORT BOTTLED	$328	$341	$463	$616	$754	$118	4.91%	22.43%	12.77%
			ROSE - TOTAL	**$328**	**$341**	**$463**	**$616**	**$754**	**$118**	**4.91%**	**22.43%**	**12.77%**
		WHITE	CANADA BOTTLED	$321	$338	$373	$390	$448	$127	14.56%	14.83%	2.20%

IMPORT WINE MARKET
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SALES IN RETAIL DOLLARS (000s)

				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
TABLE WINE	FRANCE	WHITE	IMPORT BOTTLED	$9,976	$10,048	$10,946	$12,218	$13,005	$3,568	-2.43%	6.44%	19.02%
			WHITE - TOTAL	**$10,297**	**$10,385**	**$11,319**	**$12,608**	**$13,453**	**$3,695**	**-1.93%**	**6.70%**	**18.46%**
		TOTAL		**$30,678**	**$31,138**	**$37,157**	**$43,375**	**$51,233**	**$19,122**	**25.70%**	**18.12%**	**14.47%**
	GERMANY	ICE WINE WHITE	IMPORT BOTTLED	$5	$19	$3	$1	$0	$0	-100.00%	-74.78%	0.00%
			ICE WINE WHITE - TOTAL	**$5**	**$19**	**$3**	**$1**	**$0**	**$0**	**-100.00%**	**-74.78%**	**0.00%**
		RED	IMPORT BOTTLED	$64	$72	$92	$115	$228	$86	69.89%	97.99%	0.64%
			RED - TOTAL	**$64**	**$72**	**$92**	**$115**	**$228**	**$86**	**69.89%**	**97.99%**	**0.64%**
		WHITE	IMPORT BOTTLED	$4,973	$5,161	$5,601	$6,507	$7,019	$2,268	6.69%	7.87%	9.46%
			WHITE - TOTAL	**$4,973**	**$5,161**	**$5,601**	**$6,507**	**$7,019**	**$2,268**	**6.69%**	**7.87%**	**9.46%**
		TOTAL		**$5,043**	**$5,252**	**$5,696**	**$6,623**	**$7,247**	**$2,353**	**8.15%**	**9.42%**	**9.18%**
	GREECE	RED	IMPORT BOTTLED	$1,305	$1,180	$1,106	$1,040	$991	$255	-15.16%	-4.68%	64.16%
			RED - TOTAL	**$1,305**	**$1,180**	**$1,106**	**$1,040**	**$991**	**$255**	**-15.16%**	**-4.68%**	**64.16%**
		ROSE	IMPORT BOTTLED	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
			ROSE - TOTAL	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	$988	$891	$843	$785	$726	$178	-11.23%	-7.59%	62.26%
			WHITE - TOTAL	**$988**	**$891**	**$843**	**$785**	**$726**	**$178**	**-11.23%**	**-7.59%**	**62.26%**
		TOTAL		**$2,293**	**$2,072**	**$1,949**	**$1,825**	**$1,717**	**$433**	**-13.59%**	**-5.93%**	**63.36%**
	HUNGARY	RED	IMPORT BOTTLED	$461	$425	$426	$418	$358	$87	-34.63%	-14.35%	1.33%
			RED - TOTAL	**$461**	**$425**	**$426**	**$418**	**$358**	**$87**	**-34.63%**	**-14.35%**	**1.33%**
		WHITE	IMPORT BOTTLED	$1,143	$1,196	$1,201	$1,082	$1,120	$280	-6.90%	3.49%	6.70%
			WHITE - TOTAL	**$1,143**	**$1,196**	**$1,201**	**$1,082**	**$1,120**	**$280**	**-6.90%**	**3.49%**	**6.70%**
		TOTAL		**$1,604**	**$1,621**	**$1,628**	**$1,500**	**$1,478**	**$367**	**-15.38%**	**-1.48%**	**5.40%**
	INDIA	RED	IMPORT BOTTLED	$0	$6	$11	$3	$0	$0	-100.00%	-89.23%	0.00%
			RED - TOTAL	**$0**	**$6**	**$11**	**$3**	**$0**	**$0**	**-100.00%**	**-89.23%**	**0.00%**
		ROSE	IMPORT BOTTLED	$0	$3	$0	$4	$3	$0	-93.15%	-16.35%	6.33%
			ROSE - TOTAL	**$0**	**$3**	**$0**	**$4**	**$3**	**$0**	**-93.15%**	**-16.35%**	**6.33%**
		WHITE	IMPORT BOTTLED	$0	$7	$9	$5	$0	$0	-100.00%	-94.29%	0.00%
			WHITE - TOTAL	**$0**	**$7**	**$9**	**$5**	**$0**	**$0**	**-100.00%**	**-94.29%**	**0.00%**

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
TABLE WINE	INDIA	**TOTAL**		**$0**	**$16**	**$21**	**$12**	**$4**	**$0**	**-94.46%**	**-67.00%**	**11.63%**
	ISRAEL	RED	IMPORT BOTTLED	$104	$48	$17	$15	$237	$59	370.28%	1,467.85%	4.05%
			RED - TOTAL	**$104**	**$48**	**$17**	**$15**	**$237**	**$59**	**370.28%**	**1,467.85%**	**4.05%**
		WHITE	IMPORT BOTTLED	$27	$19	$2	$5	$93	$24	422.92%	1,931.43%	5.13%
			WHITE - TOTAL	**$27**	**$19**	**$2**	**$5**	**$93**	**$24**	**422.92%**	**1,931.43%**	**5.13%**
		TOTAL		$132	**$67**	**$19**	**$20**	**$331**	**$82**	**384.22%**	**1,575.81%**	**4.36%**
	ITALY	RED	IMPORT BOTTLED	$28,229	$29,455	$31,379	$36,126	$38,405	$11,582	-3.03%	6.31%	22.46%
			RED - TOTAL	**$28,229**	**$29,455**	**$31,379**	**$36,126**	**$38,405**	**$11,582**	**-3.03%**	**6.31%**	**22.46%**
		ROSE	IMPORT BOTTLED	$37	$48	$35	$63	$44	$16	49.76%	-28.87%	28.92%
			ROSE - TOTAL	**$37**	**$48**	**$35**	**$63**	**$44**	**$16**	**49.76%**	**-28.87%**	**28.92%**
		WHITE	IMPORT BOTTLED	$10,089	$10,492	$12,172	$14,689	$16,530	$4,521	5.92%	12.53%	23.05%
			WHITE - TOTAL	**$10,089**	**$10,492**	**$12,172**	**$14,689**	**$16,530**	**$4,521**	**5.92%**	**12.53%**	**23.05%**
		TOTAL		**$38,355**	**$39,995**	**$43,585**	**$50,878**	**$54,979**	**$16,119**	**-0.64%**	**8.06%**	**22.64%**
	LEBANON	RED	IMPORT BOTTLED	$31	$26	$42	$64	$57	$9	-43.69%	-11.49%	28.39%
			RED - TOTAL	**$31**	**$26**	**$42**	**$64**	**$57**	**$9**	**-43.69%**	**-11.49%**	**28.39%**
		ROSE	IMPORT BOTTLED	$0	$0	$2	$2	$6	$0	-100.00%	217.54%	0.00%
			ROSE - TOTAL	**$0**	**$0**	**$2**	**$2**	**$6**	**$0**	**-100.00%**	**217.54%**	**0.00%**
		WHITE	IMPORT BOTTLED	$0	$0	$0	$5	$15	$3	243.50%	238.72%	32.75%
			WHITE - TOTAL	**$0**	**$0**	**$0**	**$5**	**$15**	**$3**	**243.50%**	**238.72%**	**32.75%**
		TOTAL		**$31**	**$26**	**$44**	**$71**	**$78**	**$12**	**-31.87%**	**11.04%**	**30.65%**
	MEXICO	RED	IMPORT BOTTLED	$12	$15	$6	$11	$22	$5	13.35%	98.65%	9.74%
			RED - TOTAL	**$12**	**$15**	**$6**	**$11**	**$22**	**$5**	**13.35%**	**98.65%**	**9.74%**
		WHITE	IMPORT BOTTLED	$1	$0	$0	$0	$1	$0	n/a	n/a	20.00%
			WHITE - TOTAL	**$1**	**$0**	**$0**	**$0**	**$1**	**$0**	**n/a**	**n/a**	**20.00%**
		TOTAL		**$12**	**$15**	**$6**	**$11**	**$24**	**$5**	**13.35%**	**98.65%**	**10.36%**
	MOLDOVA, REPUBLIC OF	RED	IMPORT BOTTLED	$0	$0	$2	$2	$3	$1	0.05%	4.31%	0.00%
			RED - TOTAL	**$0**	**$0**	**$2**	**$2**	**$3**	**$1**	**0.05%**	**4.31%**	**0.00%**
		WHITE	IMPORT BOTTLED	$0	$0	$1	$1	$0	$0	-100.00%	-85.68%	0.00%

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				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
TABLE WINE	MOLDOVA, REPUBLIC OF	WHITE	**WHITE - TOTAL**	**$0**	**$0**	**$1**	**$1**	**$0**	**$0**	**-100.00%**	**-85.68%**	**0.00%**
		TOTAL		**$0**	**$0**	**$3**	**$4**	**$3**	**$1**	**-24.96%**	**-25.66%**	**0.00%**
	MONTENEGRO	RED	IMPORT BOTTLED	$27	$46	$54	$61	$58	$19	-17.38%	-4.65%	3.68%
			RED - TOTAL	**$27**	**$46**	**$54**	**$61**	**$58**	**$19**	**-17.38%**	**-4.65%**	**3.68%**
		TOTAL		**$27**	**$46**	**$54**	**$61**	**$58**	**$19**	**-17.38%**	**-4.65%**	**3.68%**
	MOROCCO	RED	IMPORT BOTTLED	$0	$9	$23	$23	$11	$1	-89.18%	-52.93%	29.64%
			RED - TOTAL	**$0**	**$9**	**$23**	**$23**	**$11**	**$1**	**-89.18%**	**-52.93%**	**29.64%**
		TOTAL		**$0**	**$9**	**$23**	**$23**	**$11**	**$1**	**-89.18%**	**-52.93%**	**29.64%**
	NEW ZEALAND	RED	IMPORT BOTTLED	$286	$497	$991	$1,566	$1,732	$465	-16.43%	10.60%	25.39%
			RED - TOTAL	**$286**	**$497**	**$991**	**$1,566**	**$1,732**	**$465**	**-16.43%**	**10.60%**	**25.39%**
		ROSE	IMPORT BOTTLED	$0	$7	$12	$25	$64	$9	28.33%	155.05%	22.15%
			ROSE - TOTAL	**$0**	**$7**	**$12**	**$25**	**$64**	**$9**	**28.33%**	**155.05%**	**22.15%**
		WHITE	IMPORT BOTTLED	$3,529	$5,127	$7,675	$10,333	$11,983	$3,072	5.81%	15.98%	31.11%
			WHITE - TOTAL	**$3,529**	**$5,127**	**$7,675**	**$10,333**	**$11,983**	**$3,072**	**5.81%**	**15.98%**	**31.11%**
		TOTAL		**$3,815**	**$5,631**	**$8,678**	**$11,924**	**$13,780**	**$3,547**	**2.29%**	**15.56%**	**30.35%**
	PORTUGAL	RED	IMPORT BOTTLED	$1,203	$1,122	$1,218	$1,418	$1,609	$483	6.00%	13.41%	10.11%
			RED - TOTAL	**$1,203**	**$1,122**	**$1,218**	**$1,418**	**$1,609**	**$483**	**6.00%**	**13.41%**	**10.11%**
		ROSE	IMPORT BOTTLED	$680	$649	$619	$665	$706	$213	1.81%	6.18%	3.28%
			ROSE - TOTAL	**$680**	**$649**	**$619**	**$665**	**$706**	**$213**	**1.81%**	**6.18%**	**3.28%**
		WHITE	IMPORT BOTTLED	$432	$511	$635	$792	$1,042	$271	34.67%	31.63%	4.49%
			WHITE - TOTAL	**$432**	**$511**	**$635**	**$792**	**$1,042**	**$271**	**34.67%**	**31.63%**	**4.49%**
		TOTAL		**$2,315**	**$2,281**	**$2,472**	**$2,876**	**$3,357**	**$967**	**11.66%**	**16.76%**	**6.93%**
	ROMANIA	RED	IMPORT BOTTLED	$22	$43	$37	$2	$0	$0	-100.00%	-101.44%	0.00%
			RED - TOTAL	**$22**	**$43**	**$37**	**$2**	**$0**	**$0**	**-100.00%**	**-101.44%**	**0.00%**
		ROSE	IMPORT BOTTLED	$0	$1	$2	$0	$0	$0	n/a	n/a	0.00%
			ROSE - TOTAL	**$0**	**$1**	**$2**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	$0	$8	$10	$2	$0	$0	-100.00%	-98.69%	0.00%
			WHITE - TOTAL	**$0**	**$8**	**$10**	**$2**	**$0**	**$0**	**-100.00%**	**-98.69%**	**0.00%**

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				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
TABLE WINE	ROMANIA	**TOTAL**		**$22**	**$53**	**$49**	**$4**	**$0**	**$0**	**-100.00%**	**-99.96%**	**0.00%**
	SLOVAK REPUBLIC	RED	IMPORT BOTTLED	$5	$3	$6	$4	$0	$0	-100.00%	-100.00%	0.00%
			RED - TOTAL	**$5**	**$3**	**$6**	**$4**	**$0**	**$0**	**-100.00%**	**-100.00%**	**0.00%**
		WHITE	IMPORT BOTTLED	$3	$1	$0	$0	$0	$0	n/a	n/a	0.00%
			WHITE - TOTAL	**$3**	**$1**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
		TOTAL		**$8**	**$4**	**$7**	**$4**	**$0**	**$0**	**-100.00%**	**-100.00%**	**0.00%**
	SLOVENIA	WHITE	IMPORT BOTTLED	$0	$0	$0	$0	$7	$6	n/a	n/a	38.10%
			WHITE - TOTAL	**$0**	**$0**	**$0**	**$0**	**$7**	**$6**	**n/a**	**n/a**	**38.10%**
		TOTAL		**$0**	**$0**	**$0**	**$0**	**$7**	**$6**	**n/a**	**n/a**	**38.10%**
	SOUTH AFRICA	RED	CANADA BOTTLED	$47	$0	$0	$7	$8	$1	-72.68%	20.21%	0.00%
			IMPORT BOTTLED	$5,919	$7,801	$8,327	$9,329	$9,555	$2,962	-2.04%	2.42%	8.29%
			RED - TOTAL	**$5,967**	**$7,801**	**$8,327**	**$9,335**	**$9,563**	**$2,964**	**-2.17%**	**2.44%**	**8.28%**
		ROSE	IMPORT BOTTLED	$76	$64	$67	$19	$29	$14	106.80%	51.14%	4.27%
			ROSE - TOTAL	**$76**	**$64**	**$67**	**$19**	**$29**	**$14**	**106.80%**	**51.14%**	**4.27%**
		WHITE	CANADA BOTTLED	$2	$0	$0	$4	$8	$1	-69.82%	88.96%	0.00%
			IMPORT BOTTLED	$3,046	$3,984	$4,242	$4,526	$4,624	$1,218	-4.22%	2.17%	13.65%
			WHITE - TOTAL	**$3,048**	**$3,984**	**$4,242**	**$4,530**	**$4,632**	**$1,219**	**-4.39%**	**2.25%**	**13.63%**
		TOTAL		**$9,091**	**$11,849**	**$12,635**	**$13,884**	**$14,224**	**$4,196**	**-2.66%**	**2.44%**	**10.01%**
	SPAIN	RED	IMPORT BOTTLED	$5,582	$6,790	$8,433	$10,926	$12,315	$3,536	1.62%	12.71%	10.26%
			RED - TOTAL	**$5,582**	**$6,790**	**$8,433**	**$10,926**	**$12,315**	**$3,536**	**1.62%**	**12.71%**	**10.26%**
		ROSE	IMPORT BOTTLED	$66	$73	$111	$125	$202	$35	42.55%	60.74%	8.23%
			ROSE - TOTAL	**$66**	**$73**	**$111**	**$125**	**$202**	**$35**	**42.55%**	**60.74%**	**8.23%**
		WHITE	IMPORT BOTTLED	$346	$391	$450	$540	$729	$189	16.80%	34.84%	18.04%
			WHITE - TOTAL	**$346**	**$391**	**$450**	**$540**	**$729**	**$189**	**16.80%**	**34.84%**	**18.04%**
		TOTAL		**$5,993**	**$7,254**	**$8,994**	**$11,592**	**$13,245**	**$3,760**	**2.57%**	**14.26%**	**10.66%**
	SWITZERLAND	RED	IMPORT BOTTLED	$0	$0	$0	$0	$3	$0	n/a	n/a	0.00%
			RED - TOTAL	**$0**	**$0**	**$0**	**$0**	**$3**	**$0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	$0	$0	$0	$0	$2	$1	n/a	n/a	0.00%
			WHITE - TOTAL	**$0**	**$0**	**$0**	**$0**	**$2**	**$1**	**n/a**	**n/a**	**0.00%**

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SALES IN RETAIL DOLLARS (000s)

				2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
TABLE WINE	SWITZERLAND	**TOTAL**		**$0**	**$0**	**$0**	**$0**	**$5**	**$1**	**n/a**	**n/a**	**0.00%**
	UNITED STATES OF AMERICA	ICE WINE WHITE	IMPORT BOTTLED	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
			ICE WINE WHITE - TOTAL	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
		RED	CANADA BOTTLED	$2,665	$2,890	$2,827	$3,602	$3,603	$1,010	2.28%	0.01%	6.42%
			IMPORT BOTTLED	$27,373	$31,832	$37,052	$44,648	$51,647	$15,487	5.47%	15.68%	26.20%
			RED - TOTAL	**$30,038**	**$34,722**	**$39,879**	**$48,250**	**$55,250**	**$16,497**	**5.27%**	**14.51%**	**24.91%**
		ROSE	CANADA BOTTLED	$152	$128	$115	$93	$84	$23	-10.36%	-9.58%	4.18%
			IMPORT BOTTLED	$4,460	$4,524	$4,452	$4,588	$4,703	$1,269	-3.15%	2.51%	9.78%
			ROSE - TOTAL	**$4,612**	**$4,652**	**$4,567**	**$4,681**	**$4,787**	**$1,292**	**-3.29%**	**2.27%**	**9.68%**
		WHITE	CANADA BOTTLED	$2,547	$2,386	$2,122	$1,997	$1,948	$518	-2.62%	-2.45%	4.41%
			IMPORT BOTTLED	$14,288	$14,839	$16,714	$19,615	$22,050	$6,041	8.33%	12.41%	20.00%
			WHITE - TOTAL	**$16,835**	**$17,225**	**$18,836**	**$21,613**	**$23,998**	**$6,559**	**7.37%**	**11.04%**	**18.74%**
		TOTAL		**$51,485**	**$56,598**	**$63,282**	**$74,544**	**$84,035**	**$24,348**	**5.33%**	**12.73%**	**22.28%**
	URUGUAY	RED	IMPORT BOTTLED	$0	$0	$2	$17	$22	$5	14.08%	25.55%	10.30%
			RED - TOTAL	**$0**	**$0**	**$2**	**$17**	**$22**	**$5**	**14.08%**	**25.55%**	**10.30%**
		TOTAL		**$0**	**$0**	**$2**	**$17**	**$22**	**$5**	**14.08%**	**25.55%**	**10.30%**
IMPORT TABLE WINE - SUMMARY			CANADA BOTTLED	$14,630	$14,228	$13,238	$13,256	$12,103	$3,384	-4.39%	-8.70%	10.44%
			IMPORT BOTTLED	$268,248	$296,556	$335,804	$390,909	$427,690	$129,219	4.18%	9.41%	17.25%
IMPORT TABLE WINE - TOTAL				**$282,879**	**$310,784**	**$349,042**	**$404,165**	**$439,793**	**$132,602**	**3.94%**	**8.82%**	**17.07%**
SPARKLING WINE	ARGENTINA	WHITE		$0	$0	$1	$13	$29	$17	73.55%	115.97%	6.11%
		TOTAL		**$0**	**$0**	**$1**	**$13**	**$29**	**$17**	**73.55%**	**115.97%**	**6.11%**
	AUSTRALIA	RED		$247	$331	$310	$321	$333	$110	-8.84%	3.54%	2.33%
		ROSE		$0	$0	$118	$424	$736	$314	65.25%	73.58%	6.91%
		WHITE		$1,017	$1,102	$1,100	$1,667	$2,098	$854	21.08%	25.86%	6.51%
		TOTAL		**$1,264**	**$1,433**	**$1,528**	**$2,412**	**$3,166**	**$1,278**	**25.79%**	**31.27%**	**6.16%**
	CHILE	RED		$0	$0	$0	$0	$0	$0	n/a	-100.00%	0.00%
		ROSE		$2	$2	$0	$44	$200	$87	96.14%	350.43%	4.50%
		WHITE		$6	$15	$33	$20	$14	$5	-34.71%	-28.08%	10.31%

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

			2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
SPARKLING WINE	CHILE	**TOTAL**	**$8**	**$17**	**$33**	**$64**	**$214**	**$92**	**75.55%**	**234.13%**	**4.88%**
	CZECH REPUBLIC	WHITE	$0	$9	$9	$3	$23	$8	437.80%	568.21%	0.00%
		TOTAL	**$0**	**$9**	**$9**	**$3**	**$23**	**$8**	**437.80%**	**568.21%**	**0.00%**
	FRANCE	ROSE	$461	$579	$693	$880	$1,214	$471	24.33%	37.84%	26.25%
		WHITE	$8,386	$9,001	$9,634	$11,173	$11,233	$4,359	-6.39%	0.54%	28.91%
		WHITE TABLE WINE	$0	$0	$10	$68	$135	$57	48.22%	97.94%	19.12%
		TOTAL	**$8,846**	**$9,580**	**$10,337**	**$12,122**	**$12,582**	**$4,887**	**-3.68%**	**3.80%**	**28.55%**
	GERMANY	ROSE	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
		WHITE	$1,994	$2,082	$2,209	$2,333	$2,668	$1,127	13.42%	14.35%	10.65%
		TOTAL	**$1,994**	**$2,082**	**$2,209**	**$2,333**	**$2,668**	**$1,127**	**13.42%**	**14.35%**	**10.65%**
	HUNGARY	WHITE	$152	$195	$198	$201	$272	$117	57.02%	35.27%	2.71%
		TOTAL	**$152**	**$195**	**$198**	**$201**	**$272**	**$117**	**57.02%**	**35.27%**	**2.71%**
	INDIA	WHITE	$0	$3	$1	$0	$0	$0	-100.00%	-100.00%	0.00%
		TOTAL	**$0**	**$3**	**$1**	**$0**	**$0**	**$0**	**-100.00%**	**-100.00%**	**0.00%**
	ISRAEL	WHITE	$0	$0	$0	$0	$4	$0	n/a	n/a	0.00%
		TOTAL	**$0**	**$0**	**$0**	**$0**	**$4**	**$0**	**n/a**	**n/a**	**0.00%**
	ITALY	RED	$5	$0	$0	$0	$0	$0	n/a	n/a	0.00%
		ROSE	$1	$16	$23	$43	$135	$41	113.53%	211.88%	13.95%
		WHITE	$1,250	$1,349	$1,600	$1,956	$2,556	$1,018	19.25%	30.69%	15.98%
		TOTAL	**$1,257**	**$1,365**	**$1,624**	**$1,999**	**$2,691**	**$1,059**	**21.32%**	**34.61%**	**15.88%**
	NEW ZEALAND	ROSE	$0	$0	$0	$0	$4	$4	n/a	n/a	0.00%
		WHITE	$10	$10	$33	$65	$114	$45	29.85%	75.45%	23.44%
		TOTAL	**$10**	**$10**	**$33**	**$65**	**$118**	**$48**	**29.85%**	**75.45%**	**23.44%**
	PORTUGAL	ROSE	$0	$0	$0	$0	$4	$4	n/a	n/a	0.00%
		WHITE	$0	$0	$0	$2	$5	$5	n/a	195.42%	7.84%
		TOTAL	**$0**	**$0**	**$0**	**$2**	**$10**	**$10**	**n/a**	**195.42%**	**7.84%**
	SOUTH AFRICA	WHITE	$18	$40	$45	$42	$46	$16	-12.99%	10.05%	4.84%
		TOTAL	**$18**	**$40**	**$45**	**$42**	**$46**	**$16**	**-12.99%**	**10.05%**	**4.84%**
	SPAIN	ROSE	$208	$217	$259	$302	$328	$124	27.72%	8.49%	7.88%

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN DECEMBER
SALES IN RETAIL DOLLARS (000s)

			2004	2005	2006	2007	2008	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2009
SPARKLING WINE	SPAIN	WHITE	$3,985	$3,949	$4,081	$4,445	$4,922	$1,941	8.57%	10.74%	15.09%
		TOTAL	**$4,193**	**$4,166**	**$4,341**	**$4,747**	**$5,250**	**$2,065**	**9.55%**	**10.60%**	**14.64%**
	UNITED STATES OF AMERICA	ROSE	$34	$38	$17	$20	$28	$7	-24.56%	37.44%	3.80%
		WHITE	$1,659	$1,840	$1,917	$2,031	$2,056	$724	-8.87%	1.24%	16.15%
		TOTAL	**$1,694**	**$1,878**	**$1,934**	**$2,051**	**$2,084**	**$731**	**-9.06%**	**1.60%**	**15.99%**
IMPORT SPARKLING WINE - TOTAL			**$19,437**	**$20,780**	**$22,293**	**$26,054**	**$29,156**	**$11,457**	**5.71%**	**11.90%**	**19.38%**
WINE - GIFT PACKS		AUSTRALIA	$424	$470	$362	$525	$126	$122	-75.24%	-75.99%	0.27%
		CHILE	$38	$17	$0	$0	$0	$0	n/a	n/a	0.00%
		FRANCE	$43	$5	$131	$123	$83	$32	-33.97%	-32.79%	3.73%
		ITALY	$0	$52	$66	$58	$76	$71	90.92%	30.43%	0.17%
		PORTUGAL	$0	$0	$0	$0	$4	$4	n/a	n/a	0.00%
		UNITED STATES OF AMERICA	$341	$496	$33	$20	$0	$0	-100.00%	-98.89%	0.00%
IMPORT WINE - GIFT PACKS - TOTAL			**$846**	**$1,040**	**$592**	**$726**	**$288**	**$229**	**-60.44%**	**-60.35%**	**1.23%**
IMPORT WINE - TOTAL			**$317,943**	**$347,821**	**$387,832**	**$447,763**	**$486,319**	**$149,931**	**3.56%**	**8.61%**	**17.45%**

GLOSSARY AND EXPLANATORY NOTES

"CANADA BOTTLED"	This is used in the imported wine market section to show wines that were imported in bulk and bottled in Canada.
"IMPORT BOTTLED"	This is used in the imported wine market section to indicate imported wine bottled outside of Canada.
Domestic Beer	a) Breweries with annual production of over 100,000 HL are commercial breweries b) Breweries with annual production of up to 100,000 HL include regional breweries, small breweries and brew pubs
Negative Sales	Occasionally, negative sales are reported. This is usually due to adjustments or product returns.
Periods	Refers to the LDB's financial periods which correspond approximately to calendar months.
Retail Dollar Sales	Value of sales before any applicable discounts are applied and without GST or PST.
Vintners Quality Alliance (VQA)	This is a quality designation for wine. British Columbia VQA wines are made entirely from grapes grown in the province and are certified by a panel of experts.

Contact Information

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